



Volume 1, Issue 2

# The 24/7 Newsletter

Thanksgiving/Christmas 2023



## The 24/7 Movement Launches!

More than 400 people attended the official launch of The 24/7 Movement on Oct. 17 (Brittany's Birthdate) at Westmore Church of God. We want to thank the "Village" (friends, family members, community/state leaders and partners) for lifting up the family and embracing our mission. Matt Dillard reminded us all that "God is at work!"

The first part of the evening was dedicated to honoring Dustin & Brittany, highlighting their impact on countless lives and sharing the family's journey with our three young heroes. The latter part focused on The 24/7 Movement, a newly established nonprofit committed to preventing drunk, drugged, and distracted driving while honoring Dustin and Brittany's memory. We extend our heartfelt thanks to all who attended the banquet and to our exceptional presenters and speakers. We were truly blessed to have students and adults from Walker Valley High School, including members of "Brittany's Kids" and the girls' softball team, as well as a few cheerleaders from Bradley Central, serving at our event.

We're thankful for our generous donors who have contributed to The 24/7 Movement since the banquet. We are on our way to reaching our \$170,000 fundraising goal, which will be reinvested in the community to combat impaired driving.



*Remembering  
Dustin & Brittany  
This Holiday Season!*

*Wishing All of You...  
Happy Thanksgiving  
&  
A Merry Christmas!*

## SAVE *the* DATES!

*Free Christmas Gift Wrapping*  
**GET YOUR GIFTS  
WRAPPED BY US!**

BRING YOUR GIFTS AND WE WILL WRAP THEM FOR YOU



**SAT., DEC. 9TH | 12-8PM  
BRADLEY SQUARE MALL**

**FRI., DEC. 15TH | 3-8PM  
HAMILTON PLACE MALL**

**David Francisco  
School Assemblies  
January 23-25**

**WHEN  
YOU GO  
THROUGH  
DEEP WATERS  
I WILL BE  
WITH YOU**

ISAIAH 43:2

**The 24/7 Movement is Sponsoring:**

## The Christmas Wrap

**Bradley Square Mall**

**Sat., Dec. 9th  
11am.- 8pm.**

**Hamilton Place Mall**

**Fri., Dec. 15th  
3pm. - 8pm.**

**Wrapping Christmas Presents for Free while Raising  
Awareness of the Dangers of Impaired Driving**

**Volunteers Needed: Sign-up Online by Scanning QR Code  
Serve for 1 or more hours. Groups can call 423-240-8620**



*Sharing The Joy Of Christ*

**"CHOICES MATTER" - BUCKLE UP - PHONE DOWN - DRIVE SOBER!**



# Child Car Seat Safety Day Makes Big Impact

The 24/7 Movement partnered with the Bradley County Sheriff's Office, the Cleveland City Police Department, and THSO to sponsor the largest Child Car Seat Safety Day in the County/City on September 30 at Westwood Baptist Church. Joining us in conducting Safety Seat Checks were the great folks from Rhea County Safe Journey & the Polk County Health Dept. Families enjoyed food, pumpkins, fun and family safety activities including touring a firetruck & ambulance. Two families w/multiple children were in desperate need of car seats. Thank you to all of our friends for helping to make this a great success!

## RESULTS

**75 Seats Checked**

**40 Required Corrections**

**21 New Car Seats Given Out**

**7 Children had no Car Seats**

**14 Old & Worn Car Seats Turned In**

**THANK YOU**  
Child Car Seat  
Safety Day Sponsors  
**Bradley County Sheriff's Office**  
**Cleveland City Police Dept.**  
**Tennessee Hwy. Safety Office**  
**Rhea County Safe Journey**  
**Polk County Health Dept.**  
**Westwood Baptist Church**  
**Green Acres Produce & Deli**  
**Mix 104.1 / Mix TV**  
**Smoothie King**  
**Tennessee Trucking Foundation**  
**Village Tire Company**  
**Tennessee Cares Foundation**



## SIGNIFICANCE OF OUR LOGO:

**The Colors** - Blue was Dustin's favorite color while green was Brittany's favorite color.

**The Numbers** - Our three young heroes, Pryor (age 2), Pierce (age 4) & Preston (age 7) = ages at the time of the crash. It is our mission to keep drivers and passengers safe from impaired driving 24 hours/7 days a week.

**The Dashboard Clock** - Shows Movement as we will continue to engage in positive change to prevent drunk, drugged and distracted driving.

**The Hands on the Clock** - Set at 5:52pm., the time that Terri Dillard received a notification on her Life 360 App of a sudden stop of Dustin/Brittany's SUV on Christmas Day, 2022.



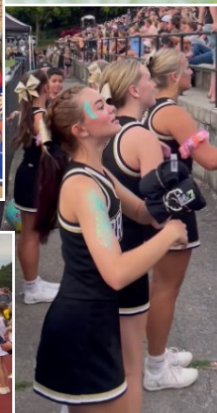
## School Assemblies

The 24/7 Movement sponsored 9 School Assemblies in September featuring, David Francisco and his inspirational comeback story and cautionary lesson for distracted drivers. David spoke to 6,000 students at the following schools; Bradley HS, Cleveland HS, Lee University, McMinn HS, McMinn Central HS, Meigs HS, Polk HS & Walker Valley HS. (THSO Grant Funded)



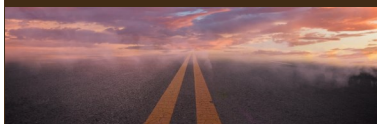
## FRIDAY NIGHT FOOTBALL SAFE DRIVING CAMPAIGN

Thank you Walker Valley HS, Bradley Central HS & Cleveland HS for reminding people to always Drive Responsible. More than 575 "Choices Matter" t-shirts were given away at every home football game this season!



Our logo was designed by 2023 Walker Valley HS Graduate, Ava Hodges

## Fast Facts



- 33% of Drivers Arrested for DUI are Repeat Offenders.
- 75% of DUI Drivers Continue to Drive on a Suspended License.
- 1 in 3 HS Students have ridden in a car with someone who had been drinking.

For more information, contact Randy Bonner at 423.240.8620 or [randy@the247movement.org](mailto:randy@the247movement.org)

If you would like to support our 501c3 nonprofit organization, please send your check to The 24/7 Movement, 4450 Georgetown Rd. NW, Cleveland, TN 37312. You can also donate online by scanning our QR code or at [the247movement.org](http://the247movement.org) website. Donations are tax deductible as allowed by the law.

