

October 2nd to 4th, 2026



# BECOME A SPONSOR

October 2nd to 4th, 2026

We understand the importance of tailored sponsorship packages that cater to the diverse needs and objectives of different companies.



Georgia Indo American  
Chamber of Commerce





# About Event

## ATLANTA INDIAN FILM FESTIVAL (AIFF) 2026 – Where Stories Come Alive on Screen

The Atlanta Indian Film Festival returns in 2026, continuing its mission to celebrate the richness and diversity of Indian cinema in Atlanta. As one of the region's leading cultural film events, AIFF 2026 will bring together filmmakers, artists, industry professionals, and audiences for an engaging and inspiring cinematic experience.

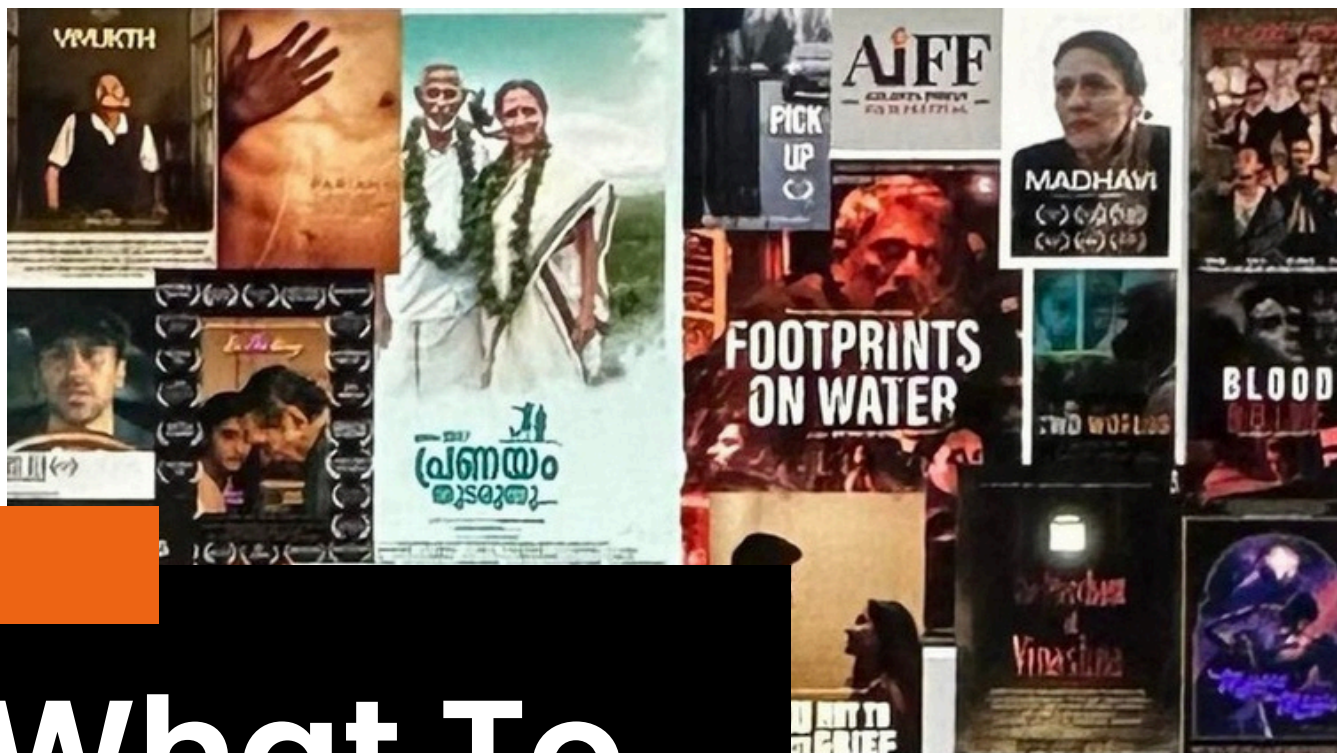
Building on the success of seven previous editions held **since 2018**, the festival continues to expand its reach and impact, showcasing outstanding films and fostering meaningful cultural exchange.

AIFF 2026 will feature a curated selection of Indian films, along with special events including networking receptions, studio tour, and opportunities for collaboration between visiting filmmakers and the local film community. The festival also highlights Atlanta's growing prominence as a destination for film production and creative partnerships.

Event Dates- October 2 – 4, 2026

AIFF 2026 marks the next chapter in a growing legacy of cinematic excellence.

We look forward to welcoming you.



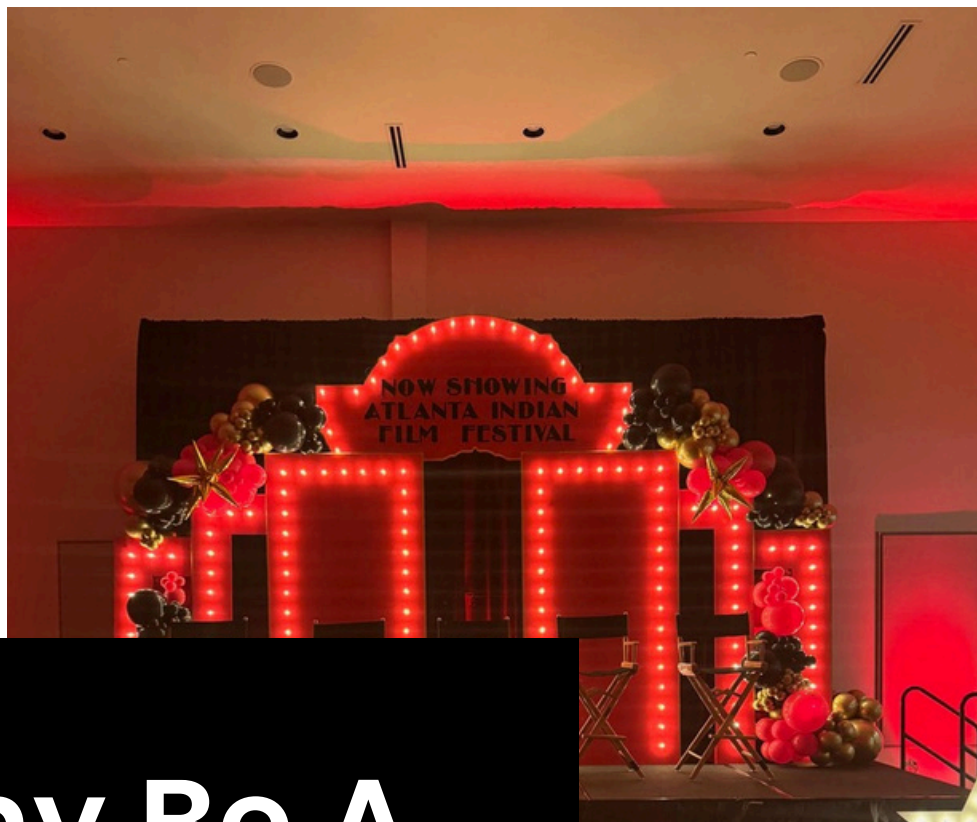
# What To Expect

After seven successful AIFF's in 2018, 2019, 2021 (virtual), 2022, 2023, 2024 and 2025, AIFF 2026 will feature premier events including the **opening Gala Reception, workshops, and showcasing of Indian movies** from October 2nd to 4th, 2026.

**October 2<sup>nd</sup>, 2026** – AIFF will kickoff with a Gala reception, celebrity interviews, film studio tour and press conference with local media and visiting film makers.

**October 3<sup>rd</sup> and 4<sup>th</sup>, 2026** – Tara Theatre in Atlanta will showcase the movies submitted by Independent film makers from Indian Heritage.

Festival will close with an Awards ceremony on October 4<sup>th</sup> .



# Why Be A Sponsor?

**This premiere event** brings together an impressive range of state officials, studio owners, movie makers, business owners, professionals & entrepreneurs from across Atlanta and offers unparalleled opportunities to establish key partnerships & discover new opportunities for growth. With our customized partnership program, our goal is to maximize your branding and marketing objectives, as well, to provide every opportunity to connect and network with a diverse segment of the Indian diaspora in the greater Atlanta area.

You may choose to support at any level from among the options shown below. All sponsorship levels include an invitation to the festival red-carpet Gala Reception, to be held to welcome all visiting film personalities, distinguished members of the Atlanta business community, and representatives from the GA film and entertainment industry. Your employees, colleagues, guests, friends, and family can use the complimentary full festival access passes to watch any or all the movies to be screened on both festival days.

# Sponsorship Packages

## Premium Sponsor | \$20,000

### Benefits:

Premium Sponsor placement in Welcome Packet provided to all attendees via email and printed copies at the event.

- Sponsor gets airtime at the gala event
- More dynamic promotional video placement
- Exclusive access to celebrities
- Named sponsor to an AIFF event
- 20 free reception passes
- 30 movie passes
- 1 full-page ad
- Complimentary 1-year GIACC Corporate Membership
- 2 lifetime individual memberships

### Recognition:

- Mentions during both opening/closing remarks and networking breaks.
- Logo and organization description in email blasts sent to attendees prior to the event.
- Logo on large banners at the event and on GIACC website.

# Sponsorship Packages

## Diamond | \$10,000

### Benefits:

Diamond Sponsor placement in the Welcome Packet provided to all attendees via email and printed copies at the event.

- 10 free reception passes.
- 18 free movie passes
- 1 Full page ad printed on AIFF 2026 Program Booklet
- Photo opportunity with the special guest
- Complimentary GIACC membership for 1 year
- One Lifetime Individual membership
- Your digital ad played during the event- 5 sec.
- Booth at the event

### Recognition:

- Mentions during both opening/closing remarks and networking breaks.
- Logo and organization description in email blasts sent to attendees prior to the event.
- Logo on large banners at the event and on GIACC website.

# Sponsorship Packages

## Platinum | \$7,500

### Benefits:

Platinum Sponsor placement in the Welcome Packet provided to all attendees via email and printed copies at the event.

- 8 free reception passes.
- 14 free movie passes
- Half page ad printed on AIFF 2026 Program Booklet
- Photo opportunity with the special guest
- Complimentary GIACC membership for 1 year
- Your logo on GIACC website for 1 year
- Booth at the event

### Recognition:

- Mentions during both opening/closing remarks and networking breaks.
- Logo and organization description in email blasts sent to attendees prior to the event.
- Logo on large banners at the event and on GIACC website.

# Sponsorship Packages

## Gold | \$5,000

### Benefits:

Gold Sponsor placement in the Welcome Packet provided to all attendees via email and printed copies at the event.

- 6 free reception passes.
- 12 free movie passes
- Half page ad printed on AIFF 2026 Program
- Booklet Booth at the event
- Photo opportunity with the special guest
- Complimentary GIACC membership for 1 year
- Your logo on GIACC website for 1 year

### Recognition:

- Mentions during both opening/closing remarks and networking breaks.
- Logo and organization description in email blasts sent to attendees prior to the event.
- Logo on large banners at the event and on GIACC website.

# Sponsorship Packages

## Silver | \$2,500

### Benefits:

Silver Sponsor placement in Welcome Packet provided to all attendees via email and printed copies at the event.

- 4 free reception passes
- 8 free movie passes
- One-fourth page ad printed on AIFF 2026 Program Booklet
- Complimentary GIACC membership for 1 year
- Booth at the event

### Recognition:

- Mentions during both opening/closing remarks and networking breaks.
- Logo and organization description in email blasts sent to attendees prior to the event.
- Logo on large banners at the event and on GIACC website.

# Contact Us Today!

## For More Information, Contact:

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### *Event Info:*

*Date: October 2nd to 4th, 2026*

*Reception Location (2nd October):*

*Twelve Hotels 361 17th St NW, Atlanta, GA 30363, United States*

*Reception Timing: 6.30 PM – 10.00 PM*

*Movie Location (2nd - 4th, October):*

*Tara Theater, 2345 Cheshire Bridge Atlanta, GA 30324, United States*

*Movie Timing: 12.00 PM to 8.00 PM*