

## PRESS RELEASE

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### AfricroozE Uganda Ltd Now Offering Solar-Powered E-Bicycles and Mobile Charging Hubs for Clean, Affordable Mobility

AfricroozE Uganda Ltd is officially in the market—and now open for customers. With a fleet of different models, designed for the Ugandan context and innovative mobile solar charging hubs, AfricroozE offers a smart, clean, and cost-effective alternative to fuel-powered transport for individuals and businesses across Uganda.

Whether you're a delivery rider, small business owner, commuter, farmer or student, AfricroozE has the right e-bicycle for your needs. Built for Ugandan roads these bikes provide affordable mobility without fuel costs, noise, or emissions.

The company builds on extensive field experience from a successful pilot project developed in partnership with FABIO - First African Bicycle Information Organisation in Jinja and the EURIST-European Institute for Sustainable Transport in Hamburg, Germany. Feedback from a wide range of users—including delivery riders, boda riders, health workers, and women groups—helped refine the bikes into the versatile, reliable, and cost-efficient fleet AfricroozE offers today.

#### Meet the New AfricroozE Fleet:

- **Rafiki - The Commuter Bike:**  
Rafiki is your simple yet reliable commuting companion —easy to use, low-maintenance, and perfect for navigating busy city streets with confidence and comfort.
- **Kifaru - The All-Rounder:**  
Kifaru is the versatile solution —strong, durable, and built for both urban and rural demands. Whether for daily commutes, off-road adventures or for carrying goods or passengers, it offers reliable performance and sustainable mobility
- **Ngamia - The Cargo Bike:**  
Ngamia is built to support last-mile deliveries and agribusinesses with a sturdy front-loading platform for bulky loads. Reliable and cost-effective, it's perfect for transporting goods efficiently across both rural and urban areas.

#### Powering Mobility with Mobile Solar Charging Hubs

To support off-grid mobility, AfricroozE introduces customizable mobile solar charging e-hubs—modular energy hubs co-developed with our solar partner Asantys Systems GmbH. This project is supported by the German Federal Ministry for Economic Affairs and Energy as part of the Renewable Energy Solutions Programme of the German Energy Solutions Initiative.

These containers are designed to:

- Charge multiple e-bicycles simultaneously using rooftop solar
- Offer flexible interior space that can be adapted to local needs—such as repair workshops, spare parts storage, or digital workspaces
- Serve as community hubs for charging laptops, powering tools, or accessing basic digital services
- Be easily transported and deployed to remote or underserved areas

By combining clean energy access with sustainable mobility, these solar hubs create opportunities for local entrepreneurship, technical training, and community development.

### **Driving Uganda's Vision 2040: Clean Mobility, Local Value, and Smart Innovation**

Africrooze is part of Uganda's journey toward a modern, inclusive, and climate-smart economy. In line with Vision 2040, the National E-Mobility Strategy, and Uganda's Nationally Determined Contribution (NDC) to reduce emissions by 24.7% by 2030, our solar-powered, zero-emission e-bicycles offer a smart, affordable, and locally assembled transport solution.

With strong potential for local value creation, Africrooze contributes to job creation, clean energy adoption, and innovation—offering customers and partners a product that fits seamlessly into sustainability strategies and ESG frameworks.

### **Join Us**

Curious to experience the future of clean mobility firsthand? Whether you're a delivery rider, business owner, cooperate person, or just interested in sustainable transport, we invite you to visit us at our office on Busoga Avenue, Plot 7, Jinja.

Come test ride our e-bike fleet and see how Africrooze can transform your daily mobility—saving you time, money, and helping the environment.

We're also excited to announce that an official launch event is in the works. Stay tuned for your invitation to join us for a day of demos, community, and celebration of green innovation in Uganda.

**Africrooze Uganda Ltd**—Green mobility for everyone.

### **Contacts:**

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The RES Project Uganda is supported by the German Federal Ministry for Economic Affairs and Energy as part of the Renewable Energy Solutions Programme of the German Energy Solutions Initiative.

### German Energy Agency (dena)

The German Energy Agency (dena) is a centre of excellence for the applied energy transition and climate protection. dena studies the challenges of building a climate-neutral society and supports the German government in achieving its energy and climate policy objectives. Since its foundation in 2000, dena has worked to develop and implement solutions and bring together national and international partners from politics, industry, the scientific community and all parts of society. dena is a project enterprise and a public company owned by the German federal government. dena's shareholder is the Federal Republic of Germany. [www.dena.de/en](http://www.dena.de/en)

### German Energy Solutions Initiative

With the aim of positioning German technologies and know-how worldwide, the German Energy Solutions Initiative of the Federal Ministry of Ministry for Economic Affairs and Energy (BMWE) supports suppliers of climate-friendly energy solutions in opening up foreign markets. The focus lies on renewable energies, energy efficiency, smart grids and storage, as well as technologies such as power-to-gas and fuel cells. Aimed in particular at small and medium-sized enterprises, the German Energy Solutions Initiative supports participants through measures to prepare market entry as well as to prospect, develop and secure new markets. [www.german-energy-solutions.de/GES/Navigation/EN/Home/home.html](http://www.german-energy-solutions.de/GES/Navigation/EN/Home/home.html)

### Renewable Energy Solutions Programme (RES Programme)

With the RES programme, the German Energy Solutions Initiative of the Federal Ministry of Ministry for Economic Affairs and Energy (BMWE) helps German companies in the renewable energy and energy efficiency sectors enter new markets. Within the framework of the programme, reference plants are installed and marketed with the support of the German Energy Agency (dena). Information and training activities help ensure a sustainable market entry and demonstrate the quality of climate-friendly technologies made in Germany. [www.german-energy-solutions.de/GES/Redaktion/EN/Basepages/Services/dena-res.html](http://www.german-energy-solutions.de/GES/Redaktion/EN/Basepages/Services/dena-res.html)

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