



The Power of Branding!

Licensee Opportunity

Buscemi's

Pizza Express Units

Buscemi's is Michigan's largest and most distinctive pizza party store chain. We transform any existing space, whether independently owned or part of a chain, into a unique, branded concept featuring our renowned Detroit-style pizza.

Our brand is built on a legacy of honor and integrity, with a reputation for quality that has stood the test of nearly 70 years in the food industry. Buscemi's Pizza is that name.

Our mission is to boost your business's sales and profits by sharing our expertise and exclusive recipes. With the power of the Boushami's name, you'll have the tools to become an industry leader in today's market.

THE ORIGINAL
Buscemi's
PIZZA EXPRESS



BuscemiExpress.com

Industry Leading Advantage!

After extensive preparation, one of the most significant advantages of owning a Buscemi's license is that our pizzas arrive fully prepared, making it possible for you to run your operation solo. All you need to do is unwrap, cook, and serve. We'll provide you with a comprehensive training manual, and the pizza will come in a patented parchment tray designed for conveyor ovens. This special tray is the secret to achieving our signature light, airy Detroit-style crust with a caramelized cheese edge.

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BuscemiExpress.com

Message from the owner

The Buscemi success story had its beginning in 1955 when a Detroiter, by the name of Paul A. Buscemi, acquired a small party store with very little capital but a lot of determination. He began the present day Buscemi's fast food line with his own version of the East Coast hoagie sandwich. He was the first to introduce the Italian submarine sandwich to the Detroit area. The names "Torpedo"® and "Baby Sub"® were given to the sandwiches. The sandwiches caught on so well, Mr. Buscemi directed his efforts towards the creation of home style pizza. After years of experimentation with dough, sauce, and ingredients, he perfected what is today, the Buscemi's pizza that everyone knows and loves. His son Tony and grandson Paul, continue his legacy, today.

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Cost Breakdown

	<div>1</div> <div>MODEL</div> <div>Powerhouse</div>	<div>2</div> <div>MODEL</div> <div>Performer</div>	<div>3</div> <div>MODEL</div> <div>Starter</div>
Estimated Equipment Costs	\$60,000	\$30,000	\$20,000
Kiosk Cost	\$38,000	\$15,000	\$13,000
Grand Opening	\$2,500	\$1,500	\$1,000
Monthly Royalty Fee	\$700	\$500	\$300
Flat fee – no percentage-based cuts			

Total Cost:

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1 **Powerhouse**
 MODEL Designed to dominate high-traffic zones with advanced features and unbeatable speed.



2 **Performer**
 MODEL Ideal for steady foot traffic and consistent sales—your go-to for everyday performance.



3 **Starter**
 MODEL A compact, low-maintenance kiosk built for speed, simplicity, and big returns.



What you get with your Buscemi's Express Model

- ✓ Leverage the trusted Buscemi's brand name, established in 1956.
- ✓ Comprehensive training program provided.
- ✓ Prepped, Detroit-style pizza delivered, ready to bake.
- ✓ Grand opening and marketing kits included.
- ✓ Direct support from the Buscemi's leadership team.
- ✓ Flat monthly royalties.
- ✓ No long-term contract obligations.

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***Join the Buscemi's family of franchises
and be a part of Buscemi's growth.***

Anthony P. Buscemi
President / CEO

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