

FOR IMMEDIATE RELEASE



A NEW PATHWAY TO COMPETE IS HERE: INTRODUCING TOP SELECT

July 21, 2026

When the industry's leading Event Producers come together, everyone wins.

The **ONE Prime Finals** and the **PRIME Alliance** are proud to introduce **TOP Select Divisions and Scoring** for the 2026–2027 season.

Together, we've created another competitive pathway that gives competitive travel cheer programs the opportunity to compete with confidence while experiencing the exceptional events our producers are known for.

TOP Select Divisions will be offered by all **PRIME Alliance Event Producers**, along with many of the bid-giving companies affiliated with **The ONE Prime Finals**, creating even more opportunities for athletes to compete, grow, and succeed throughout the season.

TOP SELECT features three competitive pathways:

- ★ **Elite**
- ★ **Advanced**
- ★ **Foundations**

This is more than a new scoring option. It's another example of what is possible when Event Producers collaborate with a shared vision: creating more opportunities, greater consistency, and increased value for athletes, coaches, and programs.

Three Competitive Pathways. ONE Place to Belong.

Stay on TOP. Compete with TOP SELECT.

One Path. One Peak. One PRIME Finish.

#TheOnePrimeFinals #PRIMEAlliance #TOPSelect #UnitedWeRise