



About the National Animal Supplement Council

Founded in 2001, the National Animal Supplement Council (NASC) is a nonprofit trade association with a clear mission: **To promote the health and well-being of companion animals and horses given animal health and nutritional supplements by their owners and to protect and enhance the animal supplement industry.** NASC carries out this mission for the benefit of millions of dogs, cats, and horses that rely on animal health and nutritional supplements to live their healthiest, happiest lives.

NASC Members

NASC began as a grassroots effort with 18 founding member companies and has grown into the leading voice for the industry, representing the majority of the industry, with more than 300 brands marketing finished products, and over 150 suppliers of raw materials, contract manufacturing, testing laboratories, and other professional services. NASC member companies range from multinational corporations to specialty brands, all of which share a commitment to quality, consistency, and continuous improvement for their companies and the industry. Members share a vision for a system of transparency, collaboration, and the implementation of best practices. Together, they endeavor to improve the quality and consistency of products sold to consumers for the benefit of dogs, cats, horses, and other companion animals.

NASC Advocacy Efforts

NASC member companies collectively address industry issues and effect important change, ultimately elevating the industry and resulting in better practices, procedures, and products. Specifically, NASC advocates for and collectively enforces Good Manufacturing Practice standards (GMPs) in the manufacturing, labeling, and marketing of animal supplements. This system is designed to ensure products are consistently produced and controlled according to documented quality standards. NASC and its member companies work cooperatively with state, federal and international government officials through a co-regulatory approach to create a legislative and regulatory environment that is **fair, reasonable, responsible, and nationally consistent**. Such an environment promotes safety, accuracy, and quality while serving the interests of NASC members and the industry by ensuring compliance with ethical manufacturing and labeling practices. In addition, NASC members establish fair and reasonable mechanisms to fund and facilitate the collection and dissemination of statistically significant research and actively participate in programs of continual vigilance to ensure the quality of ingredients used in these products.

NASC Quality & Audit Program



Central to NASC's efforts is the NASC Quality Program, which establishes strict guidelines for product quality assurance, including requirements for written procedures, consistent raw material sourcing and manufacturing standards, adverse event reporting, and labeling and claims that comply with regulatory agency guidelines. To earn permission to display the NASC Quality Seal on products and marketing materials, an NASC member company must pass a comprehensive third-party quality audit every two years, maintain ongoing compliance with rigorous NASC quality standards, participate in annual continuing education facilitated by

NASC, and undergo random independent product testing to verify that its products meet label claims. To view a list of NASC members that have earned the NASC Quality Seal visit: <https://www.nasc.cc/members/>.