

Video Verification Shot List

Use this shot list to create a comprehensive, single-take video for your GBP verification.

Important: The video cannot be paused or edited. Follow this order exactly.

Done	Order	Shot Description	Purpose
<input type="checkbox"/>	1	Start Outside: Begin across the street, showing your building and street signs.	Establishes the physical location and surrounding area.
<input type="checkbox"/>	2	Approach Entrance: Walk towards your main entrance.	Shows a continuous path of entry.
<input type="checkbox"/>	3	Show Signage: Get a clear, steady shot of your permanent business sign.	Proves your business identity. Must be a permanent, professional sign.
<input type="checkbox"/>	4	Unlock the Door: Film yourself unlocking the front door with a key.	CRITICAL: Proves you have management and control of the premises.
<input type="checkbox"/>	5	Show Workspace: Walk through the interior, showing your office/shop.	Demonstrates a real, operational business environment.
<input type="checkbox"/>	6	Show Equipment/Vehicles: Pan across your tools, equipment, or branded vans.	Provides evidence of your capability to perform the services you offer.
<input type="checkbox"/>	7	Display Documents: Show a business license or utility bill close to the camera.	Verifies that your legal documents match your profile information exactly.
<input type="checkbox"/>	8	Show Non-Public Area: Briefly show a stockroom or back office.	Confirms you have access to the entire premises, not just a public-facing area.

