British Columbia Baseball Association
BC's Largest Youth Baseball Organization Since 1963
PO Box 33511, Surrey Place Postal Outlet, Surrey, BC V3T 5R5
Rally Cap - 9U - 11U - 13U - 15U - 18U- Junior Mens
Girls Baseball - Challenger Baseball
www.bcbaseball.ca

March 15, 2017

FOR IMMEDIATE RELEASE TO ALL BC BASEBALL ASSOCIATIONS

* Athletics For Kids (A4K) Program *

Dear Presidents:

I am pleased to announce today that BC Baseball has succeeded in arranging a strategic relationship with a new primary provider "Athletics For Kids" to replace our in-house player subsidy program (KidsPlay) that we developed in 2014. This new relationship will allow us to re-direct the funds that were set aside for this initiative back into our program stream while maintaining the financial support some of our players require. It will also free up a significant time commitment by some of our directors in managing the program by having A4K field all the applications directly.

The A4K funding program has been ongoing for many sports since the charity's inception in August 2002. Every year since, their program has grown exponentially as the need for and awareness of A4K's funding services has increased. Their offices are located in North Vancouver.

The A4K funding program is available to B.C. families in need of financial assistance that wish to enroll their children, ages 5-18, in youth amateur sport. If a family meets the financial requirements to be eligible for the program, they can submit an application with the required sponsor signature and financial documentation. Successful applicants will have up to 80% of their basic registration fees paid for by A4K up to an annual maximum of $600 per child per year. To ensure proper fund allocation, payments are made directly to the sport organizations only.

We are very pleased that A4K has agreed to fund our Spring, Summer and Fall programs to a maximum of $600 per player per year (which would include any other sport they apply for). Players may apply for up to $150.00 for each Spring, Summer of Fall program. Our former KidsPlay model paid out an average of $147.50 total per player last year.

This new relationship does not prohibit players from alternatively accessing funds from other providers but we are encouraging this relationship to be the primary focus for obtaining those funds.

We have also agreed with A4K to promote their program within our system to assist them with fund raising across the Province. We will be working with the A4K board on initiatives to raise awareness of their program in return for their support to us. In fact, they will be showing up to some locations and we will have materials available at our Caravan Tour in April.

APPLICATIONS:

We are finalizing our agreement with A4K but **Funding is available now** for those who have not obtained funding from any other source by making application directly to:

Athletics for Kids Financial Assistance (B.C.) Society

Online: http://www.a4k.ca/apply_now

Athletics For Kids
Attn: Grants Administrator
a4kapplications@gmail.com
Suite 213-901 West 3rd Street
North Vancouver, B.C.
V7P 3P9
Grant Administrator office hours are Wed 2:30-8:30, Thurs 11:30-8:30 and Fri 2:30-8:30
A4K office hours are Mon - Fri 10am - 6pm

DONATIONS:

If you/ your association or some one you know wishes to make a donation to their program please go here:

https://www.canadahelps.org/dn/3686

We will be forwarding further information to you as the program develops, but feel free to make use of it now. Our website will be updated to include them on the front page.

Sincerely

Mike Sarai
President, BC Baseball