



IFC

Italy First Class

PRIVATE LUXURY TRAVEL IN ITALY

"Not for everyone. Designed for those who want only the best."





ABOUT US

The Art of Exclusive Italian Travel

Italy FirstClass is a luxury travel company dedicated to those who wish to experience Italy without compromise, far from common routes, with an absolute high level of services and privacy. We create bespoke journeys for a limited number of guests, designed for those who consider time and relaxation a true privilege.

Every experience places the guest at the centre: the itinerary is not standard, each itinerary can be enriched with numerous exclusive services upon request. From airport arrival with a private chauffeur available 24/7, to a curated selection of five-star hotels, iconic resorts and historic residences, to reserved experiences normally inaccessible to the public. Italy First Class opens the doors to an authentic, exclusive, and emotional Italy.

Here, luxury is not ostentation. It is exclusivity, attention to detail, and total privacy. Based in Milan, with operational headquarters in Via Copernico 38, we serve discerning travellers from around the world who seek the finest that Italy has to offer.

“Our priority is...listen to the guest’s requests and needs”

OUR TEAM

An International Team of Experts



Behind **Italy First Class** there is an international team of professional people with over a decade of experience in luxury hospitality, bespoke travel, fine wine and gastronomy. Our experts combine deep local knowledge with global sophistication to create unforgettable Italian experiences.

TRAVEL DESIGN & STRATEGY

Senior travel architects with 15+ years in luxury incoming tourism, specialising in high-net-worth clientele and VIP logistics across Italy.

WINE & GASTRONOMY

Certified sommeliers and food experts with deep connections to Michelin-starred chefs, historic restaurants and wineries, throughout the country.

CONCIERGE & HOSPITALITY

Multilingual concierge professionals providing 24/7 assistance, from private jet and helicopter coordination to exclusive transfer or personal shopping.

CULTURAL & ART EXPERTS

Art historians and cultural guides offering privileged access to museums, private collections, and after-hours experiences.

WELLNESS & LIFESTYLE

Specialists in luxury wellness, from thermal spa to personal training, yoga, and holistic beauty, experiences in exclusive SPA.

INTERNATIONAL RELATIONS

Business development experts with extensive networks across Asia, Middle East, and Americas, ensuring seamless cross-cultural communication.



OUR PHILOSOPHY

Values That Define Us

Real Exclusivity

Journeys for few people, never for large groups. Each experience is intimate, private, and unrepeatable.

Absolute Comfort

Zero stress, zero waiting, zero surprises. Every detail is anticipated and managed with high precision.

Discretion

True luxury is not having to ask. We anticipate your needs with elegance and silence.

Total Personalisation

Every itinerary is born by careful selection and deep knowledge of the territory, tailored to your desires.

Privileged Access

Reserved places, people and experiences that remain hidden from ordinary travellers.

Italian Authenticity

Art, history, culture and traditions blend into unique experiences that reveal the authentic soul of Italy.

“Italian life style: Dolce far niente”



[Click to see our video presentation](#)

EXCLUSIVE SERVICES

Beyond Expectation our main services



Personal driver
H24/7



Private Chef &
Cooking Experiences



Personal Luxury
Shopper



Tailor-made
itineraries and
services



Helicopter,
Yacht & Private
Jet Transfers



In-Suite Wellness &
Beauty Concierge



Private Wine Tastings
with Sommelier



Personal Travel
Photographer &
Videographer



Our complete list of exclusive services on request

Personal Lifestyle & Shopping

- Personal Luxury Shopper – private shopping in the most exclusive boutiques
- Private Tailor Service – custom-made suits created by a personal tailor
- Private Fashion Styling Experience

Gastronomy & Wine Experiences

- Private Chef Experience – private chef on request
- Private Cooking Classes – Personalized Italian Cooking Courses
- Private Wine Tasting with a Sommelier – tastings guided by a sommelier
- Visit to selected wineries
- Private Mixologist / Barman Service

Beauty & Wellness in Room

- In-Room Beauty Service – manicure e pedicure in camera
- In-Room Hairdresser & Hair Styling – private hairdressing and hairstyling
- Private Yoga & Meditation Sessions
- Personal Trainer Service
- Exclusive Spa Experiences – access to select spas with dedicated nutritionists and wellness experts



Our complete list of exclusive services on request

Outdoor & Active Experiences

- Electric Bike Rental & Guided E-Bike Tours – electric bike rental with guided tours
- Private Hiking & Trekking Experiences – tailor-made trekking itineraries
- Guided Running Tours – running routes with a guide or trainer
- Private Golf Lessons
- Private Sailing Lessons & Yacht Experience

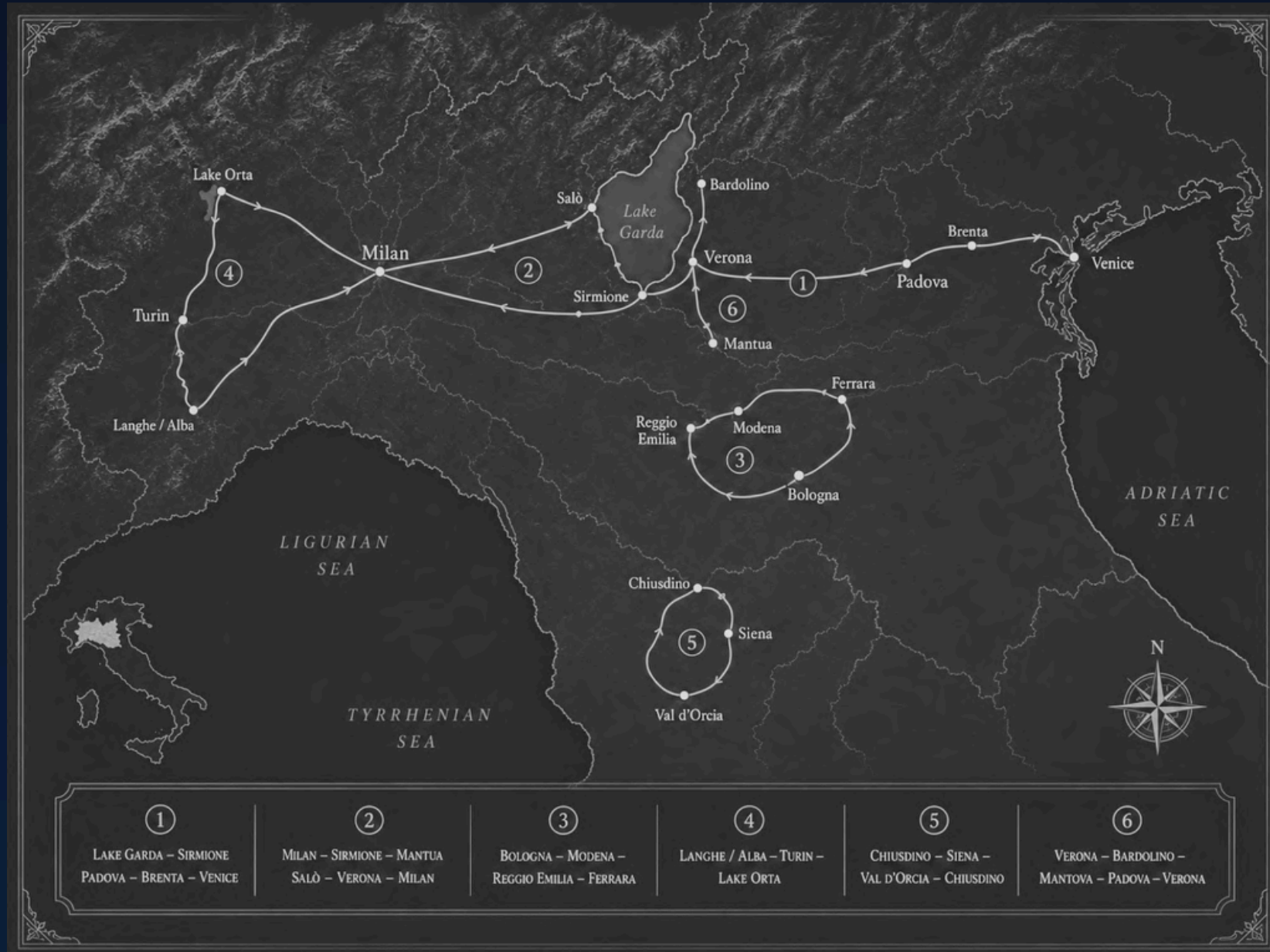
Art, Cultural & Travel Experiences

- Luxury Yacht & Sailing Excursions with Crew – Yachts and sailing boats with crew for exclusive excursions
- Private Helicopter Tours – Scenic Helicopter Tours
- Private Jet & Air Transfers – private flights on request
- Private Night Tours in Museums – exclusive nighttime visits to museums
- Private Classical Music Concerts & Cultural Performances
- Private Guided Tours & Bespoke Experiences – personalized guided tours
- Artisan Workshops & Craft Experiences – experiences with master craftsmen
- Visits to Historic Artisan Studios or Local Food Producers
- Traditional Craft Workshops (e.g., making Venice Carnival masks or producing Murano glass artifacts)

Travel Memories & Media

- Personal Travel Photographer & Videographer – personal photographer and videographer during the trip

An example of 6 Curated Journeys Across Italy



01

LOMBARDY & VENETO

Lake Garda to Venice

7 Days · Private Luxury Tour

Tour in the LOMBARDY and VENETO Regions

7 DAYS

DOWNLOAD ↓



Tour
in the LOMBARDY and VENETO
Regions

7 DAYS

DOWNLOAD ↓



Tour
in the EMILIAROMAGNA
Region

7 DAYS

DOWNLOAD ↓



Tour
in the PIEDMONT
Region

7 DAYS

DOWNLOAD ↓



05

TUSCANY

Siena, Val d'Orcia & Beyond

7 Days - Private Luxury Tour

Tour

in the TUSCANY
Region

7 DAYS

DOWNLOAD ↓



Luxury tour
JEWELS OF NORTH-EAST

LUXURY TOUR FOR 7 DAYS

DOWNLOAD ↓





Begin Your Journey with us

Every **Italy First Class** experience begins with a personal conversation.
Contact our team to design your bespoke Italian journey.

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Follow us on social network:

