2019-2020
ANNUAL REPORT
Lifting Children To Better Beginnings
iredellsmartstart.org
The events of the past year have shaken our resolve, pushed us out of our comfort zones, and restructured our lives. And while 2020 has challenged us in unimaginable ways, it has also made us more patient, amplified our resiliency, and allowed time to redefine priorities and refine services.

Each new year holds the promise of a better tomorrow. So, as we look forward with hope, we must pause and reflect on the moments of compassion, connection, and grace that sustained us.

Despite the challenges of the past year, we are pleased to share these collective achievements with you. These accomplishments are especially inspiring due to the unique challenges resulting from the COVID-19 pandemic.

On February 21, 2020, Tonier Cain, advocate, educator, trauma survivor, and internationally recognized trauma informed care expert, shared her inspirational journey with early care professionals at our early childhood education training. When we invited Tonier to speak, little did we know just how relevant her message about the devastation of trauma and the hope of recovery and resilience would become.

Just a few days later, The Iredell County Partnership for Young Children was named Statesville’s 2019 nonprofit of the Year! We were both honored and humbled to receive this recognition. And while we are proud to celebrate our accomplishments, we do so with the knowledge that there are still many challenges that lie ahead and will continue to seek ways to address the critical needs of the young children and families in our community.

When the stay-at-home orders began in March, the Smart Start system of partnerships was charged to serve as a hub of resources for child care programs to ensure they could remain open to serve essential workers. The ICPYC community rallied to assess needs, cultivate resources, and connect centers with needed supplies.

The COVID-19 pandemic has devastated the child care industry, but it has also shown us just how critical the child care sector is – for children’s healthy development, for working families, and for our economic recovery from this crisis and future prosperity. Now we must work to stabilize the workforce behind the workforce and that requires transformative change.

The ever-present needs of our community have deepened but so has our commitment to seek innovative solutions. We remain hopeful for the future and know that by working together, we will see a brighter tomorrow for today’s children. We cannot do this work without you, our champions in service, and are ever grateful for your commitment to creating better beginnings for Iredell County’s youngest citizens.

Our Mission
Lifting children to better beginnings by providing services that strengthen families, raise the quality of early care and education, promote health and safety, and expand literacy.
“Yes, this team has been shaken due to COVID-19, like almost every person and team in America; however, you would never know this because of their fight to make a difference and their alliance to one another. Despite COVID-19, this team’s unwavering drive to quickly deliver services in a different way is still both extraordinary and refreshing. Lisa Familo, Iredell County Partnership Executive Director, and her talented team are continuing to engineer ways to lift children to better beginnings. Their all hands-on deck workstyle not only promotes unity and the feeling of being valued but also maximizes the opportunities for successes, especially during times when goals are critical to achieve. Iredell County is fortunate to have such a fantastic Partnership For Young Children team!”

You all Rock!

Non-Profit of the Year Award

2019

Iredell County Partnership for Young Children (ICPYC) was awarded the 2019 Non-Profit of the Year and Duke Energy Community and Service Award at the Greater Statesville Chamber of Commerce Awards Banquet.
COMMUNITY IMPACT
(2019-2020)

**Child Health**
ICPYC strives to improve outcomes for children by increasing access to healthcare and by working with medical providers, health departments, families, and community partners to improve the health and safety for young children.

**Iredell Safe Seats**
- 126 car seats inspected
- 48 car seats were provided or replaced for children in immediate need.

**Early Literacy**
ICPYC supports programs that encourage families to engage in daily reading habits early for later school success. By combining early literacy initiatives with effective family strengthening programs, an environment that encourages strong parent-child interactions and an early love of reading is created.

**Dolly Parton’s Imagination Library (DPIL)**
- 1,812 new children enrolled
- **Reach Out & Read**
  - 9,127 books were distributed through 7 pediatric medical practices

**Family Support**
ICPYC offers family-focused programs that improve parenting and promote involvement. Family support programs give parents tools to increase their knowledge of early childhood development and positive parenting practices.

**Parents As Teachers**
- Parent Educators conducted 434 home visits to 67 parents/guardians and 67 children.

**Together Time Playgroups**
- 75 parent/caregivers and 82 children participated in weekly playgroups throughout Iredell County.
Early Care and Education

ICPYC supports initiatives to maintain the high-quality early care and education system, support the education needs of the early childhood workforce, and ensure families have access to high-quality care that is child-focused and family-friendly.

Child Care Solutions/Child Care Resource & Referral (CCR&R)

329 parents/guardians received information about finding childcare and the importance of high-quality care.

148 parents/guardians received referrals to community resource or service.

Comprehensive Benefits

61 early childhood educators were reimbursed for health insurance benefits and participated in dental, life and short-term disability coverage, impacting 330 children.

Early Learning Resource Center (ELRC)

88 families and 55 early childhood educators joined the Early Learning Resource Center, utilizing the resource materials for their children.

91 participants attended workshops/classes offered through the ELRC.

NC Pre-Kindergarten Coordination (NC Pre-K)

359 children enrolled in high quality NC Pre-K classrooms. 367 technical assistance (TA) visits were provided to NC Pre-K classrooms.

Professional Development Supplements- Education Awards

433 early childhood educators participated in professional development trainings. 18 early childhood professionals received education awards for completing early childhood course work.

Quality Support Specialists (QSS)

248 on-site technical assistance (TA) visits were conducted to support classrooms, impacting 1,380 children.

WAGE$® Project

67 early childhood educators received a salary supplement based on their level of education to continue their educational journey.
FINANCIAL DATA
(7-1-19 - 6-30-20)

**Revenue**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>NC Pre-K Program</td>
<td>$2,043,761</td>
<td>45.5%</td>
</tr>
<tr>
<td>Grants</td>
<td>$78,276</td>
<td>1.7%</td>
</tr>
<tr>
<td>Individual Gifts</td>
<td>$51,301</td>
<td>1.1%</td>
</tr>
<tr>
<td>NC Smart Start</td>
<td>$1,915,921</td>
<td>42.6%</td>
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<tr>
<td>Division of Child Development</td>
<td>$381,560</td>
<td>8.5%</td>
</tr>
<tr>
<td>Other</td>
<td>$22,258</td>
<td>0.5%</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$4,493,077</strong></td>
<td><strong>100.00%</strong></td>
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**Expenditures**

<table>
<thead>
<tr>
<th>Category</th>
<th>% of Total</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration</td>
<td>4%</td>
<td>$179,736</td>
</tr>
<tr>
<td>Child Care Subsidies</td>
<td>17%</td>
<td>$788,763</td>
</tr>
<tr>
<td>Early Care &amp; Education</td>
<td>22%</td>
<td>$1,009,685</td>
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<tr>
<td>Family Support/Early Literacy</td>
<td>11%</td>
<td>$496,772</td>
</tr>
<tr>
<td>NC Pre-Kindergarten Support</td>
<td>45%</td>
<td>$2,033,308</td>
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<tr>
<td>Other</td>
<td>1%</td>
<td>$30,137</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>100.00%</strong></td>
<td><strong>$4,538,401</strong></td>
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Board of Directors

Charlie Ashe, Chair-Elect
Hospice and Palliative Care of Iredell County

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Community Member

Dr. Raphael Weeks
Peak Eye Care

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Healthy Social Behaviors Specialist (Region 9)

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Playgroup Facilitator/Parent Educator

Silvia Plaza-Garcia
Parent Educator

Stephanie Clark
Director of Child Care Solutions/Region 9

Sydney Taylor
Community Education & Public Awareness Coordinator

Viviana Dorantes
Bilingual NC Pre-K Education Specialist
The Iredell County Partnership for Young Children (ICPYC) is a 501 (c)(3), non-profit organization dedicated to measurably increasing learning and healthy development of children birth to age five in Iredell County. Tax ID 56-2005160