



WATERFORD SOCCER CLUB



Sponsorship

THE WATERFORD SOCCER CLUB IS LOOKING FOR SPONSORS FOR OUR YOUTH SOCCER PROGRAM. OUR CLUB IS A KEY COMMUNITY PLATFORM FOR CHILDREN TO ENGAGE IN QUALITY SPORTS PLAY, TEAMWORK, AND PHYSICAL FITNESS. WITH YOUR PARTNERSHIP, WE CAN CONTINUE TO BUILD THIS VALUABLE PROGRAM FOR THE 500+ CHILDREN WHO PLAY WATERFORD SOCCER EACH YEAR!

-GOLD LEVEL-

\$650/ initial 1st Year
4' X 4' Fence Sign, Website
Logo, 4 Social Media Posts

and \$500/ per Year after

-SILVER LEVEL-

\$500 / initial 1st Year
4' X 4' Fence Sign, Website
Logo & 2 Social Media Posts

and \$450 per Year after

-BRONZE LEVEL-

\$450 / initial 1st Year
4' X 4' Fence Sign,
Website Logo

and \$300 per Year after

WHERE DOES YOUR DONATION GO?



EQUIPMENT - SCHOLARSHIPS - FIELD MAINTENANCE - AFFORDABLE ACCESS - UNIFORMS

CHECKS AND FORMS CAN BE MAILED TO:

WATERFORD SOCCER CLUB

P.O. BOX 447 WATERFORD, CT 06385

PLEASE CONTACT KIMBERLY LITTLE AT
WATERFORDSOCCERVP@GMAIL.COM WITH
QUESTIONS OR FOR MORE INFORMATION

Revised 09/28/25

WWW.WATERFORDSOCCER.ORG



Waterford Soccer Club



THANK YOU FOR SUPPORTING THE WATERFORD SOCCER CLUB (WSC) - BY PURCHASING A SIGN AND SIGNAGE LEASE UNDER THE TERMS HEREOF YOU WILL HELP IMPROVE THE YOUTH SOCCER EXPERIENCE AND INCREASE YOUR ORGANIZATION'S REGIONAL VISIBILITY. OBTAINING A SIGN IS AS EASY AS A-B-C. PLEASE FILL OUT THE INFORMATION IN THE BELOW FORM TO BEGIN THE PROCESS. THEN, MAIL THE CHECK AND FORM TO:
WATERFORD SOCCER CLUB P.O. BOX 447 WATERFORD, CT 06385.

A. Sponsorship Level: ☐ Gold ☐ Silver ☐ Bronze

B. Signage Lease Term ☐ 1 Year

C. Purchase Information and Signatures

Name of Organization: _____

Name of Purchaser _____

Contact number and email: _____

By signing this agreement you acknowledge that you have the authority to do so and that you agree to the terms hereof

Signature of Purchaser

Date

Authorized Waterford Soccer Club
Signature

Date

Please see the reverse page for terms and conditions

Terms and Conditions of Signage Lease

- 1. Sign location:** The purchased sign will be installed by WSC on the fence adjacent to the field so that the sign print faces the parking lot.
- 2. Signs:** Signs will be prepared by the WSC specified vendor. Signs are constructed of corrugated plastic that contains no metal. Signs are subject to WSC suitability approval. WSC may reject, at purchaser's cost, any sign that WSC deems, in its sole discretion, as inappropriate for the youth soccer environment in which the sign will be displayed.
- 3. Term of sign space lease:** The signage space lease shall begin on the first day of display, and expire no less than 1 year from the date of purchase with an option to renew the leased space available 60 days prior to the expiration date. Renewal will be at the current pricing at time of renewal and may include a new sign if desired.
- 4. Limitation of Liability:** WSC and its employees, agents, servants and anyone else acting on its behalf shall not be liable for any damage to any sign. If a sign is damaged, Purchaser may purchase another sign from the WSC vendor that can be displayed for the remainder of the sign space lease term. If a sign is damaged and WSC deems, in its sole discretion, that the sign should be removed because it adversely detracts from overall appearance of the area, WSC may remove the sign without any liability therefor.
- 5. Social Media Marketing:** WSC will include a logo on the club's home web page to the sponsor's designated web page. Facebook posts will occur during the fall and spring seasons depending upon the sponsorship level.
- 6. Lease payment:** Payment shall be made in full to "Waterford Soccer Club." Checks can be made out to Waterford Soccer Club. Returned checks shall be subject to a \$25.00 fee.
- 7. Effective date:** This agreement shall be effective the last date on which it is signed below or upon WSC's receipt of full payment, whichever is later.
- 8. Sign installation:** Once effective, WSC will contact the person identified above to begin the sign design, manufacture and installation process. You will work with the vendor directly to design your sign. Once WSC receives a complete sign from the vendor, WSC will normally install the sign within three (3) business days thereof.

Thank you for your support!