

UNITED WAY
PICKLEBALL
Palooza
TOURNAMENT
2026

SPONSORSHIP OPPORTUNITIES

Saturday, November 21st & Sunday, November 22nd

At Club Pickleball in Meriden, CT

unitedwaymw.org/pickleball-2026



CHAMPION PICKLEBALL SPONSOR

\$5,000

- Award Presenter to winners at event.
- Exclusive social media post as Title sponsor.
- Logo/Name predominately displayed on back of t-shirts.
- Company banner hung at the event.
- Tabling opportunity at the event to promote your business.
- Logo/Name on signage displayed at event.
- Logo/Name featured in social media posts leading up to the event.
- Logo/Name listed on United Way's event page.
- * Up to 8 players may participate in the tournament, either as singles players or in four doubles teams. (must be reserved by October 31st).



PREMIER PICKLEBALL SPONSOR

\$2,500

- Social media post as Premier Sponsor.
- Logo/Name predominately displayed on back of t-shirts.
- Company banner hung at the event.
- Tabling opportunity at the event to promote your business.
- Logo/Name on signage displayed at event.
- Logo/Name featured in social media posts leading up to the event.
- Logo/Name listed on United Way's event page.
- * Up to 6 players may participate in the tournament, either as singles players or in three doubles teams. (must be reserved by October 31st).



T-SHIRT SPONSOR

\$2,000

- Logo/Name predominately displayed on back of t-shirts.
- Tabling opportunity at the event to promote your business.
- Logo/Name on signage displayed at event.
- Logo/Name featured in social media posts leading up to the event.
- Logo/Name listed on United Way's event page.
- * Up to 4 players may participate in the tournament, either as singles players or in two doubles teams. (must be reserved by October 31st).



PLAYER REFRESHMENT SPONSOR

\$750

- Logo/Name on each snack bag provided to all players.
- Tabling opportunity at the event to promote your business.
- Logo/Name on signage displayed at event.
- Logo/Name featured in social media posts leading up to the event.
- Logo/Name listed on United Way's event page.
- Name on t-shirts provided for all players.
- * Up to 2 players may participate in the tournament, either as singles players or in one doubles teams. (must be reserved by October 31st).



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PICKLEBALL COURT SPONSOR

Only 6-court sponsorships available

\$500

- Signage with company name/logo predominantly displayed on your court.
- Logo/Name on signage displayed at event.
- Logo/Name featured in social media posts leading up to the event.
- Logo/Name listed on United Way's event page.
- Name on t-shirts provided for all players.

* Up to 2 players may participate in the tournament, either as singles players or in one doubles teams. (must be reserved by October 31st).



PICKLEBALL AWARD SPONSOR

\$300

- Logo/Name on signage displayed at event.
- Logo/Name featured in social media posts leading up to the event.
- Logo/Name listed on United Way's event page.
- Name on t-shirts provided for all players.



PICKLEBALL FRIEND SPONSOR

\$50

- Logo/Name on signage displayed at event.
- Logo/Name listed on United Way's event page.

Call United Way of Meriden and Wallingford's office
(203)235-4403 or email [Diana Reilly dianatr@unitedwaymw.org](mailto:Diana.Reilly@dianatr@unitedwaymw.org)
to become a Pickleball Palooza Tournament Sponsor!

unitedwaymw.org/pickleball-2025/



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INVOICE

Company Name:

Contact Person:

Email Address:

Phone Number:

Mailing Address:

We would like to support the 2025 United Way Pickleball Palooza Tournament:

_____ \$5,000 Champion Pickleball Sponsor

_____ \$500 Pickleball Court Sponsor

_____ \$2,500 Premier Pickleball Sponsor

_____ \$300 Pickleball Award Sponsor

_____ \$2,000 T-Shirt Sponsor

_____ \$50 Pickleball Friend Sponsor

_____ \$750 Player Refreshment Sponsor

Payment Options:

Check Payable to:

United Way of Meriden and Wallingford

Mail to:

35 Pleasant Street, Suite 1E

Meriden, CT 06450

Credit Card:

Name on Card:

Credit Card Number:

Expiration Date:

Security Code:

Billing Address:

Signature: _____

Pay Online:

unitedwaymw.org/donate/

In the comment section add: "Sponsorship for Pickleball Tournament"

Questions? Contact Diana Reilly (203)235-4403 Ext. 1004

or dianatr@unitedwaymw.org

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