THE EVOLUTION OF ADvTECH – a differentiated offering focusing on academic excellence

1909
- Imperial Underwood Campus, which is now incorporated under Rosebank College, commences operations

1948
- Our oldest brand, Rosebank College is established

1971
- Abbotts College is formed

1978
- Brian Buckham founded the company, then known as Advanced Systems Incorporated
- Brent Personnel is launched

1982
- Communicate Personnel commences operations

1987
- ADvTECH is listed on the Johannesburg Stock Exchange (JSE) as Advanced Technical Systems Ltd
- Network Recruitment is formed

1989
- Cassel & Company is established

1996/1997
- Acquisition of Varsity College
- Acquisition of Crawford Schools and Abbotts College
- The resourcing division is started following the acquisition of the Communicate group and Network Recruitment

1996
- Acquisition of Rosebank College and the Imperial Underwood College (IUC)
- Merger of IMD and IUC with Rosebank College

1995
- Acquisition of Innovative Management Development (IMD) College

1993
- CrawfordSchools™ commences operations with a campus in Killarney

1991
- Varsity College is launched in Durban to provide tuition services to part-time UNISA students

1990
- The Design School Southern Africa is formed

1998
- The Village Pre-Primary School in Rivonia becomes a Crawford School
- Opening of Crawford North Coast

1999
- Acquisition of 18 pre-primary schools, to become the Junior Colleges brand
- Vega School is launched
- The schools division is established
- Acquisiton of Cassel & Co
- Rosebank College Pretoria opens
- Crawford Lonehill and Crawford La Lucia open

2000
- Insource.ICT is established

2002
- Founder Brian Buckham steps down as chairman of the board
- Sunninghill Junior College is opened

2003
- Luthuli Junior College opens in KwaZulu-Natal

2004
- The property division is formed

2009
- Acquisition of Forbes Lever Baker (FLB)
- The IIE's director and registrar are each appointed to a statutory body under the remit of the Department of Education. Their appointment is a first for a private education provider.

2008
- Acquisition of Trinityhouse School
- Rosebank College celebrates its Diamond Jubilee
- Acquisition of Resourcing brands IT Edge, Tech-Pro Personnel and the Working Earth

2007
- Acquisition of The National College of Photography which then becomes part of Vega

2006
- Abbotts College Pretoria East opens

2005
- The Independent Institute of Education (The IIE) is established

2010
- Acquisition of Design School of Southern Africa (DSSA)
- Brian Buckham retires from the board after 23 years
- Abbotts College Johannesburg South opens
- The first stage of implementation of SAM (System for Academic Management)

2011
- Abbotts College turns 40

2012
- Opening of Trinityhouse Little Falls and Varsity College Waterfall
- An association is formed with the UK's Open University, allowing students to obtain international qualifications
- The IIE's director is appointed as chair of the Accreditation Committee of the Higher Education Quality Committee (HEQC)

2013
- Merger of Rosebank College and College Campus
- Construction of three schools: Trinityhouse Heritage Hill, Crawford Italia, Abbotts College Northcliff completed during 2013

2015
- Acquisition of Centurus Colleges (Pecanwood, Southdowns, Tyger Valley)
- Acquisition of Gaborone International School in Botswana, marking ADvTECH's first step of expansion into other areas in Africa
- Acquisition of Kathstan College
- Acquisition of the Maravest Group: this includes the Maragon Private Schools and Charterhouse School
- The IIE launches IIEMarque, a qualification verification tool, the first of its kind in South Africa
- Trinityhouse Northriding is acquired
- The resourcing division acquires a majority stake in CA Financial Appointments as well as in CA Global group: the latter includes Mauritius-based Africa HR Solutions, opening up new markets in Africa

2014
- Expansion of Junior Colleges with the acquisition of two nursery schools, Snuggles and Tiny Town
- The IIE is accredited by the British Accreditation Council (BAC), affirming the fact that The IIE meets international standards

2016

- Abbotts College introduces grade 8 and 9
- Acquisition of Summit College
- Founders Hill College opens in Modderfontein
- Rosebank College Connected Campus opens in Polokwane, taking blended learning to the next level
- Opening of Rosebank College mega campus in Braamfontein, a model we are developing in other major centres
- Acquisition of Capsicum Culinary Studio
- Acquisition of a 51% stake to partner with Oxbridge Academy
- The International Finance Corporation (IFC) invests R320 million (4% holding) in ADvTECH, demonstrating support for the group's expansion into the rest of Africa

2017

- Copperleaf College is opened in Centurion
- ADvTECH enters into a 51% partnership with the University of Africa
- The IIE reinforces relations with the Open University to develop distance learning opportunities in Africa
- Oxbridge Academy celebrates 20 years
- Brent Personnel merges with Cassel&Co and The Working Earth
- ADvTECH announces a new academic management system
- Acquisition of 80% of The Private Hotel School in Stellenbosch
- Acquisition of Elkanah House Schools
- Acquisition of Glenwood House School
- Acquisition of Greenwood Bay College in Plettenberg Bay
- Abbotts College introduced Grade 7 and 8
- The IIE is re-accredited by the British Accreditation Council (BAC) in the Independent Education Institution Accreditation scheme for the next four years
- The 30th anniversary of ADvTECH's listing on the JSE

2018

- Opening of Maragon Mooikloof High School
- Acquisition of Makini Schools in Nairobi and Kisumu, Kenya
- Merger of Vega and DSSA
- Two new Rosebank College Connected Campuses opened in Bloemfontein and Pietermaritzburg
- New hospitality campus in Rosebank The Private Hotel School and Capsicum
- Crawford International School, Nairobi, Kenya, opens its doors

2019

- The Bridge Assisted Learning School opens in Beverley, Sandton
- Launch of Pinnacle Colleges Brand
- Rebranding and repositioning of Summit College to Pinnacle Kyalami and Kathston College to Pinnacle Rynfield
- Acquisition of MSA South Africa
- Opened Pinnacle College - Raslouw

2023

- Launched Evolve Online School
- Opened The Bridge High School
- Rebranded PHS as IIE School of Hospitality and Service Management

2021

- Opened Rosebank College: Port Elizabeth and Cape Town
- Opened Pinnacle College Waterfall & Linden
- Opened Trinityhouse Glenvista

2020

ADvTECH GROUP

1909 - 2023

THE HISTORY OF ADvTECH