

PNW Coast Paddling Club
Summary of Team Meeting
3/15/2025 9:00-10:30.

Welcome

- 22 in attendance.
- Our new banner was displayed.

Coaches Season Overview

- **Boat update and launch – Tentatively March 29.**
- Huli ladders have been purchased for each boat.
- Practice Schedule, Tues, Thurs - 6-7 pm, Snap in by 6 pm day prior.
Sat 8-9:30 am, snap in by noon Friday.
 - Tech practice schedule TBD.
 - Text Char with any last-minute emergencies. Weather does not count.
 - **Sweet spot drill:** https://youtu.be/Hg6qPBz_4k4?si=lhnAiwMuEJX98U0w
- Race Schedule
 - **Seattle** June 14th. Crew is set and Registered. **Reserve hotel now.** Need one more paddler.
 - Montana - July 18-20, Need 11-12 more paddlers. Will need to secure lodging now.
 - Paddle for Life, Ridgefield - August 2. We are Registered for one 10-person boat. New paddlers welcome to race in Ridgefield.
 - Victoria, BC - August 23.
- Team Jerseys and gear
 - Char shared the **jerseys**, describing where our logo would be placed and that these are starter jerseys. Long or short black shirts, or no shirt can be worn under the sleeveless racer back.

Progress Report

- Bylaws drafted and approved.
- Committees formed and operational.
- Website in development and near completion.
- \$2,500 TCVA marketing grant secured, awaiting word from Tillamook PUD on application for \$10K Community Support grant.
- Boats sanded; nearing completion of final work for March-end deployment.
- Potential sponsors identified; letter and fact sheet drafted.
- Communications Plan completed.
- **Federal tax return filed.**

Committee Reports

- **Social.** (Sue) The first social event will be March 29 10:00-2:00. Bring a snack.
There will be a mid-season event and an End of Season Banquet.
- **Grant.** (Margo). The focus is on getting a 20-man boat.
 - There are two grants in the works.
 - It would be beneficial to Collaborate with the Marketing/Sponsorship Committee.
- **Finance** (Diane). We have collected the first part of the TCVA Grant. That brings us to \$2500 in bank.
 - \$1250 will be spent on TCVA grant then we will get it back as the second half of our reward.
 - Total receipts equal \$8,164, of which \$6,200 is member dues. \$5,300 has been spent on covering part of the website, port lease, IRS, Insurances and joining PDBA.
- **Bottle Drop** (Tonnie). We have collected \$253. to date.
 - The goal is to bring in \$100/month. Encourage friends and family to collect.
- **Volunteer.** Christine has offered to be the volunteer coordinator.
- **Fundraising.** (Kathy, Sandy). Everyone needs to look at the Potential Sponsors Spreadsheet. Who can you contact on the list? Is there a business or organization that is not on the list?
 - The sponsorship levels run from \$1000-25,000. All logos of sponsors will be placed on our website.
 - The plan is to make personal contact with every level we can. A tri-fold brochure will eventually be in the works. For now, we will use a fact sheet and talking points.
 - A gift plaque in the shape of a small paddle, recognizing our sponsors is in the works.
- **Steers update** (Margie). We have 8 certified steers. We could use one or two more as we now have 2 boats and may add additional practices. The ideal steers are physically fit, with good balance.

Meeting adjourned at 10:30.

Margie Neilson, Secretary

