



2024-2025

Impact Report



lifting children to better beginnings



As we reflect on Fiscal Year 2024–2025, we are proud to share the impact made possible through the collective efforts of our partners, supporters, and dedicated staff. This year was marked by both unexpected challenges and meaningful progress, demonstrating the strength, resilience, and collaboration of our community.

Hurricane Relief

When Hurricane Helene devastated western NC and impacted families across our region, our organization responded quickly to support relief efforts. Working alongside local and regional partners, we helped deliver essential supplies utilizing our mobile resource van, connecting families to emergency resources and essential services during a time of crisis. These efforts reinforced the critical role of coordinated community response in ensuring the safety and well-being of children and families when disaster strikes.

Child Care Crisis

Another significant milestone this year was the Child Care Crisis Summit, hosted in collaboration with the Greater Statesville Chamber of Commerce and Iredell Economic Development Corporation. This summit brought together business leaders, employers, policymakers, and community stakeholders to address the growing child care crisis impacting both families and the local economy. The conversation elevated child care as an essential economic issue and laid the groundwork for continued collaboration, advocacy, and innovative solutions.

Growth and Sustainability

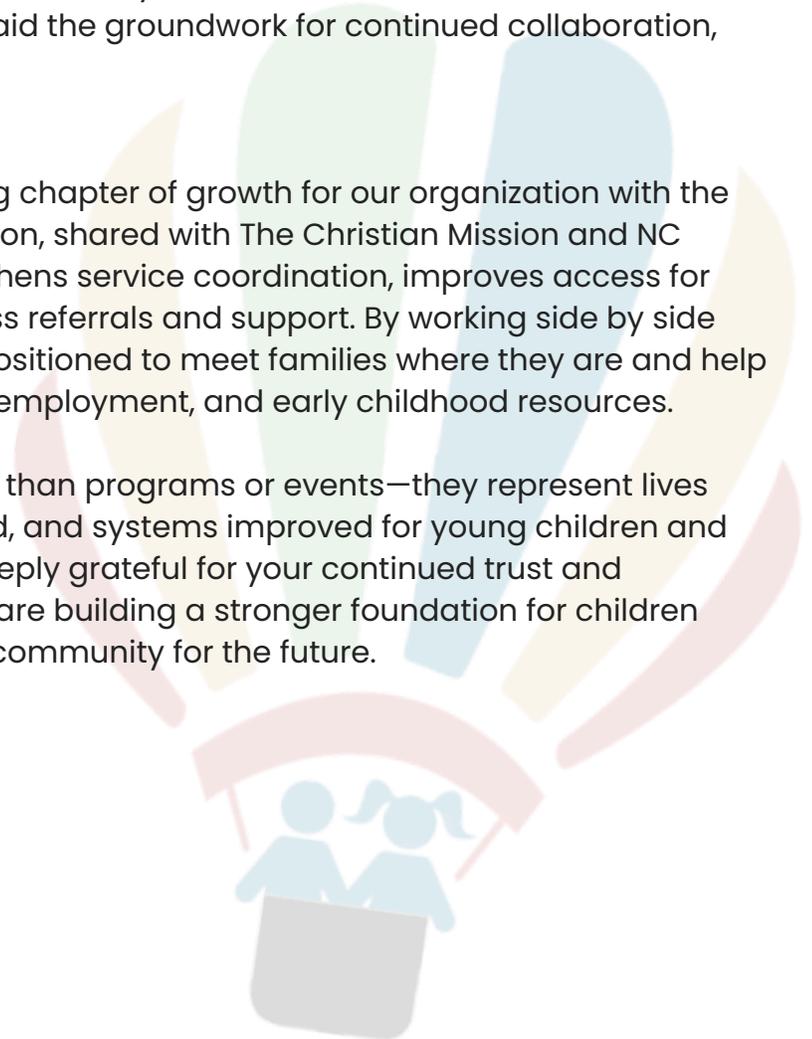
FY 2024–2025 also marked an exciting chapter of growth for our organization with the opening of our expanded office location, shared with The Christian Mission and NC Works. This co-located space strengthens service coordination, improves access for families, and allows for more seamless referrals and support. By working side by side with trusted partners, we are better positioned to meet families where they are and help them navigate pathways to stability, employment, and early childhood resources.

These accomplishments reflect more than programs or events—they represent lives supported, partnerships strengthened, and systems improved for young children and families in our community. We are deeply grateful for your continued trust and investment in this work. Together, we are building a stronger foundation for children today and a healthier, more resilient community for the future.

With gratitude,



Lisa M. Familo
Executive Director





MISSION

Lifting children to better beginnings by strengthening families, promoting health, expanding literacy, and enhancing early care and education.

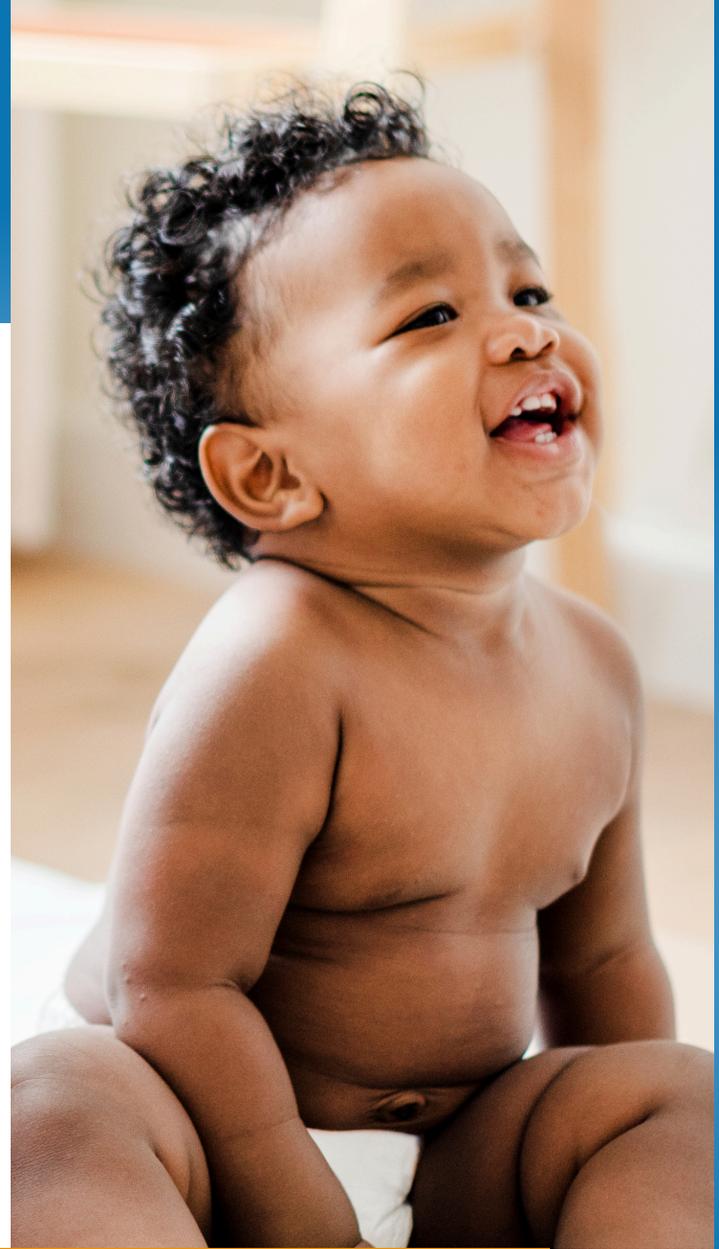
VISION

A community where children flourish, families are empowered, and early childhood educators are valued.

WORKING IN PARTNERSHIP WITH...

SMART START

Smart Start is a Network of 75 nonprofit partnerships serving all 100 North Carolina counties. Smart Start provides tools and resources to fully engage young children in learning opportunities, so they can grow to be healthy, productive, and well-rounded students, parents, workers, and leaders. Iredell County Partnership for Young Children (ICPYC) is the Smart Start affiliate for Iredell County.



NC PRE-K

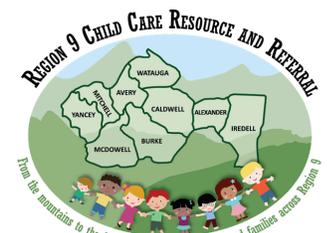
The statewide NC Pre-K program prepares eligible 4-year-olds for school by providing high-quality early education in both public and private settings. The program is community-based, voluntary, and designed to serve 4-year-olds who will benefit most from services. ICPYC serves as the contract administrator for Iredell County.



CHILD CARE RESOURCE & REFERRAL

Child Care Resource & Referral (CCR&R) agencies facilitate essential child care services and support for families, child care professionals and

businesses. The North Carolina CCR&R Council has organized the CCR&R system into 14 regional lead agencies. ICPYC serves as the lead agency for Region 9.





Family Support

ICPYC offers family-focused programs that improve parenting and promote involvement. Family support programs give parents tools to increase their knowledge of early childhood development and positive parenting practices.



Early Childhood Education

ICPYC supports initiatives to maintain the high-quality early care and education system, support the education needs of the early childhood workforce, and ensure families have access to high-quality care that is child-focused and family-friendly.



Child Health

ICPYC strives to improve outcomes for children by increasing access to healthcare and by working with medical providers, health departments, families, and community partners to improve the health and safety of young children.

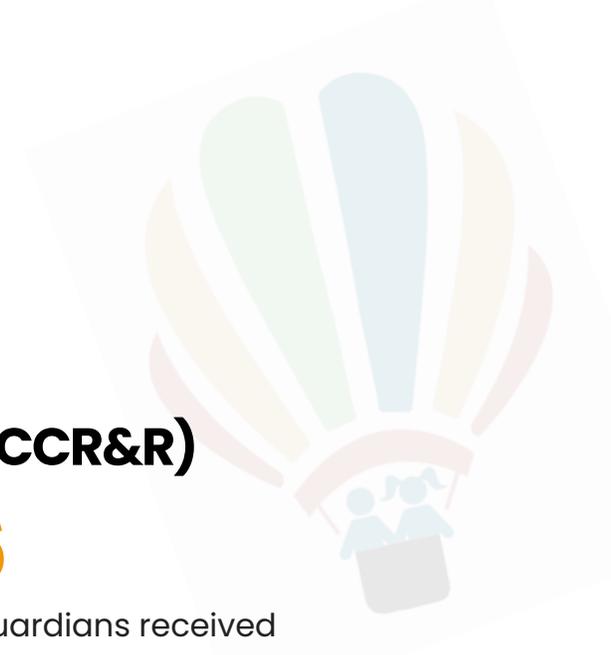


Literacy

ICPYC supports programs that encourage families to engage in daily reading habits early for later school success. By combining early initiatives with effective family strengthening programs, an environment that encourages strong parent/child interactions and an early love of reading is created.



Community Impact



Child Care Resource & Referral (CCR&R)

192

Parents/guardians received information about finding child care and the importance of high quality child care.

686

Parents/guardians received referrals to community resources or services.

Pampered Pantry

2,293

Packs of diapers and wipes were provided to Iredell County families in need.

646

Children were served, meeting the needs of 443 families.

NC Pre-K Coordination

359

Children were enrolled in high quality NC Pre-K Classrooms.

WAGES\$

52

Early childhood educators received a salary supplement based on their level of education to continue their educational journey.





Community Education & Public Awareness

20

Community outreach events were attended.

17

Community presentations were provided.

Iredell Safe Seats

135

Car seats were inspected by certified child passenger safety technicians.

72

Car seats were provided or replaced for children in immediate need.

Early Learning Resource Center

108

Parents/caregivers utilized resource materials.

341

Child care staff utilized resource materials.

197

People participated in a workshop or class.

“

“The Pampered Pantry is a lifesaver... It has helped my mental health by easing the worry of how I will get diapers. I can change my baby as needed instead of stretching one diaper all day.”

- Pampered Pantry Parent

”

Raising A Reader

178

New children participated in Raising a Reader.

Community Impact

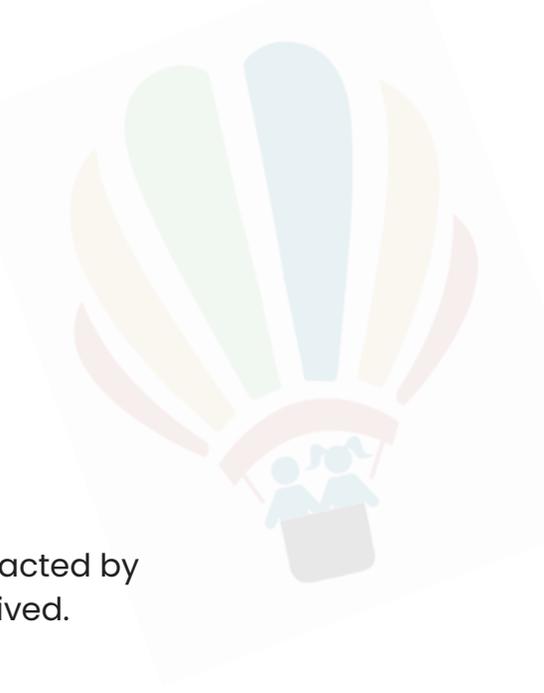
Quality Support Services

256

On-site technical assistance (TA) visits were conducted to support classrooms.

1,118

Children impacted by support received.



Kaleidoscope Play & Learn

168

New children participated in Kaleidoscope Play & Learn playgroups.

160

Parents/caregivers participated in Kaleidoscope Play & Learn playgroups.

Dolly Parton's Imagination Library

966

New children enrolled in Dolly Parton's Imagination Library.



“

The Kaleidoscope (KP&L) play group has been great for socializing my toddler and myself, while the ELRC has brought a lot of new toys into our house for my daughter to try out and learn new skills. - KP&L Parent

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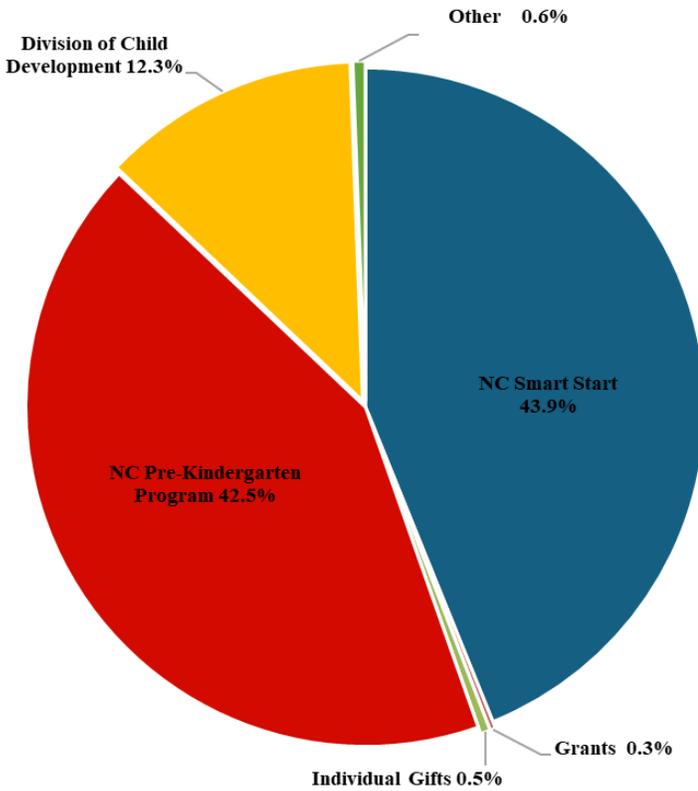


A LOOK BACK

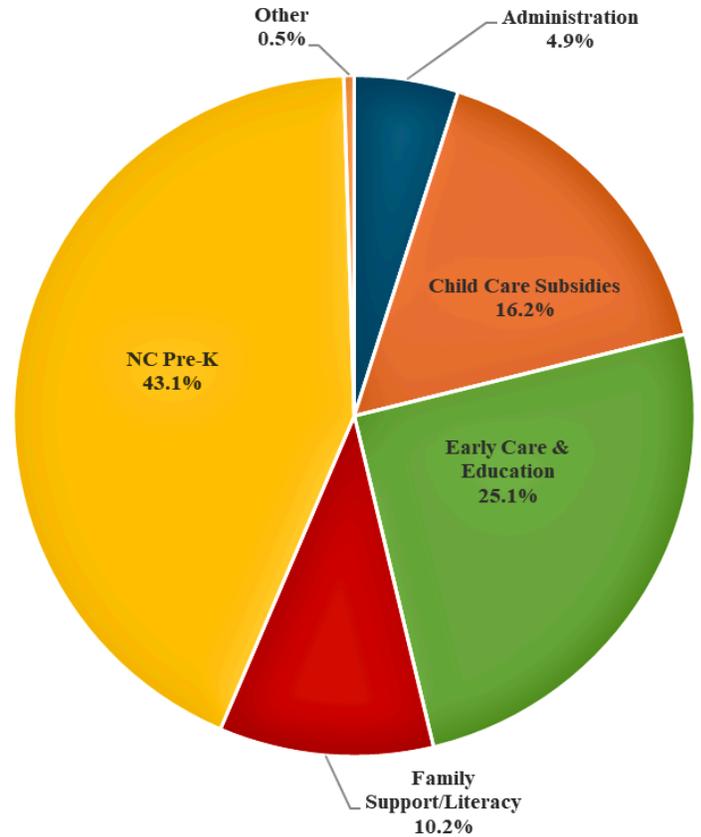


Financial Data

Total Revenue \$4,943,144



Total Expenditures \$4,867,834



Revenue

		<u>% age</u>
NC Smart Start	\$ 2,169,433	43.9%
Grants	\$ 12,800	0.3%
Individual Gifts	\$ 23,349	0.5%
NC Pre-Kindergarten Program	\$ 2,099,145	42.5%
Division of Child Development	\$ 609,024	12.3%
Other	\$ 29,393	0.6%
	<u>\$ 4,943,144</u>	<u>100.00%</u>

Expenditures

	<u>% age</u>	
Administration	4.9%	\$ 240,174
Child Care Subsidies	16.2%	\$ 788,763
Early Care & Education	25.1%	\$ 1,223,034
Family Support/Literacy	10.2%	\$ 494,511
NC Pre-K	43.1%	\$ 2,097,657
Other	0.5%	23,695
	<u>100.0%</u>	<u>\$ 4,867,834</u>





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Agency Partners



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