

THE HEALTH COLLECTIVE'S
24TH ANNUAL

onebigevent®

Dear Friend,

Mark your calendar for the **24th Annual One Big Event**, on **Saturday, November 14, 2026**, at the **Hartford Marriott Downtown**.

Since 1983, The Health Collective has provided compassionate, affirming **healthcare for LGBTQIA+** people and other communities who too often face barriers to care. Our work is focused on services that meet urgent and ongoing needs across our state: medical care, HIV prevention, STI testing and treatment, vaccinations, dental care, and restorative services that help people **improve their health, restore confidence, and regain their smiles**.

In 2025 alone, The Health Collective provided **3,330 dental services**, including preventive care, emergency visits, dentures, crowns, fillings, and other restorative services. For many patients, this care is not just about oral health. It is about being able to eat without pain, smile without shame, interview for a job with confidence, and move through the world with dignity.

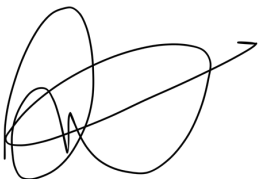
In that same span, we also served **over 600 medical patients**, including the delivery of **326 HIV tests** and identifying **8 HIV-positive or reactive cases**, helping ensure people had access to critical information about their health and the opportunity to be connected to care. Through HIV prevention, STI testing and treatment, vaccinations, and affirming medical services, we continue to meet people with compassion, respect, and the care they deserve.

Your sponsorship makes all of this possible.

By sponsoring One Big Event, you are doing more than supporting a gala. You are helping sustain access to **lifesaving** and **transformative** care. You are helping someone receive an HIV test, complete STI testing, access dental treatment, receive dentures, restore their smile, or find care in a place where they are seen and respected.

In uncertain times, one truth remains unchanged: we are all in this together. With your partnership, The Health Collective can continue standing in the gap for people seeking care, dignity, belonging, and acceptance. We hope you will join us as a sponsor of the 24th Annual One Big Event and become One Big Reason this work continues.

Sincerely,



ANTHONY A. PIERSON-DILIZIA
Executive Director

**The Health
Collective**
Be Well. Be Yourself.

BIGGEST SPONSOR

\$25,000+

All the benefits of **SERIOUSLY BIG SPONSOR** plus the following enhancements:

- Two Full Page Color Ads or 30-second video on Digital Displays
- Prominent “Biggest Sponsor” Logo Placement with Link in Newsletter
- Prominent “Biggest Sponsor” Logo with Link on Digital Program Book & Website
- Exclusive “Biggest Sponsor” placement on all OBE advertisements (digital and print)
- Prominent logo placement on all printed collateral
- Speaking opportunity at One Big Event
- VIP seating placement at OBE
- 10 complimentary tickets (full table)

SERIOUSLY BIG SPONSOR

\$15,000 - \$20,000

All the benefits of **REALLY, REALLY BIG SPONSOR** plus the following enhancements:

- Prominent Logo Placement with Backlink in Newsletter
- Prominent Logo with Backlink on Digital Program Book & Website
- VIP seating placement at OBE
- 10 Complimentary Tickets
- Logo displayed in all tabling and outreach as a “Collective Impact Partner” for entire sponsorship year

REALLY, REALLY BIG SPONSOR

\$6,000 - \$14,000

All the benefits of **REALLY BIG SPONSOR** plus the following enhancements:

- Color Full-Page Ad on Digital Displays
- Logo on OBE advertisements
- Small logo on select printed materials
- 3 complimentary tickets
- Logo displayed on homepage as a “Collective Impact Partner” for entire sponsorship year.

REALLY BIG SPONSOR

\$3,000 - \$5,000

All the benefits of **BIGGER SPONSOR** plus the following enhancements:

- Logo with Backlink in Newsletter
- Logo with Backlink on Digital Program Book & Website
- 2 complimentary tickets

BIGGER SPONSOR

\$1,500 - \$2,500

- Color Half Page Ad on Digital Displays
- Logo in Newsletter
- Logo on Digital Program Book & Website

BIG SPONSOR

\$500 - \$1,000

- Black & White Half Page Ad on Digital Displays
- Name listed in Newsletter (text only)
- Name listed in Digital Program Book & Website (text only)

To sponsor this year's **One Big Event** please email:

Anthony A Pierson-DiLizia

Executive Director

anthonyd@healthcollective.org



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