

Cookies Policy

Piplo Mortgages Ltd

Last updated: 19/09/2025

This Cookies Policy explains how **Piplo Mortgages Ltd** ("we", "us", "our") uses cookies and similar technologies when you visit or use our website at <https://www.piplo.co.uk/> ("Site"). It also explains your choices regarding cookies.

1. What Are Cookies?

Cookies are small data files that are placed on your device (computer, tablet, or mobile) when you visit a website. They are widely used to make websites work more efficiently, as well as to provide information to the site owners. Similar technologies—such as web beacons, pixels, and local storage—may also be used.

2. Why We Use Cookies

We use cookies for the following purposes:

- To enable core functionality of our Site (e.g. session management, security).
- To remember your preferences (e.g. language, region, or other settings).
- To understand how visitors use the Site and improve its performance (analytics).
- To provide relevant advertising and measure the effectiveness of ad campaigns.

3. Types of Cookies We Use

We use both **first-party cookies** (set by us) and **third-party cookies** (set by others). Below are the types of cookies used on our Site:

Type of Cookie	Purpose	Persistence / Duration	Examples / Notes
Strictly Necessary	Required for the Site to function properly (e.g. login, navigation, security).	Session-based or short-term persistent	Session cookies for login and secure navigation.
Analytics	Collect anonymous data about how users interact with	Often persistent (e.g. 1–2 years)	Google Analytics.

Type of Cookie	Purpose	Persistence / Duration	Examples / Notes
	the Site, helping us improve performance.		
Functionality	Remembers choices you've made to enhance your experience (e.g. language settings).	Persistent (e.g. 6–12 months)	Preferences and settings cookies.
Marketing / Advertising	Delivers relevant ads, limits how often ads are shown, and measures ad performance.	Persistent (varies by provider)	Cookies from third-party ad providers or embedded services.

4. Third-Party Cookies

We also use cookies set by third parties, including:

- **Google Analytics** to monitor and analyze Site usage.
- Other partners, advertisers, or embedded services (if applicable), which may set cookies for their own purposes.

These third parties have their own cookie policies, and their cookies are not under our direct control.

5. How Cookies Are Described on Our Website

As referenced in our Privacy Policy, the types of cookies we use include:

- **Session Cookies** – Stored temporarily during a browsing session and deleted when the browser is closed.
- **Persistent Cookies** – Saved for a fixed period and remain after the browser is closed.
- **Third-Party Cookies** – Set by external services for purposes such as analytics and marketing.

6. Consent & Control Over Cookies

- We obtain your **consent** for non-essential cookies (e.g. analytics, marketing) in compliance with applicable laws.
 - **Strictly necessary cookies** do not require consent.
 - You can **manage or withdraw consent** at any time via a cookie banner, preference centre, or browser settings.
-

7. How to Manage or Disable Cookies

You can control cookies using the following methods:

- Use the cookie settings tool on our Site (if provided).
- Adjust your browser settings to block, delete, or limit cookies.
- Use incognito/private browsing modes to reduce cookie tracking.

Browser-specific guidance is typically available on the support pages of Chrome, Firefox, Safari, Edge, etc.

8. Consequences of Disabling Cookies

If you disable or block certain cookies:

- Some features of the Site may not function correctly.
 - Analytics and performance tracking may be limited.
 - Preferences and personalization may not be saved.
 - Advertising content may become less relevant to you.
-

9. Updates to This Cookies Policy

We may update this policy from time to time, for example if:

- We introduce new services or third-party tools that use cookies.
- Laws or regulations change.
- Our internal practices evolve.

When updated, we will revise the "**Last updated**" date above and post the new version on our Site. We recommend checking this page periodically.

10. Contact

If you have any questions about our use of cookies, please contact us:

Email: info@piplo.co.uk

Address: B6000 Langstone Park, Langstone Road, Havant, Hampshire, England, PO9 1SA

Phone: 0330 165 8960