VEHICLE BARCODE DECALS FROM KWIXAR



Vehicle Barcode Decals for use with <u>BAI Barcode Readers</u>

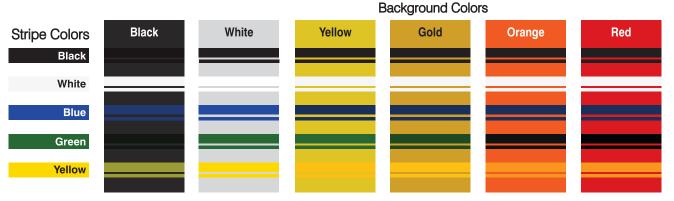
You know OUR product.

Kwixar has been the national manufacturer of the barcode decals sold to dealers and distributors by BAI since 2000.

- Developed specifically for use with **Barcode Automation**, **Inc.** readers
- Constructed of tough weatherproof materials
- 2 year Limited Warranty, 5 year Life Expectancy
- 30 different color combinations available
- Custom Decals available (**additional charges may apply)
- No set-up cost for custom orders
- Quick turnaround and delivery
- Free Ground Shipping
- Sample to left is shown at actual size (3.7" x 2.5")

If you would like help in creating a custom decal, please contact Kwixar at (407) 706-0086 or email decals@kwixar.com.

Barcodes can be printed in any combination of one stripe color on one background color



Actual colors may vary. Contact Kwixar for a sample decal.

Custom Barcode Decal Samples - Contact Us for Details.







For more information, contact:

NOT YOUR ORDINARY PRINT SHOP



209 N. Moss Rd, Suite 103 Winter Springs, FL 32708 407-706-0086 • decals@kwixar.com www.Kwixar.com

Barcode Decal Placement on Vehicles



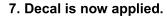
1. After cleaning window surface, Peel decal back 1 inch from backing

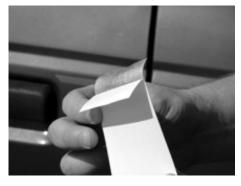


3. Line up decal vertically on window, Press firmly on top where the backing was peeled back.



5. Hold backing with other hand





2. Bend decal backing at least 90°



4. Place squeegee at top of decal Press it firmly against window and run it smoothly downward



6. As you move the squeegee down, backing will come loose.



Barcode Decal Placement on Vehicles



- 1. Always place the decals on the same side of the vehicle that the reader is on.
- 2. Apply to the outside of the window glass. Decals will not read reliably through the glass.
- 3. Orient decal with the stripes running horizontal. (as shown).
- 4. The bottom of the decal should be at least 36 inches above the ground.
- 5. The top of the decal should be no more than 65 inches above the ground.
- 6. Decals should be above 70° F when applied.
- 7. Ensure the window surface temperature is at least 60°F. If the window is too cool, the decal adhesive will not bond.

Caution:

- 1. **Be sure to clean the glass using SoftScrub or other mild abrasive cleaner.** If wax and other coatings are not removed, the decal will not bond with the glass and may be easy to remove.
- 2. The numbers printed on the decal should be on either the left or right side, **never** the top or bottom
- 3. If placed on the vehicle anywhere other than glass, it can be difficult to remove the decal without damaging the surface.



FOR DECAL REORDERS, CONTACT:

209 N. Moss Rd, Ste 103 Winter Springs, FL 32708 407-706-0086 www.Kwixar.com decals@kwixar.com

How To Create A Custom Decal

Custom Decal Instructions and Template

Want to create a Custom Barcode Decal? Use these instructions and the template on the following page to show us how you want it to look.

Custom Printed Barcode Decals are a way for homeowners associations, gated communities and businesses to provide a unique decal to their users. Sizes for the custom decals range from 3.7" x 2.5" to 3.7" x 4.0". The cost per decal is determined on the overall size.

Notes for the design of a custom decal -

Kwixar can only offer two (2) color decals. Those two color are the background color and stripe color shown on a previous page. Some colors are not good for viewing text or logos, such as black on black or white on white. To ensure that your logo and text are visible, choose contrasting background and stripe colors.

'Text and/or logos cannot be placed on the barcode image itself. Your custom logo and/or text must fit within the blank are on the follow template. Due to limitations in printing this product, you cannot place items all the way to the guideline - you need to bring your custom text/logo about .25" from the guideline which is the edge of the decal. Your text and/or logo will be the same color as the stripes.

Keep in mind that the larger your logo and/or text are printed on the decal, the further away from the vehicle it can be read.

Details on specific size decals (see template on following page)

- 3.7" x 2.5" decal size (green template guideline) is for a single line of text only. The decal ID number is 5 digits and must fit on the line along with any custom text.
- 3.7" x 3.0" decal size (orange template guideline) offers a 0.5" x 3.7" area for logo and/or text. The decal ID number is 5 digits and must fit in the designated area along with any custom text.
- 3.7" x 3.5" decal size (blue template guideline) offers a 1.0" x 3.7" area for logo and/or text. The decal ID number is 5 digits and must fit in the designated area along with any custom text.
- 3.7" x 4.0" decal size (purple template guideline) offers a 1.5" x 3.7" area for logo and/or text. The decal ID number is 5 digits and must fit in the designated area along with any custom text.

Once you have sketched out how you want the decal to appear, send the template along with your logo/artwork to Kwixar so we can create a proof for review and final approval. If necessary we can create a spec sample of your decal and send you for approval. Send the template and artwork to decals@kwixar.com.

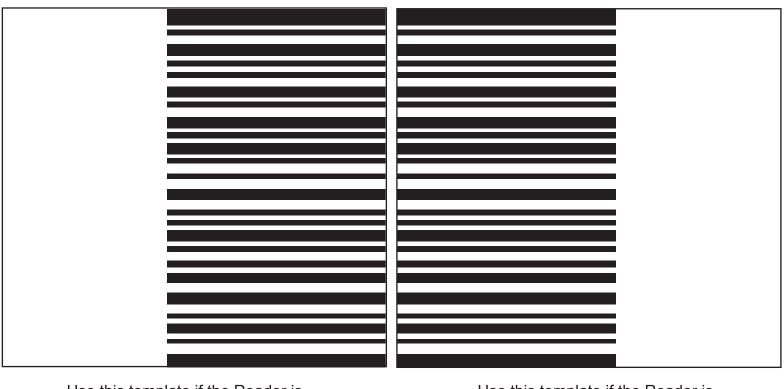
** Please note: Not all fonts can be printed on a decal. Please contact Kwixar for available fonts.





Custom Decal Template

Use this template when planning your custom decal. All content must fit inside the white space next to the barcode stripes for the size selected.



Use this template if the Reader is going to be placed on the **PASSENGER** side.

Use this template if the Reader is going to be placed on the **DRIVER** side.

