

WHY BECOME A TACO MEETING SPONSOR?

TACO SPRING MEETING & TRADE SHOW APRIL 27 - 28, 2027







HERE'S WHY...

- Get your message/product out to hundreds of park operators in Texas and the surrounding states.
- Build Brand Awareness at the Southwest's Largest Campground Show.
- Lead Generation before, during & after the show.
- Support the industry that supports you.
- Help TACO produce the highest quality show.

RESERVE YOUR SPONSORSHIP NOW! SEE → FORM

OR ONLINE AT www.TACOSpringMeeting.com

TEXAS CAMPGROUNDS
TACO *Promoting RV Travel & Camping in Texas*

2026 TACO SPRING MEETING & TRADE SHOW

April 21 - 22, 2026

Lone Star Convention & Expo Center 9055 Airport Rd • Conroe, TX 77303

To reserve your sponsorship fill out the form below or call TACO 877-518-1989

To be included in the show program or banners, your sponsorship must be secured no later than March 1, 2027. All sponsorships are available on a first-come basis.

TACO SPONSORSHIP LEVELS

PLATINUM

Gold Sponsorship Benefits Plus:

- Custom all platinum standup banner at the entrance to the show
- Full-page ad in program (instead of ½ pg.) and featured in recap mailing
- 4 sponsorship email blasts with link (instead of 2)
- Speaking slot 2 minutes to address attendees right before the Trade Show Opening
- Preferred booth placement at the TACO Show
- One floor vinyl cling with logo in Trade Show
- Logo on platinum sponsor show promotion postcard
- Logo on Attendee sign-up page
- Banner ad on home page TACOSpringMeeting.com
- 2 Blog posts
- 2 Full attendee registrations, including classes

GOLD

Silver Sponsor Benefits Plus:

- Custom table-top sign for Trade Show booth display
- Literature in bags or preapproved promo item (must be received by 04/01/27)
- Half-page ad in program (instead of ¼ pg.) and featured in recap mailing
- 2 sponsorship email blasts with link (instead of 1)
- Banner ad on Exhibitors page TACOSpringMeeting.com
- Included in press release

SILVER

Bronze Sponsor Benefits Plus:

- Quarter-page ad in program only
- 1 sponsorship email blast with link (over one thousand Texas campgrounds)

BRONZE

- Listed in program and recap
- Logo on sponsor stand-up banner
- Literature in bags (must be received by 04/01/27)
- Attendee list with contact info emailed after the show
- Logo & link on TACO show site for 12 months
- Rotating sponsor spotlight loop featured before educational sessions

☐ **PLATINUM $4,250** ☐ **GOLD $3,000** ☐ **SILVER $2,000** ☐ **BRONZE $1,500**

Company Name: _____

Amount: _____ **Card Number:** _____

Expiration: _____ **CVC:** _____ **Zip:** _____ **Phone:** _____

Name of Person Authorizing: _____

We accept major credit cards or you may send a check payable to TACO.

Mail Checks to: 910 S. Crowley Rd., #9-504 Crowley, TX 76036

Contact: Lisa Rhodes • rhodes@texascampgrounds.com • 682-499-6355

Or Sign up online at www.TACOSpringMeeting.com

Send 200 pieces of literature, by April 1st to: TACO Attn: Lisa Rhodes • 109 N. Texas St., Crowley, TX 76036