

UNITED WAY
PICKLEBALL
Palooza
TOURNAMENT
2025

SPONSORSHIP OPPORTUNITIES

Saturday, November 22nd & Sunday, November 23rd

unitedwaymw.org/pickleball-2025



CHAMPION PICKLEBALL SPONSOR

\$5,000

- Award Presenter to winners at event.
- Exclusive social media post as Title sponsor.
- Logo/Name predominately displayed on back of t-shirts.
- Company banner hung at the event.
- Tabling opportunity at the event to promote your business.
- Logo/Name on signage displayed at event.
- Logo/Name featured in social media posts leading up to the event.
- Logo/Name listed on United Way's event page.
- * Up to 8 players may participate in the tournament, either as singles players or in four doubles teams. (must be reserved by October 31st).



PREMIER PICKLEBALL SPONSOR

\$2,500

- Social media post as Premier Sponsor.
- Logo/Name predominately displayed on back of t-shirts.
- Company banner hung at the event.
- Tabling opportunity at the event to promote your business.
- Logo/Name on signage displayed at event.
- Logo/Name featured in social media posts leading up to the event.
- Logo/Name listed on United Way's event page.
- * Up to 6 players may participate in the tournament, either as singles players or in three doubles teams. (must be reserved by October 31st).



T-SHIRT SPONSOR

\$2,000

- Logo/Name predominately displayed on back of t-shirts.
- Tabling opportunity at the event to promote your business.
- Logo/Name on signage displayed at event.
- Logo/Name featured in social media posts leading up to the event.
- Logo/Name listed on United Way's event page.
- * Up to 4 players may participate in the tournament, either as singles players or in two doubles teams. (must be reserved by October 31st).



PLAYER REFRESHMENT SPONSOR

\$750

- Logo/Name on each snack bag provided to all players.
- Tabling opportunity at the event to promote your business.
- Logo/Name on signage displayed at event.
- Logo/Name featured in social media posts leading up to the event.
- Logo/Name listed on United Way's event page.
- Name on t-shirts provided for all players.
- * Up to 2 players may participate in the tournament, either as singles players or in one doubles teams. (must be reserved by October 31st).



UNITED WAY
Meriden and
Wallingford

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PICKLEBALL COURT SPONSOR

Only 8-court sponsorships available

\$500

- Signage with company name/logo predominantly displayed on your court.
 - Logo/Name on signage displayed at event.
 - Logo/Name featured in social media posts leading up to the event.
 - Logo/Name listed on United Way's event page.
 - Name on t-shirts provided for all players.
- * Up to 2 players may participate in the tournament, either as singles players or in one doubles teams. (must be reserved by October 31st).



PICKLEBALL SELFIE STATION SPONSOR

\$300

- Signage with company name/logo in the Selfie Station Area.
- Logo/Name on signage displayed at event.
- Logo/Name featured in social media posts leading up to the event.
- Logo/Name listed on United Way's event page.
- Name on t-shirts provided for all players.



PICKLEBALL AWARD SPONSOR

\$250

- Logo/Name on signage displayed at event.
- Logo/Name featured in social media posts leading up to the event.
- Logo/Name listed on United Way's event page.
- Name on t-shirts provided for all players.

Call United Way of Meriden and Wallingford's office
(203)235-4403 or email [Diana Reilly diana.r@unitedwaymw.org](mailto:diana.reilly@unitedwaymw.org)
to become a Pickleball Palooza Tournament Sponsor!

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