

MISSION STATEMENT

Our mission is to provide the best-quality products at the lowest possible price and with the best customer service/care.

VISION STATEMENT

Brand: To dominate the entire retail sector in the pleasure product industry

Direction: To grow bigger, faster, and better in the shortest amount of time

People: Empowering confidence and connection through inclusive, high-quality, and innovative pleasure products that inspire intimacy and self-discovery.

CORE VALUES

DISCIPLINED:

We pursue discipline with 10X efficiency, not just talk or ignore it. With proper daily training, we continue to expand our full potential.

ACCOUNTABLE:

Accountability is paramount to the success of our company. When we say we are going to do something, we do it, and we do it with 10X speed and efficiency.

TRANSPARENT:

We pride ourselves on being transparent so that we can prioritize and move quickly to achieve our goals.

ALIGNED:

We believe very strongly in personal, professional, and financial goals. With an aligned goal mindset—both the company and the employees—we are poised for explosive growth.

RESULTS-ORIENTED:

As a company, we deliver results to our customers and our staff. We approach our goals with 10X efficiency that brings results.