



WHY BECOME A TACO MEETING SPONSOR?

TACO SPRING MEETING & TRADE SHOW APRIL 21 - 22, 2026



HERE'S WHY...

- Get your message/product out to hundreds of park operators in Texas and the surrounding states.
- Build Brand Awareness at the Southwest's Largest Campground Show.
- Lead Generation before, during & after the show.
- Support the industry that supports you.
- Help TACO produce the highest quality show.

RESERVE YOUR SPONSORSHIP NOW! **SEE → FORM**
OR ONLINE AT www.TACOSpringMeeting.com



2026 TACO SPRING MEETING & TRADE SHOW

April 21 - 22, 2026

Lone Star Convention & Expo Center 9055 Airport Rd • Conroe, TX 77303

To reserve your sponsorship fill out the form below or call TACO 877-518-1989

To be included in the show program or banners, your sponsorship must be secured no later than March 2, 2026. All sponsorships are available on a first-come basis.

TACO SPONSORSHIP LEVELS

PLATINUM

Gold Sponsorship Benefits Plus:

- Custom all platinum standup banner at the entrance to the show
- Full-page ad in program (instead of ½ pg.) and featured in recap mailing
- 4 sponsorship email blasts with link (instead of 2)
- Speaking slot 2 minutes to address attendees right before the Trade Show Opening
- Preferred booth placement at the TACO Show
- One floor vinyl cling with logo in Trade Show
- Logo on platinum sponsor show promotion postcard

GOLD

Silver Sponsor Benefits Plus:

- Custom table-top sign for Trade Show booth display
- Literature in bags or preapproved promo item (must be received by 04/01/26)
- Half-page ad in program (instead of ¼ pg.) and featured in recap mailing
- 2 sponsorship email blasts with link (instead of 1)
- Acknowledged in Spring Show Recap Video

SILVER

Bronze Sponsor Benefits Plus:

- Quarter-page ad in program only
- 1 sponsorship email blast with link (over one thousand Texas campgrounds)

BRONZE

- Listed in program and recap
- Logo on sponsor stand-up banner
- Literature in bags (must be received by 04/01/26)
- Attendee list emailed May 2nd- a week before exhibitors
- Logo & link on TACO show site for 12 months

☐ **PLATINUM \$3,600** ☐ **GOLD \$2,575** ☐ **SILVER \$1,550** ☐ **BRONZE \$1,050**

Company Name: _____

Amount: _____ Card Number: _____

Expiration: _____ CVC: _____ Zip: _____ Phone: _____

Name of Person Authorizing: _____

With your signature, you approve TACO charging your card the total amount plus a 2% convenience fee.

We accept major credit cards or you may send a check payable to TACO.

Mail Checks to: 910 S. Crowley Rd., #9-504 Crowley, TX 76036

Contact: Lisa Rhodes • rhodes@texascampgrounds.com • 682-499-6355 • Fax: 817-297-4900

Or Sign up online at www.TACOSpringMeeting.com

Send 300 pieces of literature, by April 1st to: TACO Attn: Lisa Rhodes • 109 N. Texas St., Crowley, TX 76036