



### Sponsorship Proposal

Greetings,

The Black Heritage Festival of Louisiana is going into its 37th year, and we're excited to announce that we will be returning with an in-person festival this year. With that being said, we're reaching out to you today to give you the opportunity to partner with us, enabling you to work side by side with us in serving the community, giving back to your local community, connecting your business with future clientele, and promoting your business in a positive and festive manner. This year, as we continue to give a dedicated focus on our elderly population, we're hosting our 3rd annual **Black Heritage Festival Senior Citizen Bingo**. Our bingo event will host 10 rounds of bingo totally free to our seniors, and we will also provide lunch to every participant. We are reaching out to you, our community partner, to offer you the chance to sponsor a round of bingo. If you are interested, please review the details of the sponsorship, and let's connect to serve our senior residents. I thank you in advance for your consideration, and look forward to hearing from you soon.

Thank You,

Donald Thomas Jr  
Executive Director  
Black Heritage Festival of Louisiana  
(337)309-4720  
[blackheritagefestivallouisiana@gmail.com](mailto:blackheritagefestivallouisiana@gmail.com)

# **Bingo Sponsor**

**\$150.00**

- Sponsor acknowledged as host/sponsor of dedicated round of bingo
- Sponsor allowed a 3-minute presentation at the top of sponsored round *(300 attendance)*
- Sponsor's donation will be used to provided prizes for sponsored round of bingo
- Sponsor will be allowed to giveaway said prizes to winner(s)
- Sponsor billing on marketing/promotional materials
- Vendor table at bingo event

Lake Charles, LA

## Sponsorship Registration Form

### Sponsor Commitment

1 Round / \$150 ☐

2 Rounds / \$300 ☐

Additional donation \$ \_\_\_\_\_

Sponsored Event \_\_\_\_\_ SENIOR BINGO \_\_\_\_\_

### Sponsor Type

Financial ☐

Volunteer ☐

Products ☐

Food ☐

### Product/Service

Business / Organization Name \_\_\_\_\_

Business / Organization Address \_\_\_\_\_

Business Slogan / Promo info \_\_\_\_\_

Sponsor Signature \_\_\_\_\_

Date \_\_\_\_\_

S. T. E. Rep. Signature \_\_\_\_\_

Date \_\_\_\_\_

Payment received by \_\_\_\_\_

Contact:

Donald Thomas

337-309-4720

[blackheritagefestivalouisiana@gmail.com](mailto:blackheritagefestivalouisiana@gmail.com)

Make checks payable to **Black Heritage Festival of Louisiana**

**Black Heritage Festival, 809 Kirby St., Suite 207, Lake Charles, La 70601**

Lake Charles, LA