

Magnum Belief Builder — Worksheet

This worksheet will guide you step-by-step in crafting your Magnum Belief — the spark that ignites your movement. Follow the 6 steps below and use the GPT prompts where given to surface frustrations in your industry.

Step 1: Collect Frustrations

Ask: What are people in my market already trying that isn't working?

■ GPT Prompt: *List common frustrations people have when trying to [desired outcome].*

Step 2: Circle Broken Methods

From the list, pick 1–2 methods people are told to use that you know don't really work.

Step 3: Call It Out Boldly

Write a bold statement naming the broken method and why it fails.

Step 4: Affirm the Hidden Truth

Put into words what your audience has secretly been feeling.

Step 5: Declare the Magnum Belief

State the awakening truth — the belief that sparks your movement.

Step 6: Point to the New Way

Show them the better path that your business provides.

Step	Your Notes
1. Frustrations	
2. Broken Methods	
3. Call It Out	
4. Hidden Truth	
5. Magnum Belief	

6. New Way	
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