

SEPTEMBER 26th-28TH, 2025



# BECOME A SPONSOR

September 26th-28th, 2025

We understand the importance of tailored sponsorship packages that cater to the diverse needs and objectives of different companies.



Georgia Indo American  
Chamber of Commerce





# About Event

With an Indian diaspora of approximately 150,000 people, and over 500 companies owned and operated by persons of Indian origin in the Atlanta GA region alone, the Atlanta Indian Film Festival (AIFF) will attempt to showcase Indian Cinema to Atlantans, as well as introduce visiting Indian Directors, Actors and Producers, to world-class movie production infrastructure and generous subsidies offered by the State of Georgia. AIFF (hosted by GIACC) solicits your partnership and patronage to help make this festival a grand success for Atlanta and your company, by way of promoting your organization to not just the Indian diaspora, but all Atlantans.

After five very successful AIFF's in 2018, 2019, 2022, 2023 and 2024 and a virtual one in 2021, AIFF 2025 has 3 premier events including the reception, workshops, and showcasing of Indian movies from October 18th to 20th 2024.



# What To Expect

After five very successful AIFF's in 2018, 2019, 2022, 2023 and 2024 and a virtual one in 2021, AIFF 2025 has 3 premier events including the reception, workshops, and showcasing of Indian movies from September 26th to 28th 2025:

1. AIFF 2025 will kick off with a reception and an exhibition movie followed by a Q and A on September 26, 2025 to celebrate the wonderful world of Indian cinema and what it means for Georgia. The reception will include all visiting film personalities from Hollywood and Bollywood, distinguished members of the Atlanta business community, and representatives from GA film and entertainment industry.
2. September 27th and 28th are dedicated to workshops and showcasing of Indian cinema to the Atlanta community and finally closing it with an awards ceremony.
3. Experienced filmmakers, casting directors, and movie investors will conduct workshops to inspire youth. Topics include and not limited to Conversations with the casting directors, Investing in movies, and many more.
4. A seasoned panel of filmmakers will select movies solicited by AIFF for the film festival. Movies include feature films, short movies, and web series.





# Why Be A Sponsor?

This premier event brings together an impressive range of state officials, studio owners, movie makers, business owners, professionals & entrepreneurs from across Atlanta and offers unparalleled opportunities to establish key partnerships & discover new opportunities for growth.

With our customized partnership program, our goal is to maximize your branding and marketing objectives, as well, to provide every opportunity to connect and network with a diverse segment of the Indian diaspora in the greater Atlanta area.

You may choose to support at any level from among the options shown below. All sponsorship levels include an invitation to the festival red-carpet Reception, to be held to welcome all visiting film personalities, distinguished members of the Atlanta business community, and representatives from the GA film and entertainment industry. Your employees, colleagues, guests, friends, and family can use the complimentary full festival access passes to watch any or all the movies to be screened on both festival days.

# Sponsorship Packages

## Diamond | \$10,000

### Benefits:

Diamond Sponsor placement in Welcome Packet provided to all attendees via email and printed copies at the event.

- 10 free reception passes.
- 18 free movie passes
- 1 Full page ad printed on AIFF 2025 Program Booklet
- Photo opportunity with the special guest
- Complimentary GIACC membership for 1 year
- One Lifetime Individual membership
- Your digital ad played during the event- 5 sec.
- Booth at the event

### Recognition:

- Mentions during both opening/closing remarks and networking breaks.
- Logo and organization description in email blasts sent to attendees prior to the event.
- Logo on large banners at the event and on GIACC website.

# Sponsorship Packages

## Platinum | \$7,500

### Benefits:

Platinum Sponsor placement in Welcome Packet provided to all attendees via email and printed copies at the event.

- 8 free reception passes.
- 14 free movie passes
- Half page ad printed on AIFF 2025 Program Booklet
- Photo opportunity with the special guest
- Complimentary GIACC membership for 1 year
- Your logo on GIACC website for 1 year
- Booth at the event

### Recognition:

- Mentions during both opening/closing remarks and networking breaks.
- Logo and organization description in email blasts sent to attendees prior to the event.
- Logo on large banners at the event and on GIACC website.

# Sponsorship Packages

## Gold | \$5,000

### Benefits:

Gold Sponsor placement in Welcome Packet provided to all attendees via email and printed copies at the event.

- 6 free reception passes.
- 12 free movie passes
- Half page ad printed on AIFF 2025 Program
- Booklet Booth at the event
- Photo opportunity with the special guest
- Complimentary GIACC membership for 1 year
- Your logo on GIACC website for 1 year

### Recognition:

- Mentions during both opening/closing remarks and networking breaks.
- Logo and organization description in email blasts sent to attendees prior to the event.
- Logo on large banners at the event and on GIACC website.



# Sponsorship Packages

## Silver | \$2,500

### Benefits:

Silver Sponsor placement in Welcome Packet provided to all attendees via email and printed copies at the event.

- 4 free reception passes.
- 8 free movie passes
- One-fourth page ad printed on AIFF 2025 Program Booklet
- Complimentary GIACC membership for 1 year
- Booth at the event

### Recognition:

- Mentions during both opening/closing remarks and networking breaks.
- Logo and organization description in email blasts sent to attendees prior to the event.
- Logo on large banners at the event and on GIACC website.



# Contact Us Today!

For More Information, Contact:

Vaishali Joshi 404.395.1602

Event Info:

Date: September *26th to 28th*  
*2025*

Reception Location (Sept 26th):

*Twelve Hotels,*

*361 17th St NW, Atlanta, GA*

*30363, United States*

Workshops/ Movie Location: *Tara Theater (27<sup>th</sup> /*  
*28th)*

*2345 Cheshire Bridge*  
*Atlanta GA 30324*

Reception Timings: 6.30 – 11.00 p.m.

Workshops/Movie Timing: 10.00 am to 9.30 p.m.