

# Press & Media Kit

**AMY *P* KELLY**  
THE POWER IS ON THE INSIDE

Best-Selling Author | Speaker | Facilitator



# About Amy

Amy believes in people and helps them grow. The "P" in her name stands for her middle name she received from her grandmother Pauline and symbolizes the power on the inside of each person to fulfill their purpose.



Amy is the Vice President of Consulting for The Jon Gordon Companies and co-author of *Difficult Conversations Don't Have to Be Difficult* and *The Energy Bus Field Guide* a roadmap to fueling your life, work, and team with positive energy. Amy is a global human resources and talent development executive known for building exceptional talent and cultures, including award-winning employment brands and leadership development programs. As Vice President of HR, she led the HR and talent development function as part of executive teams completing the successful sale of two enterprise technology distribution companies. She is a global facilitator for the Association for Talent Development ATD in the areas of Improving Human Performance, Change Management, Human Performance Improvement, and Training. Amy is a Gallup Strengths Trained Coach and certified in leadership and EQ programs.

# What to Expect

Her work is focused on growth and optimal performance for individuals, teams, and organizations. Amy designs and implements change management programs & leadership well-being programs and is the co-creator of the Leading Well leadership program, a holistic, systems thinking approach to the practice of effective leadership and personal wellness.



## Previous Clients:



# Speaking Topics

- Work IS Personal: How Authenticity Drives Performance and Culture
- Personal to Performance: The Science of Authenticity and Sales Results
- Difficult Conversations Don't Have to be Difficult: Finding a Path to YES!
- Heart Before Heat: Leading Conversations that Strengthen Relationships, Unity, and Performance
- From Shutdown to Uplift: Lead Performance Conversations that Lift not Limit
- The Power of Positive Leadership: How and Why Positive Leaders Transform Teams and Organizations and Change the World
- The Power of a Positive Team: Proven Principles and Practices that Make Great Teams Great
- The Energy Bus: Fuel Your Life, Work, and Team with Positive Energy
- Cultivate: The Science and Practice of Growing Wellness in Work and Life



## Featured on:



Job Hunt DC on MeTV

Lead Positive Conference

Women Lead HERe Conference

Igniting the Next Generation Conference

CNU Women's Leadership Conference

Syracuse University's Women's Leadership Program

Dr. David Jeremiah's Shadow Mountain Youth Leadership Program

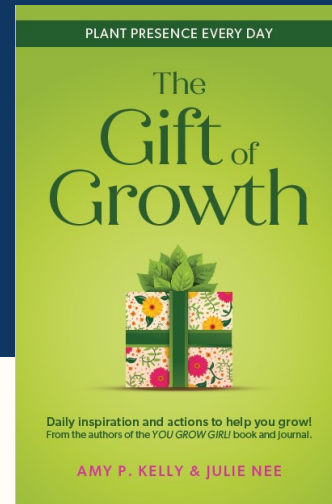
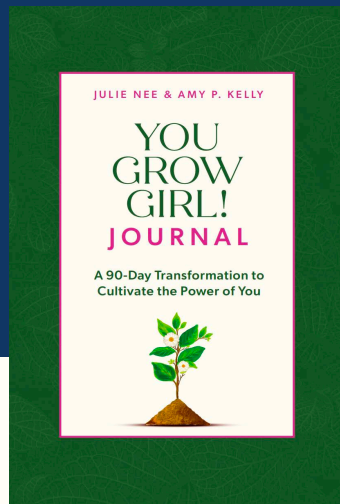
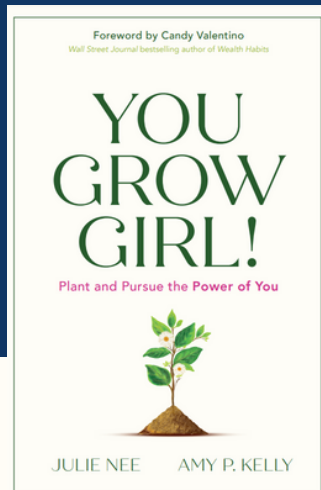
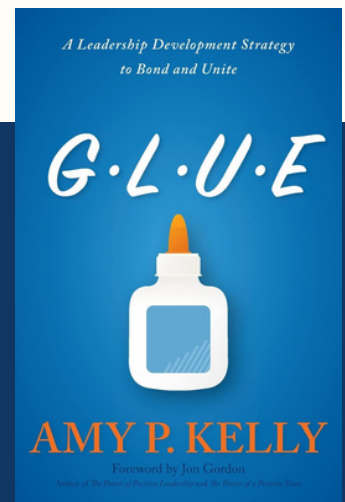
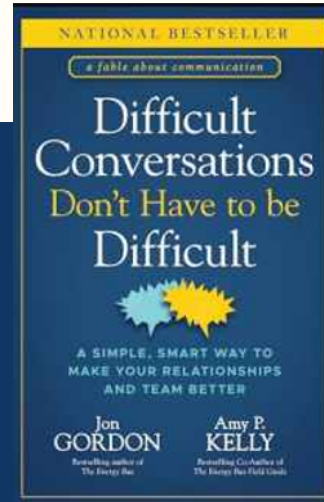
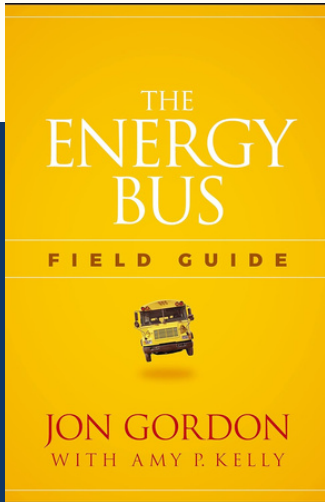
Jon Gordon's Day of Development

# Certifications

1. George Mason's Center for the Advancement for Well-Being - Leadership Coaching for Organizational Well-Being Program Graduate
2. Gallup Strengths Trained Coach
3. The Leadership Challenge LPI 360 Certified Coach
4. The Five Cohesive Behaviors of a Team Program from Patrick Lencioni
5. DiSC Communication, Sales, Management, Leadership, AgileEQ, and Productive Conflict



# Books:



1. The Energy Bus Field Guide
2. Work IS Personal: How Authenticity Drives Performance and Culture
3. Difficult Conversations Don't Have to be Difficult
4. G.L.U.E. A Leadership Development Strategy to Bond and Unite
5. You Grow Girl: Plant & Pursue The Power of You
6. You Grow Girl Journal: A 90-Day Transformation
7. The Gift of Growth: Plant Presence Every Day

# Podcast Guest:



1. Everyday Leaders Podcast with Melahni Qualls Ake
2. Upstream Academy Podcast with Health Alloway - The Power of Positivity
3. The John Eades Podcast, Lead Your Best
4. The Championship Mindset Podcast
5. Going North Podcast with Dom Brightmon
6. Differently Podcast with Carla Reeves
7. The Success Chronicles with Chip Baker
8. Walk with Me with Regeline Sabbat
9. Generation Youth Podcast with James McLamb
10. ATD The Accidental Trainer
11. The Jeff Heggie Show Daily Success Strategies
12. Positive University with Jon Gordon
13. True Grit and Grace Podcast with Amberly Lago
14. Revel Coach with Marcy Stoudt and Alison Nissen

# Work With Amy

## Speaking

- Culture & Team Development
- Leadership Retreats
- Conferences & Events
- Company Kick-offs

## Leadership Development:

- Coaching and Mentoring
- Conflict Management
- Effective Workplace Communication
- Making Meetings Matter

## Consulting:

- Employment Branding
- Learning & Development Strategy
- Change Management



## Contact Amy

Please feel free to reach out with any questions.

✉ [amypkelly@amypkelly.com](mailto:amypkelly@amypkelly.com)

🌐 [amypkelly.com](http://amypkelly.com)

☎ 703.409.6088