



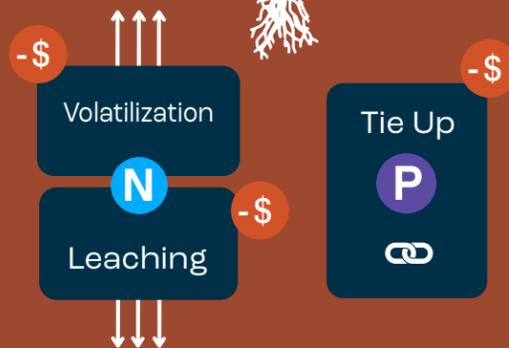
Sound ®

The Easiest Way to
Optimize In-Season Nutrients

Synthetic fertilizer has limitations.



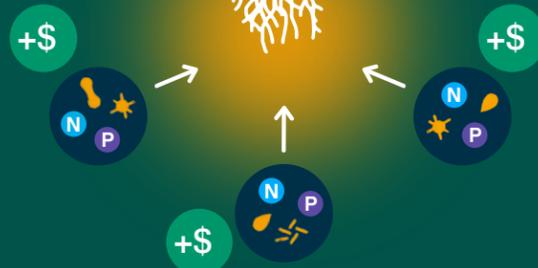
You're paying for plenty of nutrients, but your crop doesn't see many of them.



The solution is in your soil.



Provide nutrients to your crop where and when it needs them.



Inefficient fertilizers are dragging down your profits.

- Up to 50% of applied N is lost
- 80% of P applications are tied-up
- Overapplication of N and P decreases availability of other nutrients

Optimize your fertilizer investment and unlock your soil's potential.

- More N at the most critical times of the season
- Unlock tied-up P so your crop can use it
- Access critical yield-limiting micronutrients

When relying on synthetic fertilizer, you're not getting the full value of the nutrients you paid for. Get your soil working for you to maximize potential and make your dollars go further.

SOURCE turns your soil into a nutrient factory & BLUEPRINT forms the delivery network.



SOURCE activates beneficial soil microbes to supply 25 lbs of N, P + micronutrients to crops. *It's like caffeine for microbes.*



BLUEPRINT is a powerful beneficial fungi that reacts to SOURCE and expands the crop's reach beyond the roots, like a nutrient and water superhighway.



Provides N, P, Micros & Water



Guaranteed ROI



Healthier, More Productive Plants



Easy-to-Use

The best part? It's risk-free.

Get an ROI on FERTILIZER REPLACEMENT or we pay up to \$100/ac

Get an ROI on YIELD INCREASE or get cash back

See performance before you pay. **0% FINANCING** until November 2025

Restrictions apply, see program details.

SOURCE[®]

SOURCE is the easiest way to optimize in-season nutrient uptake. It mimics a plant signal, activating beneficial microbes to supply nitrogen, phosphorus and micronutrients to the crop.



Learn more about SOURCE.

Tank-Mix Compatible



Mix with:

- Herbicides
- Fungicides
- Micropacks
- PGRs

Provides **25 lbs** of N & P



Shelf-Stable

Activates **200+** Species of Microbes



Easy-to-Use

Foliar-Applied Chemistry

SOURCE[®] DC

Crops: Corn, soybeans, sugarbeets, potatoes, canola
Rate: 1 oz/ac
Time: Corn: V4-V6, VT-R1
 Soybeans: V4, R1-R3

Size: 1 gallon (128 ac)
Shelf Life: 2 years
Tank-Mix Compatible: With common mixes (herbicide, fungicide, PGR, etc.)

SOURCE[®] XC

Crops: Cotton, wheat, alfalfa, grass hay
Rate: 2.5 oz/ac (1.25 oz of XC-A + 1.25 oz of XC-B)
Time: Wheat: Tillering-heading
 Cotton: Squaring-midbloom
 Forages: Vegetative growth

Size: 2 x 1 gallon co-pack (102 ac)
Shelf Life: 2 years
Tank-Mix Compatible: With common mixes (herbicide, fungicide, PGR, etc.)

BLUEPRINT[™]

BLUEPRINT offers the highest quality arbuscular mycorrhizal fungi (AMF) available, enabling crops to reach further into the soil and gain more access to nutrients and water when they are needed most.



Learn more about BLUEPRINT.

Improves Plant Health

Increases access to:

- Nitrogen
- Phosphorus
- Micronutrients
- Water



Extends Effective Rootzone By Up To **100x**



Shelf-Stable

Activated By **SOURCE**



Flexible Application

BLUEPRINT[™] Powder

Application: Dry planter box application
Crops: Major row crops (such as corn, soybeans, cotton, wheat, alfalfa & grass hay)
Rate: 40 ac/unit

Size: 6 x 1 pouch case (240 ac)
Shelf Life: 2 years
Compatibility: Broadly compatible (avoid systemic fungicides and heavy use of starter phosphorus fertilizer)

BLUEPRINT[™] Liquid

Application: Liquid in-furrow or seed treatment
Crops: Major row crops (such as corn, soybeans, cotton, wheat, alfalfa & grass hay)
Rate: 40 ac/unit

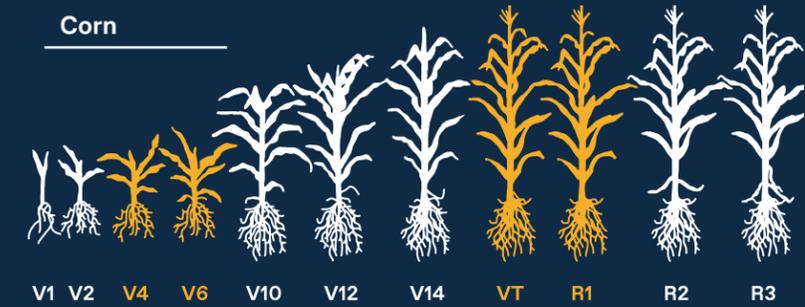
Size: 6 x 1 bottle case (240 ac)
Shelf Life: 1 year
Compatibility: Broadly compatible (avoid systemic fungicides and heavy use of starter phosphorus fertilizer)

Application Windows

BLUEPRINT[™]

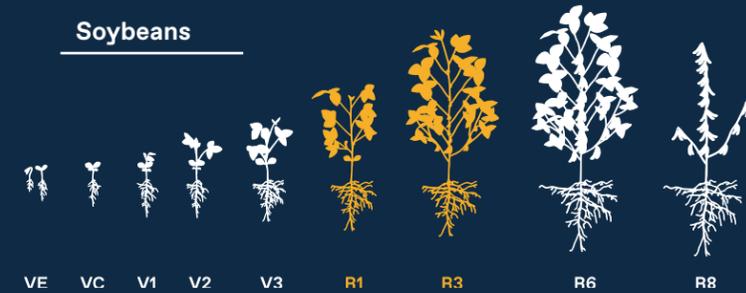
SOURCE[®]

Corn

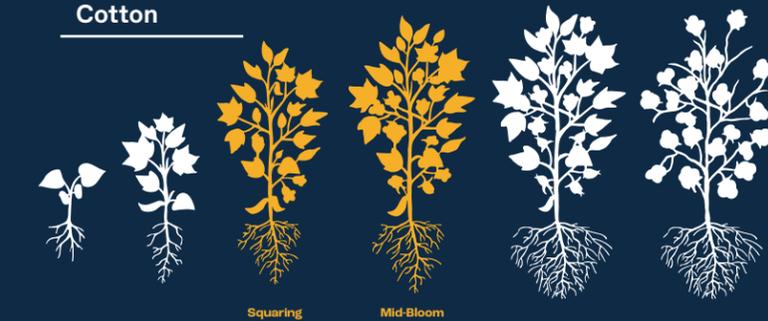


V4-V6 recommended for fertilizer replacement and silage applications.

Soybeans



Cotton



Don't take our word for it.



Yield Performance GUARANTEE

When you buy and apply 500 acres of SOURCE or SOURCE and BLUEPRINT, you will achieve a return on investment equal to or greater than the price of the product or we will refund the difference. Restrictions apply. See a Sound representative for full program details.

**Optimize your bottom line
with peace of mind.**



Fertilizer Replacement GUARANTEE

Limit risk when using SOURCE to replace nitrogen and phosphorus. For qualifying corn growers who buy and apply 4 gallons of SOURCE DC and reduce their synthetic inputs, you will maintain yield or we will reimburse you up to \$100 per acre. Restrictions apply. See a Sound representative for full program details.

**See how it performs
before you pay.**



Exclusive 0% FINANCING through November 1, 2025

Qualified buyers can access 0% financing until November 2025. See how Sound products perform before you pay. Restrictions apply. See a Sound representative for full program details.



Learn more about Sound.
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