



## Our Mission

Our company is dedicated to empowering clients as catalysts for change, aiming to achieve their strategic objectives through participatory applied research and evaluation in social sciences.

## Company Overview

RAC, a certified WOSB, was founded to meet the research and evaluation needs of organizations and community partners that contribute to positive change. RAC was officially established in 2020; however, we have assisted community partners and clients with their research and evaluation needs for over 25 years. Representing a team of experienced evaluation professionals, we have the technical skills, expertise, and passion needed for successful long-term partnerships.

## Technical Services

### Planning and Designing

Crafting tailored strategies and frameworks to ensure projects meet objectives effectively and efficiently.

### Data Collection

Systematically gathering accurate and reliable data using cutting-edge tools and methodologies.

### Data Analysis

Transforming raw data into actionable insights through advanced statistical and computational techniques.

### Programming and Automation

Developing custom software solutions to streamline workflows and enhance operational efficiency.

### Survey and Instrument Development

Designing innovative and effective tools to measure key metrics and gather meaningful data.

### Psychometrics

Applying statistical methods to assess the validity, reliability, and fairness of measurement instruments.

### Reporting

Delivering clear, comprehensive, and visually engaging reports to communicate findings and support decision-making.

## NAICS Codes

**541611** – Administrative Management and General Management Consulting Services

**541690** – Other Scientific and Technical Consulting Services

**541720** – Research and Development in the Social Sciences and Humanities

**541910** – Marketing Research and Public Opinion Polling

**541715** – Research and Development in Physical, Engineering, and Life Sciences

**541512** – Computer Systems Design Services

**518210** – Data Processing, Hosting, and Related Services

## PSC Codes

**B506** – Special Studies/Analysis – Data (other than scientific)

**B524** – Special Studies/Analysis – Mathematical/Statistical

**B542** – Special Studies/Analysis – Educational

**R405** – Support – Professional: Operations Research/Quantitative Analysis

**R406** – Support – Professional: Policy Review and Development

**R410** – Support – Professional: Program Evaluation/Review/Development

**R499** – Support – Professional: Other

**B599** – Other Special Studies and Analysis

## Quality Commitment

At RAC, we are dedicated to delivering exceptional results and exceeding expectations in every project we undertake. With a client-focused approach, we collaborate closely with our partners to ensure that our services meet the highest standards of quality, reliability, and innovation. Whether it's in evaluation systems, data management, assessment solutions, or applied research, we are committed to achieving measurable impacts and surpassing performance benchmarks to empower your success.

## Experience

External evaluator for federally funded teen pregnancy prevention programs taught in high schools by Gang Alternatives.

Developed a psychometrically sound evaluation system for The Able Trust to assess Vocational Rehabilitation program impacts across Florida.

Conducted a community needs assessment for the DePaul Migration Collaborative to support migration organizations in Chicagoland.

Evaluated the Milwaukee Mathematics Partnership's impact on student achievement for the Milwaukee Public School District.

External evaluator for federally funded health programs promoting youth development and healthy relationships in multiple states.

Designed a study for the WI Department of Instruction on implementing federal guidelines for identifying students with learning disabilities.

Supported First Shift Justice Project in D.C. with developing a data analytics system to help working parents assert workplace rights.

## Dedicated Team

At RAC, you collaborate with a multidisciplinary team of experts in statistics, psychometrics, psychology, and software engineering, all committed to achieving outstanding results.

Each project is overseen by an experienced team member who ensures seamless execution, timely updates, and clear communication with stakeholders. Our team's diverse expertise allows us to exceed expectations and deliver tailored, high-quality solutions for every objective.

## Company Profile

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**CAGE:** 94EY5

**SET ASIDES:** Woman-owned Small Business

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