

ELSA CHALACHE

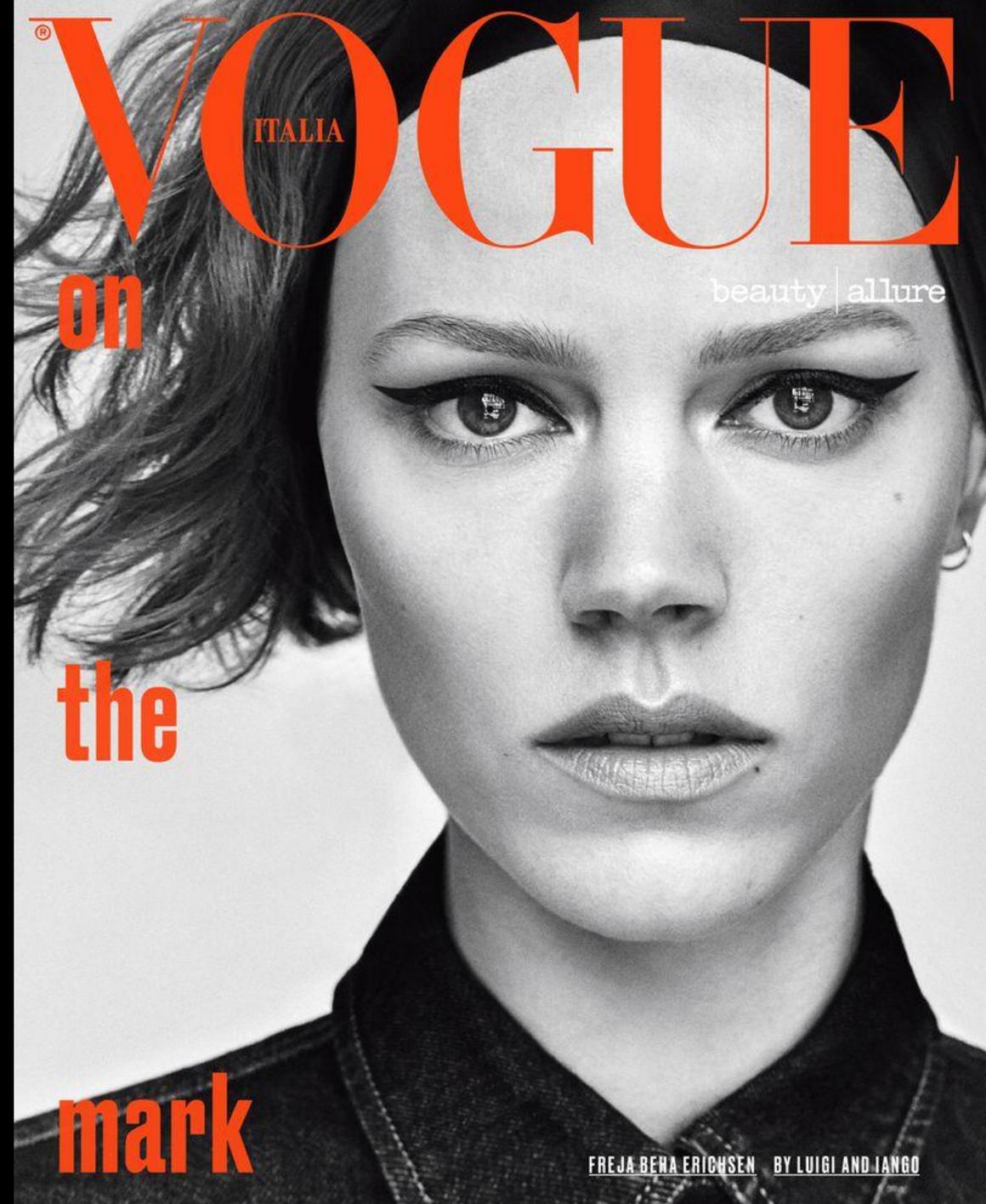
FASHION IMAGE & STYLING

March 2024

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WRITTEN RATIONALE

Endings are also beginnings

The “Sun” symbolizes power, heat, energy but also glamour, elegance, fiery charisma. It is seductive, it lures you in and then burns you with its flames without any warning .

Sunsets symbolize endings, beautiful glamorous ones, where the sky becomes a canvas of colors from orange & yellow to pink & purple. But also, after every ending comes a serene sunrise that brings a new hope, a hope that the new day will be a better one and will open new horizons and beginnings.

The “Sun” is majestic, bold, fierce and this is the reason why I decided to adopt it for my project, as like the sun, fashion is all about being bold with your choices, creative and daring to stand out from the crowd.

SUN

SERENITY

GLAMOUR

ORANGE

SUNKISSED

CALM

GLOW

SHADOWS

WARM

FIRE

BEACH

ROMANTIC

SEDUCTION

WET

GOLDEN

ENERGY

SILHOUETTE

HEAT

ELEGANCE

MAJESTIC

BRONZE

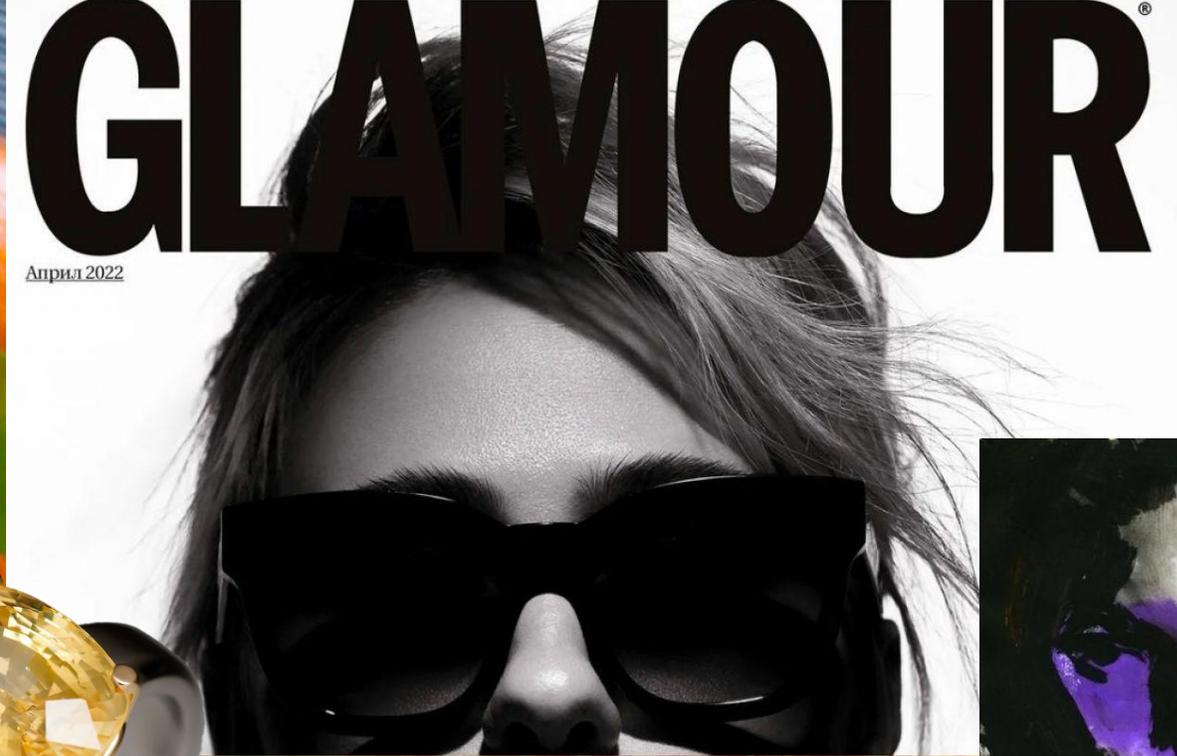
SUNSET

GOLD

SAND

GLAMOUR®

Април 2022



The Art Issue

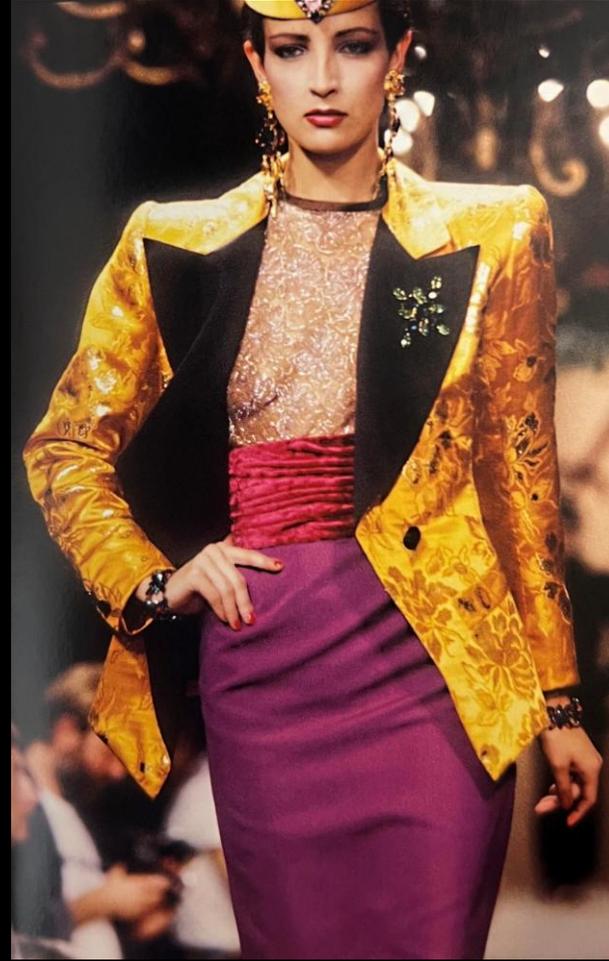
STYLING REFERENCES



YSL Haute Couture Spring Summer
vintage 1965



CHLOÉ PFW SS 2015

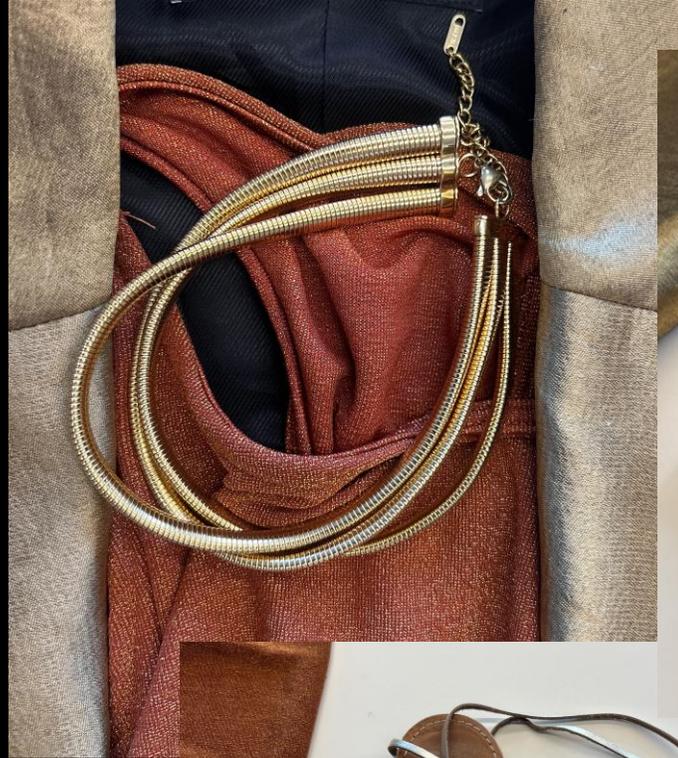


YSL Haute Couture Autumn Winter
vintage 1984-85



Haute Couture AW 201011 John
Galliano for Christian Dior

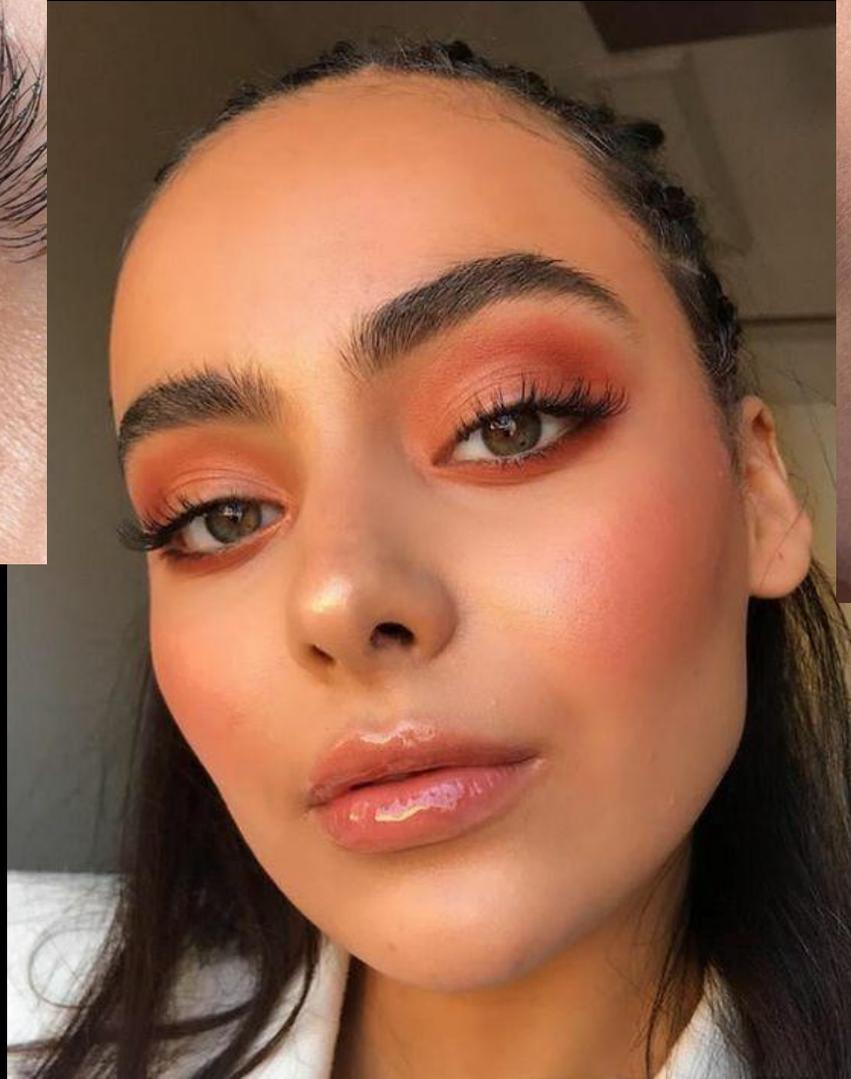
FITTING MAP



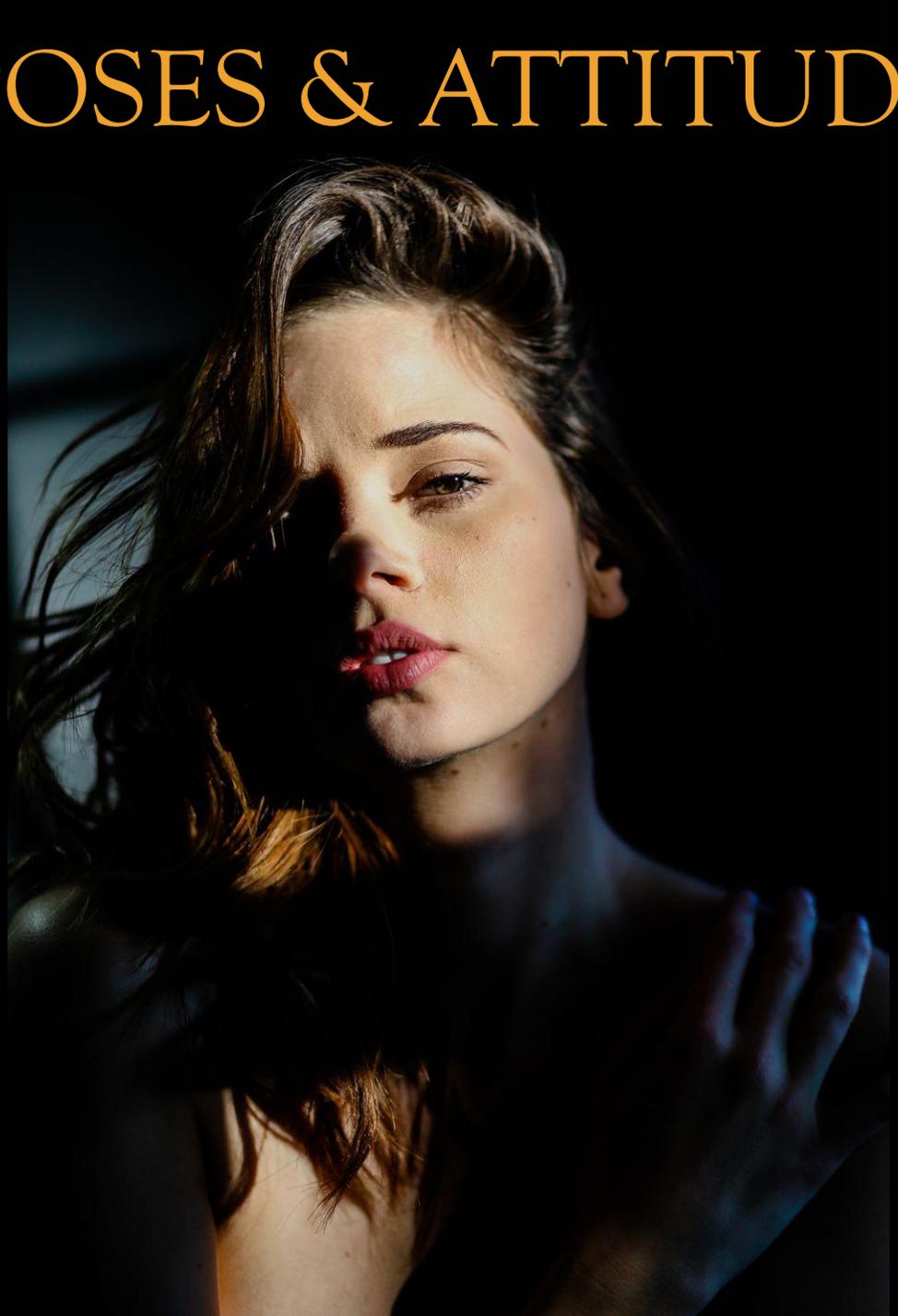
HAIR REFERENCES



MAKEUP REFERENCES



POSES & ATTITUDE



SHOOTING









