

# **Nursery In A Box Privacy Policy**

# What is this Privacy Policy for?

This privacy policy is for Nursery In A Box and governs the privacy of its users who choose to use any of its products.

The policy sets out the different areas where user privacy is concerned and outlines the obligations & requirements of the users, the website and website owners. Furthermore the way Nursery In a Box processes, stores and protects user data and information will also be detailed within this policy.

### 1. The Website

Nursery In a Box and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. Nursery In a Box complies with all UK national laws and requirements for user privacy.

#### 2. Use of Cookies

Nursery In a Box uses cookies to better the users experience while visiting the website. Where applicable Nursery In a Box uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer/device. This complies with recent legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer / device.

Cookies are small files saved to the user's computer's hard drive that track, save and store information about the user's interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within Nursery In a Box.

Users are advised that if they wish to deny the use and saving of cookies from Nursery In a Box on to their computers hard drive they should take necessary steps within their web browsers security settings to block all cookies from Nursery In a Box and its external serving vendors.

Nursery In a Box uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to your computer's hard drive in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information. You can read Google's privacy policy here for further information [https://www.google.com/privacy.html].

Other cookies may be stored on your computer's hard drive by external vendors when Nursery In a Box uses referral programs, sponsored links or adverts. Such cookies are used for conversion and referral tracking and typically expire after 30 days, though some may take longer. No personal information is stored, saved or collected.

### 3. Contact & Communication

Users contacting Nursery In a Box and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the General Data Protection Regulation (GDPR). Every effort has been made to ensure a safe and secure form to email submission process but advise users using such form to email processes that they do so at their own risk. Your details are not passed on to any third parties.

### 4. External Links

Although Nursery In a Box only looks to include quality, safe and relevant external links, users are advised to adopt a policy of caution before clicking any external web links mentioned throughout Nursery In a Box.

The owners of Nursery In a Box cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note they click on external links at their own risk and Nursery In a Box and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

### 5. Social Media Platforms

Communication, engagement and actions taken through external social media platforms that Nursery In a Box and its owners participate in are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate/engage upon them with due care and caution in regard to their own privacy and personal details. Nursery In a Box and its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

Nursery In a Box may use social sharing buttons that help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

#### 6. Shortened Links in Social Media

Nursery In a Box and its owners through their social media platform accounts may share web links to relevant web pages. By default, some social media platforms shorten lengthy URLs.

Users are advised to take caution and good judgement before clicking any shortened URLs published on social media platforms by Nursery In a Box and its owners. Despite the best efforts to ensure only genuine URLs are published many social media platforms are prone to spam and hacking and therefore Nursery In a Box and its owners cannot be held liable for any damages or implications caused by visiting any shortened links.

# 7. Website Registration Information

Nurseryinabox.com is a registered website and with our clear information policy, below are the details of our registration information.

Domain Name: NURSERYINABOX.COM

Registry Domain ID: 1853837376\_DOMAIN\_COM-VRSN

Registrar WHOIS Server: whois.tucows.com Registrar URL: http://tucowsdomains.com Updated Date: 2014-10-29T21:04:26Z Creation Date: 2014-04-08T11:56:29Z

Registrar Registration Expiration Date: 2015-04-08T11:56:29Z

Registrar: TUCOWS, INC. Registrar IANA ID: 69

Registrar Abuse Contact Email: info@tucows.com Registrar Abuse Contact Phone: +1.4165350123

Registrant Name: David Elebert

Registrant Organization: Nursery In a Box

Registrant Street: The Island, Beach Hut Office South Promenade

Registrant City: Lytham St Annes Registrant State/Province: Lancashire Registrant Postal Code: FY8 1LS

Registrant Country: GB

Registrant Phone: +44.1253495051

Registrant Phone Ext: Registrant Fax: Registrant Fax Ext:

Registrant Email: dave@nurseryinabox.com

Registry Admin ID:

Admin Name: David Elebert

Admin Organization: Nursery In a Box

Admin Street: The Island, Beach Hut Office South Promenade

Admin City: Lytham St Annes Admin State/Province: Lancashire Admin Postal Code: FY8 1LS

Admin Country: GB

Admin Phone: +44.1253495051

Admin Phone Ext: Admin Fax: Admin Fax Ext:

Admin Email: dave@nurseryinabox.com

# 8. Data Security

Here at Nursery In A Box, we encrypt all data including emails, passwords, and all other details using AES-256 Encryption. This just guarantees peace of mind when either the nursery or the parent is accessing any part of Nursery In a Box, they can be at ease knowing the full journey from start to finish is safe and secure.

We are also in compliance with the current General Data Protection Regulations (GDPR) and are registered with the Information Commissioner's Office (ICO).

#### What information will we use?

All information processed through Nursery In a Box is only used to manage reports and provide you with quality management information.

### How we can use your information?

We have full system visibility when providing technical support to make sure we can provide the best support level possible.

## The period for which we will keep your information?

We back up your data daily for disaster recovery purposes. We keep this data indefinitely until you decide to terminate your subscription in line with our software license agreement.

## Who will we share your information with?

We do not share your information with any third parties.

## Your choices and rights

You have the right to remove any details from your system without consulting us.