



***Selling Made Simple: Your Guide To
Real Estate & Personal Property Auctions***



YOUR TRUSTED PARTNER IN ASSET SALES

At our core, we believe in doing things differently. Atterberry Auction & Realty Company is transforming the way real estate, land, and personal property assets are sold in mid-Missouri. With unwavering integrity and a bold vision, we prioritize innovative strategies that deliver outstanding results while ensuring value for both sellers and buyers.



Our deep roots in the community fuel our commitment to offering personalized, tailored solutions that maximize value and ensure smooth transitions. We're more than just an auction company — we're your trusted partner, dedicated to providing exceptional service, expertise, and reliability every step of the way.

OUR SERVICES & EXPERTISE

Residential Real Estate

Single-family homes, multi-family properties, and vacant lots.

Farmland & Rural Properties

Agricultural land, generational farms, hunting properties, and rural acreage.

Personal Property & Estate Auctions

Vehicles, antiques, coins, collectibles, jewelry, lawn and farm equipment, firearms, machinery, tools, trailers, recreational vehicles, specialty collections such as autographed memorabilia, vintage toys and much more.

Senior Transitions

Assisting families with the sale of homes and personal belongings during life transitions, with care, efficiency, and understanding.

Commercial Real Estate

Office buildings, retail spaces, industrial properties, and warehouses.



Our approach ensures sellers achieve the best possible outcome through our fully online auction platform, maximizing convenience and exposure.

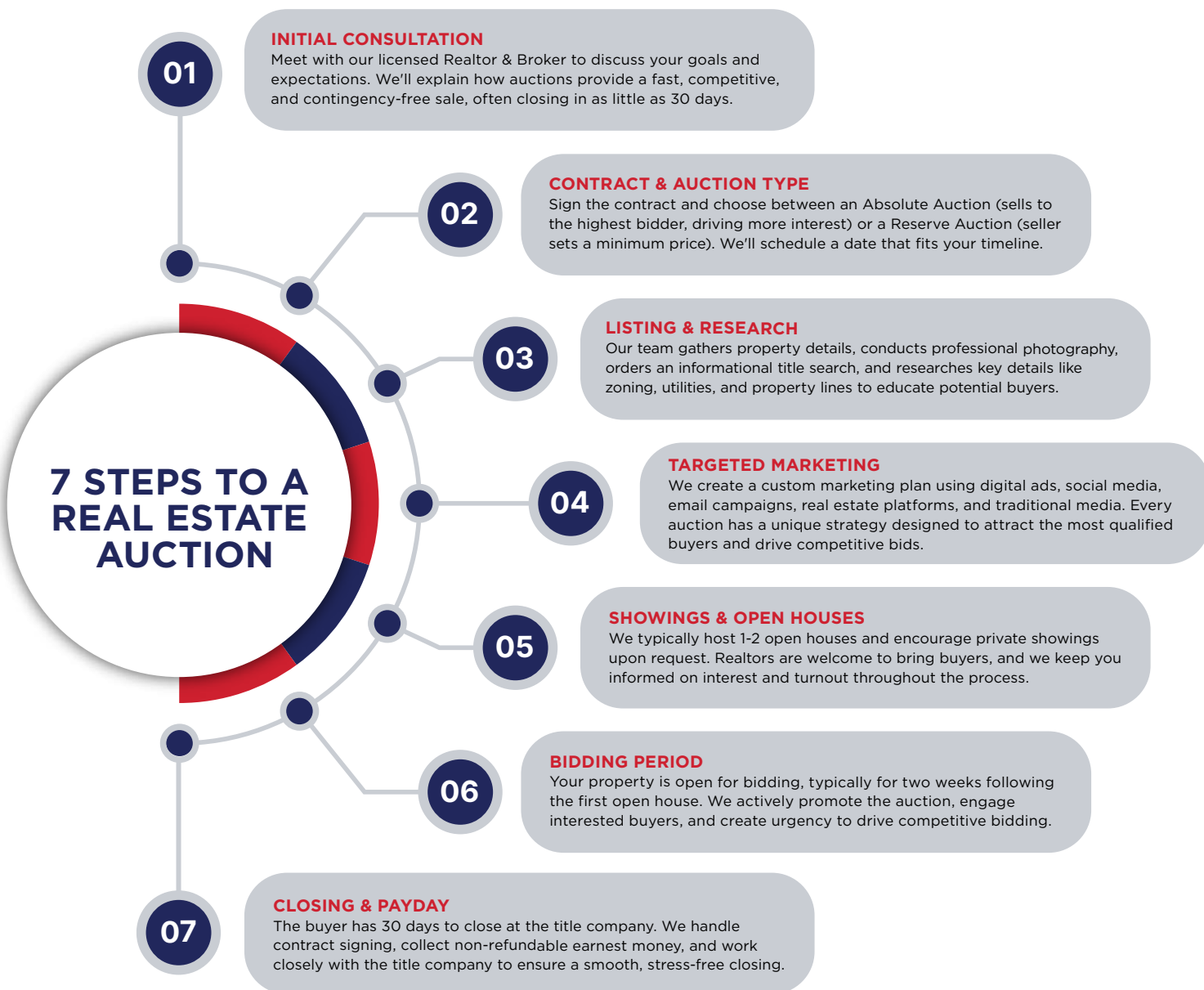


REAL ESTATE AUCTIONS

Our real estate auction strategy is designed to deliver outstanding results, offering several key advantages for sellers. By creating urgency and fostering competition among buyers, we often achieve sales prices that exceed appraised value. Auctions allow sellers to avoid long listing periods, and instead, we focus on quickly attracting qualified buyers. Every property is listed on the MLS and syndicated across major platforms like Zillow,

Trulia, and Realtor.com, ensuring maximum exposure. Unlike traditional listings that blend into the market, your property will benefit from a tailored marketing strategy designed to attract the right buyers and drive top-dollar bids.

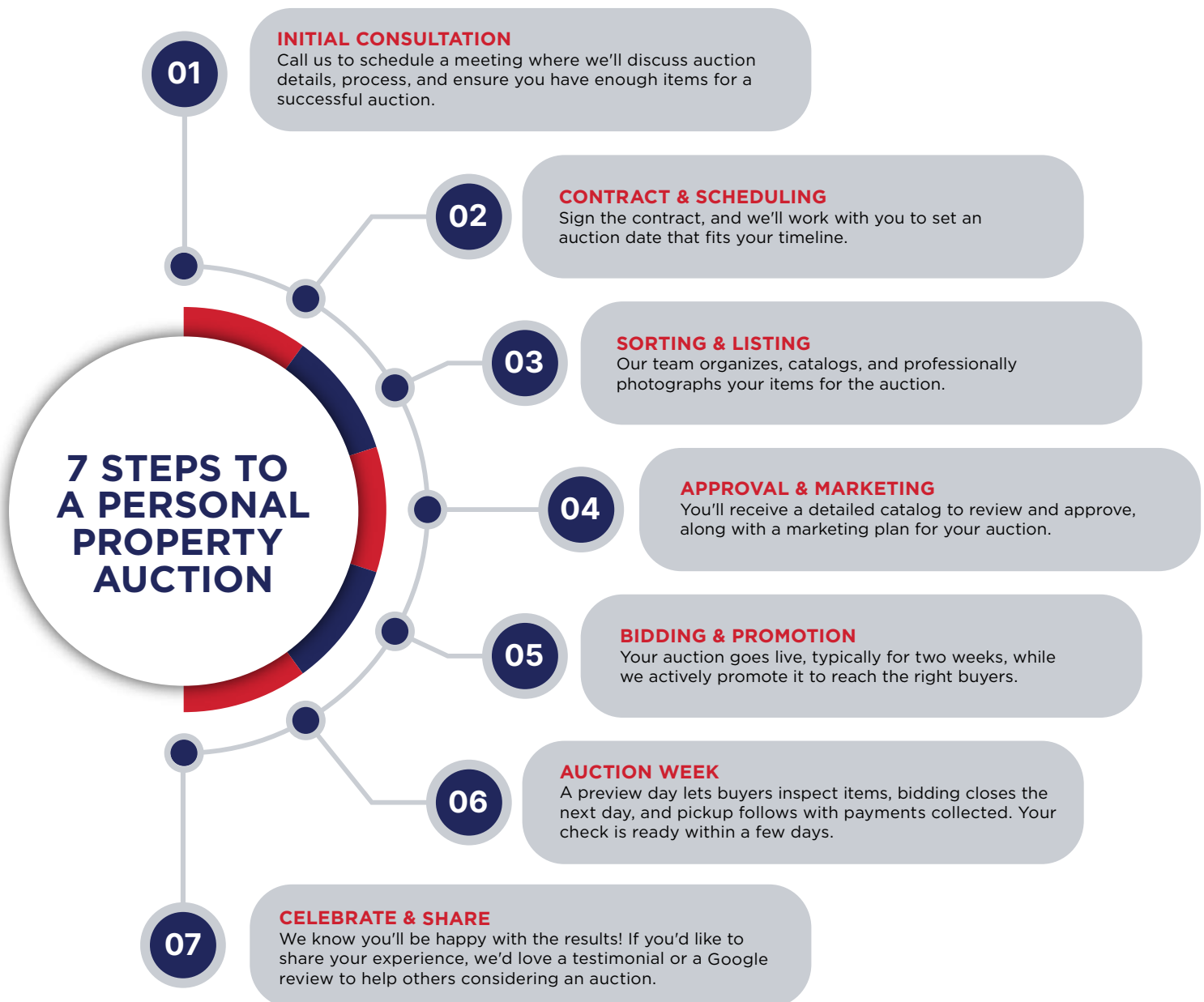
Additionally, our flexible auction options — reserve or absolute — empower you to set a minimum acceptable price or sell to the highest bidder without reserve, giving you confidence in the sale outcome. Auctions also ensure that the sale is not contingent upon inspections, financing, or other typical contingencies, providing a more straightforward and smooth transaction.





PERSONAL PROPERTY AUCTIONS

Selling personal property doesn't have to be overwhelming. From cataloging items to conducting online auctions, we manage every aspect to ensure your items reach the right buyers. Our professional auction process eliminates the stress of listing on online marketplaces, coordinating with buyers, managing payments, and questioning whether you received a fair price. With a tailored marketing strategy, we ensure targeted promotion to maximize results, providing a seamless, secure, and profitable selling experience.



“When our mom decided to downsize, figuring out how to sell her home was our biggest concern. After meeting with Tim and Marla, we knew a real estate auction with Atterberry was the right choice. They guided us through every step, patiently addressing our concerns, responding to our texts and calls quickly, and always offering knowledgeable, compassionate support. In the end, the process was seamless, and the final sale price exceeded our expectations. After this experience, we can’t imagine using a traditional realtor again, Atterberry simply blew us away.” – Steve Sapp



“In the fall of 2022, my wife and I sold our 197-acre farm — including land, home, outbuildings, and much of our personal property — through Atterberry Auction & Realty Company. Tim and Marla made the entire process seamless. Their marketing generated significant interest, leading to a successful sale. The team that organized and facilitated the personal property auction was knowledgeable, efficient, and a pleasure to work with. Their detailed listings and smooth pickup process made everything easy. We couldn’t be more satisfied with the service and the results.”
– Ron McLaughlin

SENIOR TRANSITIONS

We know that downsizing, moving to senior living, or settling a loved one’s estate is more than just a transaction — it’s a life transition that comes with emotions, memories, and difficult decisions. At Atterberry Auction and Realty Company, we take pride in the families we serve and treat your family as we would our own.

We go the extra mile to make the process as smooth as possible, handling every detail with care, respect, and efficiency. Whether it’s preparing a home for sale, coordinating logistics, or ensuring no small detail is overlooked, our team is here to support you with compassion and expertise every step of the way.

2025 SALES & MARKETING REACH

Atterberry Real Estate Sales

45 Properties Sold | \$12M

Atterberry Personal Property Sales

62 Auctions Conducted | \$2.1M

Atterberry Social Media & Website Reach

11.9M Impressions Across Social Networks

607,560 Unique Website Visitors

Atterberry Email Campaigns

574,592 Emails Opened & 61,512 Clicks

37% Open Rate (National Average: 15%)



MarkNet Bidder Engagement

Over 1 Million Total Registered Bidders

Across 50 States & 99 Countries

25,000 Acres of Land Sold Annually



NATIONWIDE NETWORK

Our approach guarantees sellers the best possible outcome through our fully online auction platform, maximizing both convenience and visibility.



As a proud member of MarkNet Alliance, a network of 75 top-tier auction companies across the U.S., we offer nationwide reach. This ensures your assets are presented to a broad network of active, qualified buyers, driving competitive bidding and delivering the highest possible returns.

“My personal property auction with Atterberry Auction & Realty Company went exceptionally well. Their team was knowledgeable, responsive, and kept us informed throughout the entire process. I was especially impressed by their extensive network, which brought in bidders from 18 states, maximizing competition and results. Their team worked tirelessly, handling every detail with professionalism, efficiency, and care. The process was smooth, and the quick dispersal of sold items was impressive. Atterberry was upfront about costs, and their services were well worth it. Their commitment to helping clients through transitions isn’t just a sales line – it’s something they truly live by. I highly recommend them!” – David Wrenn

WHAT OUR CLIENTS SAY



"The team at Atterberry was absolutely wonderful to work with. This was an entirely new process for my siblings and me, but they guided us every step of the way, answering all our questions —no matter the time of day. Their communication and support made everything so easy, especially since we were out of town and hours away from the property. It was a truly great experience!" – Jennifer Pledger



"I hired Atterberry Auction and Realty Company to auction our 392-acre family farm in Montgomery City, which had been in our family for 80 years. Thanks to their strategic marketing and extensive network of buyers, we attracted bidders from well beyond Missouri. By breaking the land into six tracts, we maximized interest and competition, ultimately exceeding the appraised value by 1.5 times. I expected the process to be difficult and overwhelming, but Atterberry made it easy and my family couldn't be happier with the results!" – Conrad Yates

PROUDLY SUPPORTING OUR COMMUNITY

At Atterberry Auction & Realty Company, we believe in giving back. By choosing Atterberry, you are also contributing to a company that invests in the local community and supports meaningful causes.





Ready to sell your real estate or personal property?
Contact us today to discuss how our auction
and real estate services can work for you.

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