

The 24/7 Newsletter

The 24/7 Movement

Summer 2026

The 24/7 Movement Awards Record 15 Scholarships in 2026

The 24/7 Movement is proud to announce a record year for the Dustin & Brittany Dillard Memorial Scholarship Program, awarding 15 scholarships to area graduating seniors in 2026. In just three years, 30 scholarships totaling \$47,500 have been awarded.

This year's presentations at Walker Valley High School (WVHS) were especially meaningful where the graduating seniors were part of the final class of students personally taught by Brittany Dillard before the fatal Christmas Day 2022 crash. Terri Dillard delivered a heartfelt presentation at WVHS, while Amber Winters represented The 24/7 Movement during presentations at Bradley Central High School whose recipients included Carson Cannon and Garyn Rich. Recipients from Cleveland High School included Madalyn Dauphinais, Lily Hakes, and Adamarie France.

WVHS recipients were Elia Manning, Boston Heier, Ryleigh Harden, Kara Franks, Mary Beasley, Audrey Parker, Ensleigh Olivas, Miah Ellis, Abigail Belt, and Lilimarie Mae Ferguson.



The 24/7 Movement and the Dillard family are deeply thankful for the donors, partners, supporters, and board members whose continued support makes these scholarships possible while honoring the legacy of Dustin and Brittany Dillard.

Expanding Our Mission One School at a Time



Memphis - Collierville HS Students listen intently

The reach of The 24/7 Movement continues to grow beyond our region as we share our story and the message that "Choices Matter" through safe driving education, and prevention.

This spring, we partnered with Deputy Pearce and the Shelby County Sheriff's Office to present educational assemblies at Collierville and Lakeland Preparatory high schools in Memphis. We also traveled to Georgia for the first time with an assembly at Christian Heritage School.

Additionally, we partnered with our friend, David Francisco, as he shared his incredible story with students at Lookout Valley and Chattanooga Christian high schools. Closer to home, we also made presentations at Rhea County High School and held our first assemblies for freshmen and sophomores at Walker Valley, Dustin and Brittany's home school. The experience was especially meaningful, as Brittany was a Walker Valley, ninth-grade teacher at the time of the crash.

Our assemblies combine multimedia, the Dillard vehicle, interactive student participation, and the story behind The 24/7 Movement to leave a lasting impact on students.



Remembering Dustin & Brittany Dillard

JOIN 2,500 PLUS...

TAKE OUR SAFE DRIVING PLEDGE

MAKE THE I WILL NOT BE SILENT PROMISE

GO TO the247movement.org

SPEAK UP. | SAVE LIVES. | MAKE A DIFFERENCE.

SAVE THE DATE:

T-Shirt PRCP & PIZZA Party Aug. 11

Sep. 26 Safety Fest 2026

4th Annual Choices Matter Banquet Oct. 22

WHEN YOU GO THROUGH DEEP WATERS I WILL BE WITH YOU

ISAIAH 43:2



Choices Matter - Buckle Up - Phone Down - Drive Sober



SAVE THE DATE!
THE **24/7** MOVEMENT
INVITES YOU TO OUR

CHOICES *Matter*

BANQUET

From Tragedy to Impact

THURSDAY
**OCTOBER 22,
2026**

6:00 PM
DINNER BANQUET

WESTMORE
CHURCH OF GOD
CLEVELAND, TN



REGISTRATION OPENS IN AUGUST!
PLEASE MARK YOUR CALENDAR



Together, we remember. | Together, we create change.

SAFE TONIGHT, MEMORIES FOR A LIFETIME!

★ Student-led Safe Prom Initiative – makes huge impact ★



BCHS, CHS & WVHS Students



Area HS Football Coaches

ATS
THE BRIDGE

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Mission & Vision Statement

To engage in positive change that will reduce/
prevent impaired driving and save lives.
Together, one day we can end needless deaths
and injuries due to alcohol, drug and
distracted driving.



HATS NOW AVAILABLE AT GREEN ACRES



For more information, contact Randy Bonner at 423.240.8620 or
randy@the247movement.org

To support our 501c3 nonprofit organization, please send your check
to The 24/7 Movement, 4450 Georgetown Rd. NW, Cleveland, TN
37312. You can also donate online by scanning our QR code or at
the247movement.org website. Donations are tax deductible as
allowed by the law.

THANK YOU PICKLEBALL SPONSORS & PARTNERS

Southern Pickleball Assoc.,
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Assoc., and our tournament
coordinators - Sal Robertson
and Ashly Barton who all
worked together to make our
3rd Annual Tournament
Fundraiser a big success:



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• 125 SAFE
DRIVING
PLEDGES

• 220
PLAYERS

• \$24,000
RAISED TO
SUPPORT
SAFE DRIVING
INITIATIVES



COMING THIS FALL 2026...

FRIDAY NIGHT LIGHTS

HS FOOTBALL SAFE DRIVING CAMPAIGN



TO FIND OUT GAMES WE WILL MAN A BOOTH AT GO TO,
FACEBOOK: THE247MOVEMENT

DONATE

