

# Video Verification Shot List

Use this shot list to create a comprehensive, single-take video for your GBP verification.

**Important:** The video cannot be paused or edited. Follow this order exactly.

Done	Order	Shot Description	Purpose
<input type="checkbox"/>	1	<b>Start Outside: Begin across the street, showing your building and street signs.</b>	Establishes the physical location and surrounding area.
<input type="checkbox"/>	2	<b>Approach Entrance: Walk towards your main entrance.</b>	Shows a continuous path of entry.
<input type="checkbox"/>	3	<b>Show Signage: Get a clear, steady shot of your permanent business sign.</b>	Proves your business identity. Must be a permanent, professional sign.
<input type="checkbox"/>	4	<b>Unlock the Door: Film yourself unlocking the front door with a key.</b>	<b>CRITICAL:</b> Proves you have management and control of the premises.
<input type="checkbox"/>	5	<b>Show Workspace: Walk through the interior, showing your office/shop.</b>	Demonstrates a real, operational business environment.
<input type="checkbox"/>	6	<b>Show Equipment/Vehicles: Pan across your tools, equipment, or branded vans.</b>	Provides evidence of your capability to perform the services you offer.
<input type="checkbox"/>	7	<b>Display Documents: Show a business license or utility bill close to the camera.</b>	Verifies that your legal documents match your profile information exactly.
<input type="checkbox"/>	8	<b>Show Non-Public Area: Briefly show a stockroom or back office.</b>	Confirms you have access to the entire premises, not just a public-facing area.



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