

6th National RTAP Conference



Wrangling Access and Mobility in Rural and Tribal Transit

December 7-10, 2025 in Austin Texas

Vendor Prospectus

December 7-10, 2025

(Sun-Wed)

Hyatt Regency Austin, Texas



Conference and Exhibitor Information

Registration

Register online by **October 31, 2025**, to take advantage of our early bird rates.

Please visit: <https://www.nationalrtap.org/News/Conference/2025-Austin>

Credit card payment only. If you are unable to pay by credit card, please contact our office:
conference@nationalrtap.org

You must **register for the conference** before you can **reserve a hotel room** at the event venue.

Accommodations

The National RTAP Conference will be held at the **Hyatt Regency Austin**, located at 208 Barton Springs Road, Austin, TX 78704 Phone: (512) 477-1234

A limited block of rooms has been reserved at special conference rates:

National RTAP Conference Rate: \$214.00 per night. *Contact hotel for government per diem rate.*

To secure these rates, hotel reservations must be made **by November 17, 2025**. After this date, the rooms will be subject to availability and prevailing market rates.

Reservations must be guaranteed by credit card or advance deposit and received 30 business days prior to arrival. Individual reservations will automatically be billed for one night unless cancelled 24 hours prior to arrival.

Vendor Rapid-Fire Introductions

Monday, December 8 | 5:30–6:00 pm

Kick off the Vendor Expo with our Rapid-Fire Introductions! Each vendor will have 60 seconds to introduce themselves and display one PowerPoint slide to all conference attendees. This is a prime opportunity to showcase your organization and drive traffic to your booth before the Expo, Vendor Reception, and Vendor Breakfast. Submit your PowerPoint slide to kdumaine@nationalrtap.org, by no later than **November 14, 2025**.

Conference and Exhibitor Schedule

National RTAP Conference - Wrangling Access and Mobility in Rural and Tribal Transit
DRAFT - Schedule at a Glance

Sunday 12/7 - PreConference Sessions & Workshops and Welcome Reception	Time	Route/Focus
Intercity Bus Planning Workshop	Half Day	
Hands On GTFS	Half Day	
Rural Transportation Advocacy 101 Curriculum	TBD	
The Art of Mobility Management: Designing Programs for the Future	Session	
Rural and Tribal Transit Service Design: Microtransit or Fixed Route?	Full Day	
Transit Scheduling 101: A Guide to Understanding Transit Service Development and Implementation	Full Day	
State Oversight 101	TBD	
RideSheet User Training and Tool Applications	Half Day	
The Energy Bus: 10 Rules for the Ride of Your Life	TBD	
Mobility Managers - Meet & Greet		All Mobility Managers
Welcome Reception - Wall of Fame and Student Poster Contest	5:30 PM - 7:30 PM CST	

Monday, 12/8 - Plenaries and Breakout Sessions		
Welcome Breakfast - Key Note Speaker - Lillian Karabaic	7:00 AM - 9:30 AM CST	
Roundtables and Conference Session Planning	9:45 AM - 10:45 AM CST	
Breakout Sessions 1: 5 Route Tracks and Technology Tools	10:45 AM - 12:15 PM CST	
Program Guidelines and State Oversight - Intercity Bus is a little different		Administration and Compliance
Social Media and Stakeholder Communications		Coordination and Planning
Enhancing Mobility Management in Rural Areas		Operations and Technology
Rural Transit: Navigating Challenges and Building on Successes		Training and Guidance
Rural Regional Travel Demand Using Emerging Industry Tools		Innovations and Research to Practice
Lunch Plenary - Human Trafficking, Introduction Assistant Deputy Crawford	12:30 PM - 2:00 PM CST	
Breakout Sessions 2: 5 Route Tracks and Technology Tools	2:15 PM - 3:45 PM CST	
Drug and Alcohol Workshop		Administration and Compliance
Deep in the Heart of Multi-Modal Texas Planning		Coordination and Planning
Tools of the Trade - the Systems behind the Intercity Bus Industry		Operations and Technology
Be All You Can Be: Train-the-Trainer Workshop for Public Transit Pros		Training and Guidance
The Quality of Life Impact of Rural Transit		Innovations and Research to Practice
Breakout Sessions 3: 5 Route Tracks and Technology Tools	4:00 PM - 5:30 PM CST	
Today's Hot Topics: ADA		Administration and Compliance
Coordinated Approaches to Rural and Tribal Communities		Coordination and Planning
The Challenges of Same-Day Service in Rural Transit		Operations and Technology
Practical Uses of AI in Transportation		Training and Guidance
The States' Role in Intercity Bus: Expert Perspectives and Case Studies		Innovations and Research to Practice
Vendor Welcome and Rapid Fire Introductions	5:30 PM - 6:00 PM CST	
Vendor Expo and Vendor Reception	6:00 PM - 8:00 PM CST	

Tuesday, 12/9		
Vendor Breakfast	7:30 AM - 9:00 AM CST	
State RTAP Manager Breakfast	7:30 AM - 9:00 AM CST	
Breakout Sessions 4: 5 Route Tracks and Technology Tools	9:15 AM - 10:45 AM CST	
FTA Tribal Transit Oversight and New Guidance		Administration and Compliance
Intercity Bus Program Insights - Operations and Facilities		Coordination and Planning
Service Design and Rural Microtransit		Operations and Technology
Training 101: The Basics of Providing De-escalation Training for Smaller Systems		Training and Guidance
Building Your Technology Universe: Understanding the Value of GTFS and Building a Technology Culture		Innovations and Research to Practice
Breakout Sessions 5: 5 Route Tracks and Technology Tools	11:00 AM - 12:30 PM CST	
Compliance Reviews: What to Expect and How to Prepare		Administration and Compliance
TXDOT Service Expansion and Lessons Learned		Coordination and Planning
Opportunities for Rural Mobility as a Service		Operations and Technology
Intercity Bus In-Kind Match should not be a Mystery		Training and Guidance
Your Employees Matter...and How to Keep Them		Innovations and Research to Practice
Plenary Lunch - Industry Leaders	12:30 PM - 2:30 PM CST	Intro: Terry Cordell
Breakout Sessions 6: 5 Route Tracks and Technology Tools	2:45 PM - 4:15 PM CST	
Employee Labor Law, Civil Rights, and the New Administration: Navigating the Bumpy Road of Uncertainty		Administration and Compliance
Partnering for Access: Food, Mobility, and Smarter Funding Paths		Coordination and Planning
Connecting Community Transportation: Technology Support for Mobility Management		Operations and Technology
Establishing and Expanding Volunteer Driver Programs Workshop		Training and Guidance
The Fleets of Microtransit Systems		Innovations and Research to Practice
Evening Event - Big Night Out - Bullock Texas State History Museum	6:00 PM - 9:00 PM CST	

Wednesday, 12/10 - Plenary, Roundtable Discussions, and Agency Tour		
Networking Breakfast	7:30 AM - 8:30 AM CST	
Town Hall Meeting - Action Planning for the Next Year	8:00 AM - 10:15 AM CST	
Break	10:15 AM - 10:30 AM CST	
FTA State Program Summary	10:30 AM - 11:30 AM CST	
Roundtables - Closing Session	11:30 AM - 12:30 PM CST	
Lunch / CARTS Demo/Tour- CARTS & THE GOODMAN CORP.	12:30 PM - 3:30 PM CST	Lunch Provided by: The Goodman Corp. Tour: Courtesy of CARTS
Walking Workshop: Neighborhood Mobility Audit	12:30 PM - 3:30 PM CST	Sponsored by: Association of Mobility Managers

EXHIBITOR SCHEDULE		
SUNDAY, DECEMBER 7, 2025		
Conference Registration Opens:	10:00 AM - 6:00 PM	
Opening Reception: Student Posters/Walk of Fame	5:30 PM - 7:30 PM	
MONDAY, DECEMBER 8, 2025		
Exhibitor Set Up:	2:00 PM - 5:30 PM	
Vendor Welcome & Rapid Fire Introductions	5:30 PM - 6:00 PM	
Vendor Expo and Reception	6:00 PM - 8:00 PM	
TUESDAY, DECEMBER 9, 2025		
Vendor Expo Breakfast	7:30 AM - 9:00 AM	
Exhibitor Break Down	10:00 AM - 11:30 AM	
Evening Event (Big Night Out)	6:00 PM - 9:00 PM	
Bullock Texas State History Museum		

DRAFT - Schedule at a Glance

1 of 1

Reasons to Sponsor and Exhibit

Priority Exhibit Space Placement

Sponsors and premium exhibitors receive priority placement for booth displays, assigned on a first-come, first-served basis. Position your brand in the spotlight!

Recognition

All sponsors will receive recognition through signage and in the conference program. Sponsors will be announced during the Vendor Expo and Conference Plenary Sessions, and on the conference website. To ensure being listed in the printed program, please submit your sponsor or exhibitor payment by October 31, 2025.

Exposure

All sponsors will be featured in National RTAP's bi-weekly eNewsletter, (sent to 2,700+ subscribers). Both sponsors and exhibitors will be acknowledged in additional emails to potential and registered attendees.

Market Your Products

Engage directly with decision-makers from rural, tribal, and small urban transit agencies, as well as state departments of transportation. Demonstrate your value, share success stories, and make lasting connections.

Complimentary Registration

All sponsor and exhibitor packages include one complimentary conference registration—allowing you to attend sessions, meals, and events while continuing to network with attendees.

Memorable Events

Be a part of the moments that attendees remember most. Stand out by aligning your brand with fun, high-energy moments at the conference. From giveaways to snack breaks, they create lasting impressions.

Spotlight Opportunities:

Big Night Out - Bullock Texas State History Museum

Sponsor a food station or a giveaway at this signature event to connect with attendees in a memorable way.

Branding Highlights:

- Welcome Wall – Logo placement where attendees snap photos
- Conference Bags, Lanyards, Giveaways, Programs
- Vendor Reception
- Coffee Breaks
- Dinner Station – Branding at food and drink areas
- Evening Recognition – Exposure via signage, shoutouts, and giveaways

Reasons to Sponsor and Exhibit (continued)

Participant Contact Information

Sponsors and exhibitors will receive attendee contact lists for post-conference outreach and marketing follow-up.

Affordable Conferences

Your sponsorship helps keep registration costs down for attendees—who appreciate the support that makes this high-impact event possible.

Flexibility

We offer a variety of sponsorship opportunities tailored to your goals and budget. Let us know what you'd like to achieve—we'll work with you to build a custom package that maximizes your exposure.



Exhibitor Options

Vendors will have an exclusive time during the conference to showcase their offerings—both at the evening reception and the Vendor Expo Breakfast. **Space is limited to 30 booths**, so sign up soon!

Vendor Registration with Exhibit Table | \$2,000

8' x 10' indoor exhibit space; draping, 6-foot table, two chairs, waste basket & \$50 raffle value, conference Wi-Fi, and registration for **one** representative. Please purchase additional Vendor registration for additional staff members attending. Expo only staff may be added for \$450.

Premium Vendor Registration with Exhibit Table | \$3,500

8' x 10' indoor exhibit space; draping, 6-foot table, two chairs, waste basket & \$50 raffle value, conference Wi-Fi, and registration for **two** representatives. Premium registration also includes **access to electricity, Priority exhibit site selection** alongside conference sponsors, and access to **dedicated vendor meeting space**.

As part of the registration, **vendors will receive one \$50 gift card to be raffled** off at the conclusion of the Vendor Expo and will be entered into the Vendor Registration Raffle. Additional gift cards for the raffle may be purchased for an additional fee.

Registration for each additional person from the same company is \$650 if registered by the Early Bird deadline of October 31, 2025. After October 31, the rate increases to \$725. Rate for Expo only staff is \$450.

Hotel Reservations

Book your hotel room online by **November 17, 2025**, to receive the conference group rate. You must **register for the conference** before you can **reserve a hotel room** at the event venue.

If you have questions about the conference, please email conference@nationalrtap.org.

Vendor Expo at the Hyatt Regency Austin

Monday, December 8, 5:30-8:00 pm, and **Tuesday**, December 9, 7:30-9:00 am

Hyatt Regency Austin, 208 Barton Springs Road, Austin, TX 78704

Join us for the Vendor Expo at the Hyatt Regency Austin, a great opportunity to connect, network, and explore innovative products and services.

Sponsorship opportunities are available!

Big Night Out at Bullock Texas State History Museum

Tuesday, December 9, 6:00-9:00 pm

[Bullock State History Museum](#), 1800 Congress Ave., Austin, TX 78701

Join us for an unforgettable evening at the Bullock Texas State History Museum—just 10 minutes from the conference hotel! Enjoy exhibits, entertainment, and great company in one of Austin's most iconic venues.

Transportation will be provided to and from the Museum and the Hyatt Regency Austin.

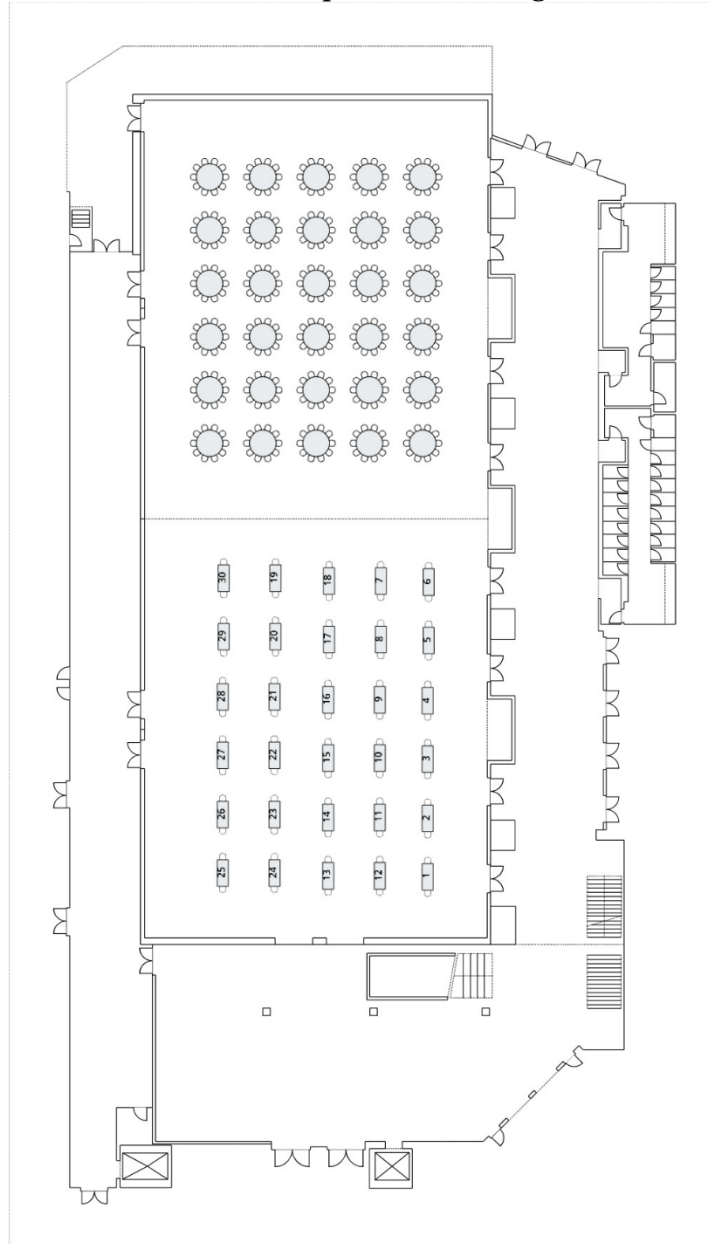
Sponsorship opportunities are available!



Vendor Expo Floor Plan

Ballroom floor plan for Monday evening, December 8 and Tuesday morning, December 9.

Note: We are considering locating the booths around the border of the room instead of in one area on the side. We will have an updated floor plan soon. **The booth selection order will be based on registration date**, with premium exhibitors and sponsors selecting first.



Sponsorship Opportunities

All Sponsors Receive:

- Recognition on the “Thank You” poster and the conference website before and after the conference.
 - Notation in printed final agenda and in the mobile event app.
 - List of participants prior to and after the conference
-

Sunday Welcome Reception | \$5,000

Includes 2 registrations per package

Recognition from the podium, opportunity to welcome attendees, independent signage at reception, your marketing materials made available at the event.

Keynote Speaker Sponsorship | \$8,000

Includes 2 registrations

Welcome attendees & introduce the speaker, "Thank you during Monday's Opening Session, marketing materials available, independent signage and (2) conference registrations.

Monday Plenary Lunch Sponsorship | \$5,000

Includes 2 registrations per package

Recognition from the podium, opportunity to welcome attendees, independent signage at reception, your marketing materials made available at the event.

Monday Vendor Expo Reception | \$8,500

Includes 2 registrations per package

Opportunity to welcome attendees to the Expo, drink coupon sponsorship, independent signage, and your marketing materials included in the conference bag.

Tuesday Vendor Breakfast and/or Wednesday Breakfast | \$4,500 each

Includes 2 registrations per package

Opportunity to welcome attendees to Breakfast, independent signage, and your marketing materials included in the conference bag.

Sponsorship Opportunities (continued)

Tuesday Plenary Industry Lunch Sponsor | \$5,000

Includes (2) conference registrations.

Includes introductory remarks from a company representative at Tuesday's Plenary Lunch, your marketing materials made available at the event, independent signage, and (2) Full conference attendee badges.

Tuesday Evening Event at Bullock Texas State History Museum | \$8,500

Includes (2) conference registrations per package

Welcome attendees. Recognition during the event. Independent signage. Your marketing materials made available at the event.

Conference App Sponsor | \$5,000

Includes (2) conference registrations.

Company name and logo on the App. Independent Signage at Expo.

Conference Notebook Sponsor | \$4,000

Includes (2) conference registrations

Company name and logo on the Notebook. Independent signage at Expo.

Water Bottle Holder Sponsor | \$5,000

Includes (2) conference registrations

Marketing materials are made available. Company name & logo on bottle holder distributed to conference attendees. Company name on conference signs.

Sponsorship Opportunities (continued)

Phone Charging Station | \$3,000

Includes (1) conference registration

Company name and logo displayed on Charging Station signage in the Mobility Lounge. Recognition on conference signage. Opportunity to provide marketing materials in the Mobility Lounge.

Badge Sponsor | \$4,500

Includes (1) conference registration

Company name and logo on badges. Independent signage. Recognition in the printed final agenda.

Lanyard Sponsor | \$4,500

Includes (1) conference registration

Company name and logo printed on the official conference lanyard. Independent signage. Recognition in the printed final agenda.



EXHIBITOR SHIPPING AND DRAYAGE

Please note: The Hyatt will not accept deliveries for the conference. Please contact Convention Handling Services. info@conventionhandling.com
<http://www.conventionhandlingservices.com/>



CONVENTION HANDLING SERVICES

National RTAP 2025 Conference
 December 8-9, 2025 | Hyatt Regency Austin | Austin, TX

Important Show Information:

Where: Hyatt Regency Austin
 208 Barton Spring Rd
 Austin, TX 78704
 December 8-9, 2025

SCHEDULE AT-A-GLANCE:

IMPORTANT DATES:		
Advance Warehouse First Day	Cannot arrive before: Monday	November 10, 2025
Advance Warehouse Last Day	Must arrive by: Friday	December 5, 2025
Show Site Freight	No Show Site Freight	
<i>*Advance Warehouse hours: 9:00 a.m. - 3:00 p.m. Monday - Friday.</i>		
EXHIBITOR MOVE IN:		
Exhibit Set Up (Start)	Monday, December 8, 2025	12:00 PM
EXHIBIT HALL HOURS:		
EXHIBITOR MOVE OUT:		
	Tuesday, December 9, 2025	12:00 PM
OUTBOUND:		
Drivers Check-In By:	Tuesday, December 9, 2025	1:00 PM
Freight Will Be Re-Directed At:	Tuesday, December 9, 2025	2:00 PM

Material Handling Rates:

THE RATES BELOW ARE BASED ON STRAIGHT TIME FOR MOVE-IN AND MOVE-OUT. All charges are based on In-bound weight and are per (1lbs) and are rounded up to the next 1lbs. There is a \$75.00 minimum charge per shipment. CHS will receive advance shipments at the warehouse and will provide up to 30-day storage prior to the show. CHS will NOT receive direct shipments at show-site. CHS will provide delivery to booth, storage of empty packing materials, and return of outbound shipments to the loading dock at the close of the show. CHS "Material Handling Agreement/Bill of Lading" must be filled out at close of show. All drayage must be prepaid.

CHS REQUIRES "CREDIT CARD AUTHORIZATION" FORM BE ON FILE FOR ALL SHIPMENTS.

CRATED (Includes Cartons)	lbs	X	\$1.65	Per 1 lbs. (\$75.00 minimum)	=	\$
Weight of Shipment						
UNCRATED	lbs	X	\$1.85	Per 1 lbs. (\$75.00 minimum)	=	\$
Weight of Shipment						

* P.O. Box 200511 * San Antonio, TX. 78220 * USA * main 210.247.2641 * fax 210.247.2691
info@conventionhandling.com / www.conventionhandlingservices.com

AT-A-GLANCE

EXHIBITOR AV ORDER FORM

Enhance your booth experience with technology and a wide range of options. Contact info@evco360.com

2025 Exhibitor AV Order Form

National RTAP | Hyatt Regency Austin



EVCO360

Voice/Text: 501.626.8817 | Email: info@evco360.com | Web: evco360.com

EVCO360 proudly offers a wide range of technology to help enhance your booth or exhibit and attract attendees.

Allow us to help you stand out from the crowd!

Examples of equipment we offer include, but are not limited to:

- TV Monitors (Floor-mount or table-mount) 32"-75"
- Computers
- LED accent lighting
- Sound systems
- Projection
- Special effects
- Plants
- ...and more



Scan the QR code to email us with your equipment needs or reach out via voice/text at 501.626.8817.