Twenty-five years ago, the Iredell County Partnership for Young Children was created as the local Smart Start initiative to ensure that children birth to age five are getting what they need early in life to thrive. Guided by our commitment to lift children to better beginnings, we embarked on a journey to provide services focused on raising the quality of early care and education, supporting families, advancing child health, and expanding early literacy.

From our humble beginnings, we have established strong roots and spread our delicate wings. We have endured reduced budgets, office closures, and consolidated services, adapting to the economic climate while seeking innovative ways to meet the needs of our community with intention. We utilized strategic partnerships and innovation to achieve more with less and became the contract administrator for Iredell County’s NC Pre-K program as well as the lead agency for a nine county child care resource and referral network.

A quarter century of championing quality services for children, families, and the early childhood workforce has impacted hundreds of thousands of Iredell County residents, resulting in positive outcomes and meaningful change. As we celebrate 25 years of lifting children to better beginnings, we do so with a recommitment to redouble our efforts to ensure that all young children are healthy, learning, and thriving in families that are supported by services and resources essential for success in school and life.

Our mission is your mission. We all have a stake in what happens to children in the first five years. A vital and productive society with a prosperous and sustainable future is built on a foundation of healthy child development. We are fighting for children, for families, for the early childhood workforce, for our community, and for you. And together, we can fulfill the promise of today’s children to become healthy, thriving, contributing members of their communities.

We look back over the last 25 years with deep appreciation for the unwavering support of our community partners, donors, volunteers, and champions in service. And we look to the future with commitment and hope for a better tomorrow for our youngest citizens and invite you to join us on this journey to bring about positive changes that will last a lifetime. Children have one chance at childhood. They can’t afford to wait, and neither can we!

Sincerely,

Lisa M. Familo
Executive Director
1996
- ICPYC becomes Lead Agency for Regional Child Care Resource and Referral Services

1997
- ICPYC Incorporated
- ICPYC office moves to 132 East Broad Street

1998
- Vivian Hamilton named as Executive Director
- ICPYC office opens at 1835 Davie Avenue

2003
- ICPYC becomes Lead Agency for Regional Child Care Resource and Referral Services

2004
- ICPYC becomes Contract Administrator for More as Four (now NC Pre-K)
- ICPYC opens Mooresville office

2006
- Marta Koesling named as 2nd Executive Director
- Mooresville office closes due to budget cuts
- ICPYC moves to 433 South Meeting Street

2011
- ICPYC moves to 734 Salisbury Road

2014
- ICPYC moves to 734 Salisbury Road
- Lisa Familo named as 3rd Executive Director
- ICPYC expands at current location
- ICPYC opens Mooresville office
- Launched Together Time Playgroups
- Launched Dolly Parton’s Imagination Library

2016
- ICPYC wins non-profit of the year
- Launched Iredell Safe Seats

2018
- ICPYC rebrands and releases new logo
- ICPYC expands at current location
- ICPYC wins non-profit of the year
- Launched Loads of Literacy
- Launched Story Stroll
- Launched Pampered Pantry

2019
- Permanent car seat checking station installed

2020
- ICPYC Mooresville office opens
LIFTING CHILDREN TO BETTER BEGINNINGS
VISION:
All children, families, and early childhood professionals thrive within a supportive community.

MISSION:
Lifting children to better beginnings by providing services that strengthen families, raise the quality of early care and education, promote health and safety, and expand literacy.
FAMILY SUPPORT

ICPYC offers family-focused programs that improve parenting and promote involvement. Family support programs give parents tools to increase their knowledge of early childhood development and positive parenting practices.

EARLY CARE & EDUCATION

ICPYC supports initiatives to maintain the high-quality early care and education system, support the education needs of the early childhood workforce, and ensure families have access to high-quality care that is child-focused and family-friendly.

CHILD HEALTH

ICPYC strives to improve outcomes for children by increasing access to healthcare and by working with medical providers, health departments, families, and community partners to improve the health and safety of young children.

LITERACY

ICPYC supports programs that encourage families to engage in daily reading habits early for later school success. By combining early initiatives with effective family strengthening programs, an environment that encourages strong parent/child interactions and an early love of reading is created.
**Dolly Parton’s Imagination Library:**
1,550 new children enrolled in Dolly Parton's Imagination Library.

**Quality Support Services (QSS):**
193 on-site technical assistance (TA) visits were conducted to support classrooms, impacting 1,581 children.

**Parents As Teachers:** Parent Educators conducted 428 home visits to 51 parents/guardians and 45 children.

**Iredell Safe Seats:**
92 car seats were inspected by certified child passenger safety technicians and 100 car seats were provided or replaced for children in immediate need.

**WAGE$:**
64 early childhood educators received a salary supplement based on their level of education to continue their educational journey.

**Child Care Resource & Referral (CCR&R):**
384 parents/guardians received information about finding child care and the importance of high-quality child care. 499 parents/guardians received referrals to community resources or services.
Comprehensive Benefits:
63 early childhood educators were reimbursed for health insurance benefits and participated in dental, life, and short-term disability coverage, impacting 322 children.

Early Learning Resource Center (ELRC):
77 parents/caregivers and 33 child care facilities utilized resource materials.

Pampered Pantry:
The Pampered Pantry provided 881 packs of diapers and wipes to 296 children and 123 families.

Professional Development:
847 early childhood educators participated in 128 professional development trainings.

Reach Out & Read:
9,199 books were distributed throughout 7 pediatric medical practices.

NC Pre-Kindergarten Coordination:
367 children enrolled in high quality NC Pre-K classrooms.

NC Pre-K
The statewide NC Pre-K program prepares eligible 4-year-olds for school by providing high-quality early education in both public and private settings. The program is community-based, voluntary, and designed to serve 4-year-olds who will benefit most from services.

Smart Start
Smart Start is a Network of 75 nonprofit partnerships serving all 100 North Carolina counties. Smart Start provides tools and resources to fully engage young children in learning opportunities, so they can grow to be healthy, productive, and well-rounded students, parents, workers, and leaders.

Check out our agency video!
Iredell County Partnership for Young Children, Inc.
Financial Data for Annual Report
July 1, 2021 - June 30, 2022

### Revenue

<table>
<thead>
<tr>
<th>Service</th>
<th>Amount</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>NC Smart Start</td>
<td>$2,111,189</td>
<td>44.2%</td>
</tr>
<tr>
<td>Grants</td>
<td>$15,876</td>
<td>0.3%</td>
</tr>
<tr>
<td>Individual Gifts</td>
<td>$71,182</td>
<td>1.5%</td>
</tr>
<tr>
<td>NC Pre-Kindergarten Program</td>
<td>$2,069,888</td>
<td>43.3%</td>
</tr>
<tr>
<td>Division of Child Development</td>
<td>$467,998</td>
<td>9.8%</td>
</tr>
<tr>
<td>Other</td>
<td>$41,716</td>
<td>0.9%</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$4,777,817</strong></td>
<td><strong>100.00%</strong></td>
</tr>
</tbody>
</table>

### Expenditures

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>NC Pre-K</td>
<td>$1,893,056</td>
<td>44.0%</td>
</tr>
<tr>
<td>Early Care &amp; Education</td>
<td>$1,396,284</td>
<td>28.8%</td>
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<tr>
<td>Family Support/Literacy</td>
<td>$310,689</td>
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<tr>
<td>Child Care Subsidies</td>
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<tr>
<td>Administration</td>
<td>$196,467</td>
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</tr>
<tr>
<td>Other</td>
<td>$2,130,705</td>
<td>44.0%</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>$4,841,621</strong></td>
<td><strong>100.00%</strong></td>
</tr>
</tbody>
</table>

**Total Revenue $4,777,817**

**Total Expenditures $4,841,621**
In partnership with: