



Equip
Empower
Transform



Elevating People and Communities

Snowflake Consulting is a Certified B Corporation® consultancy. We help organizations that improve social-economic well-being through their products and services, the opportunities they create, and their other community contributions. Founded in 2014 by a former senior-level leader at BearingPoint and Deloitte, we collaborate with non-profits, governments, and businesses in the US and abroad, helping them become sustainable, get better at what they do, and position themselves for long-term growth.

Solutions for Success

STRATEGY responsive to demand, barriers, and conditions:

- › Qualitative and quantitative context research
- › Open field ideation and informed refinement
- › Metrics and performance targets definition
- › Implementation planning and program support

ORGANIZATION for cost-effective delivery and operations:

- › Organizational assessment and design
- › Process improvement and automation
- › Technology-enabled customer interfaces
- › Strategic sourcing alternatives analysis

WORKFORCE that's qualified for the work... and affordable:

- › Job design and competency modeling
- › Market- and budget-aligned staffing strategies
- › Tailored recruiting and development planning
- › Employee satisfaction and engagement surveys

LEADERSHIP for visionary thinking and change adoption:

- › Custom leadership competency modeling
- › Career pathing and succession planning
- › Competency assessment and gap analysis
- › Professional development planning

MARKETING to reach, engage, and influence key groups:

- › Customer, constituent, and donor research
- › Data-driven personas and journey mapping
- › Personalized customer experience (CX) design
- › Data analytics, ROI analysis, and recalibration



Scalable Services

1

PROFESSIONAL EDUCATION

Timely insights direct from the field in articles, seminars, and courses

2

EXECUTIVE GUIDANCE

Expert advice and coaching for day-to-day issues and special initiatives

3

CAPACITY DEVELOPMENT

Knowledge to build the capabilities organizations need for success

4

PERFORMANCE SOLUTIONS

Full-service, collaborative consulting projects for sustainable outcomes



Snowflake Consulting

Tel.: +1 (540) 329-8380

E-mail: info@snowflakellc.com

Web: www.snowflakellc.com

Social: www.linkedin.com/company/snowflake-llc

Client Examples

NON-PROFITS



GOVERNMENTS



BUSINESSES



A Force for Good



We're a **Certified B Corporation®**. There are over 9,000 of us worldwide using the power of our businesses to help solve critical social, economic, and environmental problems. Every B Corp is formally committed to and recognized for goals, services, and practices designed to transform communities, and our collective impacts have regional, national, and even global implications. The B Corp program forms a movement and driving companies to redefine "success." Providing products and services that improve lives, and doing it in ways that prioritize our neighbors and our shared home over our profits. We're proud to be a part of it.