



INDEPENDENT INSURANCE AGENTS OF
NEW MEXICO

IIANM INDUSTRY

PARTNERS PROGRAM

Elevating Your Presence in New Mexico

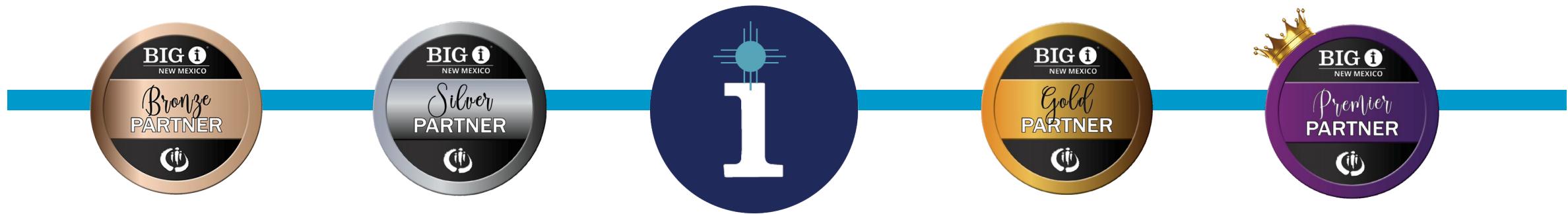


The **IIANM Partners program** was created to easily support our association and its programs all year long. Participation guarantees high-profile, yearlong exposure to IIANM members with five levels of participation to fit any budget. See inside for details on the benefits of each level of participation.

Questions? Contact Matt Hunton

email matt@iianm.org or call 505-999-5806

- Associate Membership included
- Complementary exhibit space included
- Priority selection of exhibit space
- Reduced pricing & complementary attendees (varies by level).



Your support makes it possible for IIANM to continue providing quality and affordable events that enhance the professionalism of our members.

\$\$\$ SAVINGS

The value of the benefits received as a Partner exceed the cost of the individual benefits.

UNIQUE PERKS

Most of the perks you receive as a Partner are not available to others. Partners are constantly highlighted throughout the year.

FIRST CHOICE

Partners are given priority registrations and offered first choice of additional sponsorships and exhibit booth space at events.

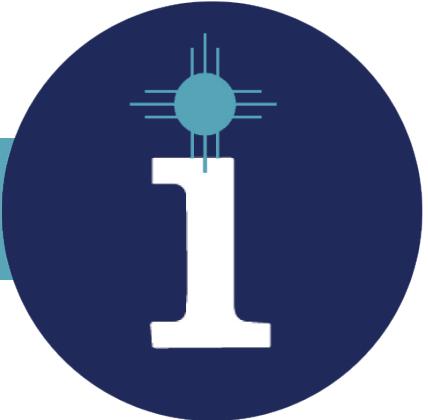
ACCESS TO MEMBERS

Have access to all current members information, including opportunities to send your email to members through the IIANM platform.



Big I New Mexico – IIANM Partner Program

2026



\$3,000/Year

Discounted
Member Pricing

Subscription to all
Digital Media

Listing in Member
Directory

Listing on Website
with Direct Link

Access to
Detailed Member
Directory

Exhibit Booth
(choice after
higher levels
choose)

Two Full
Registrations to
Convention

Discount on
Registration for
Classes and Study
Materials

Logo Displayed on
Posters and/or
Slideshow at
Convention



Optional Add Ons
\$400 – Golf Team at Convention



Big I New Mexico – IIANM Partner Program

2026



\$6,000/Year

Discounted
Member Pricing

Subscription to all
Digital Media

Listing in Member
Directory

Listing on
Website with
Direct Link

Access to
Detailed Member
Directory

Exhibit Booth
(choice after
higher levels
choose)

Two Full
Registrations to
Convention

Discount on
Registration for
Classes and
Study Materials

Logo Displayed
on Posters and/or
Slideshow at
Convention

**Listing on Partner
Sign at All Events**

**One Additional
Full Registration
at Convention
3 Total**

**Featured in Two
Social Media
Spotlights**

**Featured in One
Monthly Member
News**

**Big iLEAD
Sponsor for a
Class of Your
Choice**

**Access to
Specific Lobbying
Initiatives**

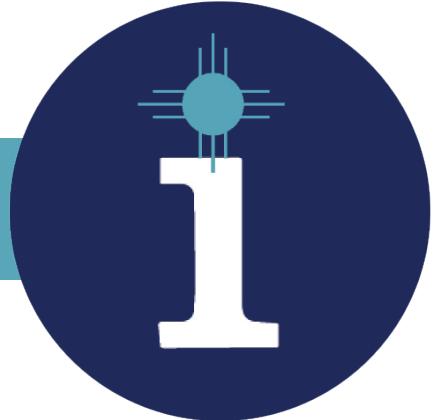


**Optional Add Ons
\$200 – Golf Team at Convention**



Big i New Mexico – IIANM Partner Program

2026



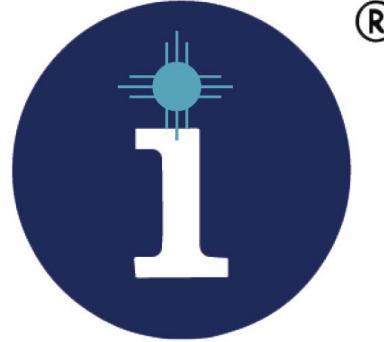
\$9,000/Year

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|--|--|---|-------------------------------------|--|---|---------------------------------------|--|--|
| Discounted Member Pricing | Subscription to all Digital Media | Listing in Member Directory | Listing on Website with Direct Link | Access to Detailed Member Directory | Exhibit Booth (choice after higher levels chosen) | Two Full Registrations to Convention | Discount on Registration for Classes and Materials | Logo Displayed on Posters and/or Slideshow at Convention |
| Double Exhibit Booth at Convention | One Additional Full Registration at Convention 4 Total | Featured in Three Social Media Spotlights | Featured in Two Monthly Member News | Big iLEAD Sponsor for a Class of Your Choice | Access to Specific Lobbying Initiatives | Pick of Sponsored Event at Convention | | |
| Full Page Add in Online Convention Program | Video/Commercial Ad at Convention Dinner | Your Own Sponsor Poster at Convention | One Full Golf Team at Convention | Co-Sponsor of Live CE Class | | | | |



**Build Your Own
Beginning
at \$18K**

Big I New Mexico – IIANM Partner Program 2026

BIG  [®]
NEW MEXICO