



**2022
ALL-MEMBER
OPEN
BOARD
MEETING**

Image: Simon Hackshaw, Member since 2013



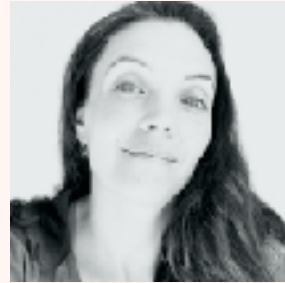
GNSI is like an octopus - there are numerous, independently run arms that function as a unit (think conference team, journal team, workshops & education team, etc.) with the Board acting as the head to guide them and make sure we stay on track with our larger mission.

WEBSITE & DATABASE

Current Membership Rosters				
Member Type	Lapsed	Graced	Pending	Active
2020conf	0	0	0	0
Admin	4	0	0	5
Adobe test digital	0	0	0	0
Adobe test print	0	0	0	0
Digital Delivery	205	35	0	262
Digital Delivery 2 Year	49	6	0	116
Global Print	20	1	0	14
Global Print 2 Year	5	2	0	11
Total	521	61	0	803
Prospect				2517
Total Active				3320

Membership is holding steady at 800ish

2020/22 BOARD OF DIRECTORS



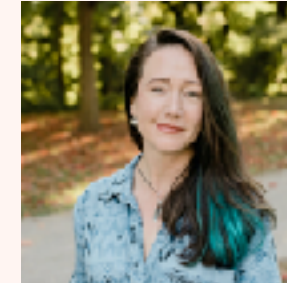
Kalliopi (Kapi) Monoyios
PRESIDENT



Deborah Shaw
VICE PRESIDENT



Sara Taliaferro
PAST PRESIDENT



Tierney Brosius
EDUCATION DIRECTOR



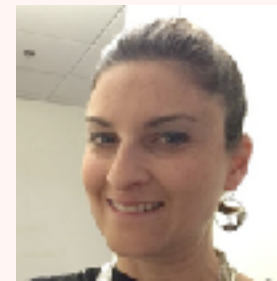
Robin Carlson
TREASURER



Madison Mayfield
OUTREACH DIRECTOR



Patty Harms
RECORDING SECRETARY



Tricia Cassady
MEMBERSHIP DIRECTOR

We are proud to be run by an all-women Board. It is also notable that we are a volunteer Board. Each of us does this for love of the organization and to give back to a community and a cause that we truly believe in.

CONTRACTORS



BOOKKEEPER
Virge Kask



**ADMINISTRATIVE
CONTRACTOR**
Mark Kesling

We have two part-time contract positions at the GNSI.

You'll recognize Virge Kask, our longtime Bookkeeper.

Please join us in welcoming Mark Kesling as our new Administrative Contractor! Mark has been a member of GNSI since 2018 and comes to us with an impressive resume with over 30 years of leadership roles in museum exhibits and design at such esteemed institutions as The Children's Museum of Indianapolis, The Museum of Science and Industry in Chicago, The Carnegie Museum, The Exploratorium, and the Children's Museum of Wilmington. His creative approach to science education includes the development of educational exhibits and programs that bring science to neighborhoods using outdoor spaces as the galleries of the museum. He also runs a lively art/science podcast called Intersections which can be found at: www.thedavincipursuit.com.

In addition to bringing his innovative ideas and boundless enthusiasm for science education to the GNSI leadership, you'll get to know him as the friendly face behind the info@gnsi.org email, where he will serve as a direct connection to you, our membership.

About becoming our new Admin, he says, "I am thrilled to be able to bring my skills and passion to the role of helping the organization remain in touch with its membership. I wanted to work deeper with GNSI because what you do at the intersection of art and science aligns with my own personal and professional mission. As we move forward together I hope to bring new ideas for increasing membership, obtaining new grants, and growing as a much needed visual voice for the protection and beauty of nature."

We are thrilled to have Mark on board and look forward to working with him!

ONLINE/WEBSITE TEAM

Madison Mayfield, Outreach Director



**SOCIAL MEDIA
COORDINATOR**
Jennifer Deutscher



WEB ADMINISTRATOR
Rebecca Gelernter



**ONLINE NEWS
COORDINATING
EDITOR**
Trenton Jung



WEB CONTENT EDITOR
Andrew McAfee

The website team continues to do amazing things.

We'll expand on the work Jenn Deutscher does as Social Media Director a little more when we review the 2022 Visual SciComm Conference, but in general, she creates the social media presence for the Guild year-round, which attracts a lot of attention and is a critical way for our membership to stay connected.

Moving clockwise,

Rebecca Gelernter has in-depth knowledge of the membership database system that runs behind the website... she provides updated membership lists to the journal and to Trenton, helps with password resets, etc.

Andrew is instrumental in building the conference website, adding new pages and tweaking things on the website, generally keeping it operational

Trenton Jung faithfully pulls together all the information coming from various sources to create the newsletter you enjoy every month.

Together, this team keeps us informed and inspired throughout the year and we are extremely grateful for every precious minute they pour selflessly into this organization to move it forward.

JOURNAL EDITORIAL TEAM

Madison Mayfield, Outreach Director



MANAGING EDITOR
Gail Guth



PRODUCTION EDITOR
Camille Werther



LAYOUT EDITORS
Fiona Martin
Sarah McNaboe

CONTENT EDITORS
C. Olivia Carlisle
Kathleen Garness
Jennifer Lucas
Laura Sohl-Smith
Bridget Vincent
Cheryl Wendling

ASST. MANAGING EDITOR
Jamie Butler

SENIOR CONSULTING EDITOR
Britt Griswold

TECHNICAL EDITOR
Caitlin O'Connell

The Journal team had a busy year!

Generally they publish three issues plus a conference bulletin each year but last year, we nixed the conference bulletin for the online Visual SciComm Conference for budget and practical reasons. So here is a question I'm curious about - do you find the conference bulletin useful? Is it something we should continue to invest in? Please note, each print issue costs a tremendous amount to produce and is our biggest expense after the conference. It would not be possible at all without our volunteers on the Journal team donating their precious time to soliciting articles, editing, proofing, laying out, and distributing the journal to the printer, online news feed, and digital subscribers. It is a Herculean task and they do it very well.

SPECIAL SERVICE AWARD

**CAMILLE
WERTHER**

**FOR HER
COMMITMENT
AND RELIABILITY
IN MANAGING
THE JOURNAL
PRODUCTION
FOR YEARS**



2021/22 CONFERENCE OVERSIGHT COMMITTEE (COC)

CHAIR
Vacant

EX OFFICIO
Deborah Shaw (GNSI VP)

TEAM A
(guidance for this year)

TEAM B
(future venues)

Tricia Cassady
Britt Griswold
Amelia Janes
Elizabeth Morales
Scott Rawlins



Image: Deb Shaw, Member since 2009

Next we launch into Committees:

My purpose is twofold:

- to tell you how they work
- to celebrate the people and accomplishments for 2021/2022

TEAM A: Taskmasters designed to help guide current conference team

TEAM B: Looking ahead to future venues, conference chairs, etc.

2022 CONFERENCE PLANNING TEAM

CHAIR Bricelyn Strauch	ONLINE MC/HOST Kapi Monoyios	LOGO Erin Hunter	WEB TEAM Andrew McAfee Kayla O'Neil
PROGRAMS Dino Pulera	SOCIAL MEDIA Jenn Deutscher	REGISTRATION Kapi Monoyios Virge Kask	
WORKSHOPS Karin von May	MERCHANDISE Carrie Carlson	NEWSLETTER EDITOR Trenton Jung	GRANTS COMMITTEE Bricelyn Strauch Robin Carlson Madison Mayfield Kapi Monoyios
EXHIBIT Grace Hsu Bricelyn Strauch	FINANCES Gloria Fuentes	WORKSHOP MODERATORS Karin von May Bricelyn Strauch Kapi Monoyios Gloria Fuentes Fiona Martin Nora Sherwood Madison Mayfield	TECH HELP Liz Schulte Deb Shaw Gloria Fuentes
AUCTION Nora Sherwood	PLATFORM ORIENTATION Bricelyn Strauch Karin von May		
EXHIBIT JURORS Ivan Gromicho Gretchen Halpert Tyler Keillor Hayley Gillespie			

23 different volunteers filling 18 roles or committees for the conference alone.

SPECIAL PROJECTS AWARD

**BRICELYN
STRAUCH**

**FOR HER
LEADERSHIP AND
FLEXIBILITY IN
SEEING
THROUGH THE
CONFERENCE
PLANNING SHE
COMMITTED TO
IN 2019**



Established in 1994, this award is given for major projects that required a determination to pursue into being some project that was instrumental in furthering the GNSI mission. This year we are pleased to present the Special Projects Award to Bricelyn Strauch for her leadership and flexibility in seeing through the conference planning that she committed to in 2019, through many unforeseeable changes in direction.

VISUAL SCICOMM CONFERENCE OVERVIEW

LOGO DESIGN:
Erin Hunter

POSTER DESIGN:
Fiona Martin

VISUAL SCICOMM CONFERENCE

2022

Visualizing Science for All

Over the last few years, we have seen how important science communication is to society. But making it happen requires resources, time, and effort. It's not just about creating content, it's about creating a community. We're looking for people who want to share their passion for science with the world. We're looking for people who want to make a difference. We're looking for people who want to be part of something big.

Regular at:
gnk.org/2022conf

Core Objectives:
• To provide a platform for scientists to share their work with the public.
• To provide a platform for scientists to learn from each other.
• To provide a platform for scientists to collaborate.

Workshops:
August 20-21
August 22-23

KEYNOTE SPEAKERS & PRESENTATIONS
August 10-16

WORKSHOPS
August 20-21
August 22-23

Our keynote speakers and presentations will showcase a variety of projects and ideas that span continents around the world. We'll have workshops, presentations, and techniques for creating successful visual science. There will be exciting opportunities to share your work and connect with the visual science community.

• This conference will be a unique opportunity for scientists to share their work with the public.
• Our keynote speakers will be leading experts in their field.
• The keynote speakers will be leading experts in their field.
• The keynote speakers will be leading experts in their field.

• An online section of the conference will be available for those who cannot attend in person.
• The online section will be available for those who cannot attend in person.

Hosted by:
gnk
Global Network Initiative

Visualizing Science for All
We're looking for people who want to share their passion for science with the world. We're looking for people who want to make a difference. We're looking for people who want to be part of something big.

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8 PRESENTATIONS/ 1 PANEL
-17 CONTRIBUTORS from 3 COUNTRIES

ATTENDANCE



2021	20 COUNTRIES	279 TOTAL ATTENDANCE (262 Lectures/68 Workshops)	5 CONTINENTS
2022	24 COUNTRIES	312 TOTAL ATTENDANCE (275 Lectures/232 Workshops)	4 CONTINENTS

We continue to break attendance records with our online conferences.

NEW THIS YEAR: EXPANDED ONLINE WORKSHOPS

FROM 4 TO 11!



INTRO TO BLENDER
RAFEEQUE MAVOOR



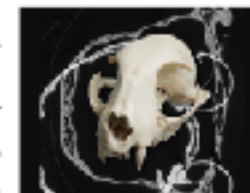
INTRO TO MOTION DESIGN
BAILEE DESROCHER



RCSB AS A RESOURCE FOR
MOLECULAR ILLUSTRATION
DAVID GOODSSELL



THE RENDER POSSIBILITIES
IN ZBRUSH
MIEKE ROTH



UTILIZING CT DATA FOR
ILLUSTRATION REFERENCE
APRIL ISCH & LAUREN CONROY

From 4 experimental workshops last year offered on one weekend following the conference, Bricelyn and Karin von May expanded this to 11 workshops over two weekends following the core conference!

Historically, we've divided workshops into "traditional" and "digital" techniques, and Karin made a concerted effort to offer both. The digital technique workshops were:

NEW THIS YEAR: EXPANDED ONLINE WORKSHOPS

FROM 4 TO 11!



REPRESENTING UNDERWATER
WORLDS
BRUCE KERR



INTRO TO TRADIGITAL ILLUSTRATION
SCOTT RAWLINS



SMALL BUSINESS STUDIO'S
TOOLKIT
JENNIFER FAIRMAN



MOIST BRUSH TECHNIQUE
KAREN ACKOFF



BIRD ANATOMY & FORM
JOHN MUIR LAWS



ART IN THE MUSEUM: HISTORICAL
PRACTICES & LOOKING TO THE FUTURE
JACKI WHISENANT

And the Traditional techniques workshops were:

NEW THIS YEAR: SCIART MIXER



SCIART MIXER

FRIDAY, AUGUST 12
4 pm PDT/7 pm EDT

VISUAL SCICOMM
CONFERENCE
2022

Core Conference: August 12-14
Workshops: August 15-21 and 22-26

IN PARTNERSHIP WITH  **SCIART
INITIATIVE**

LED BY: EMILY GARFIELD, SCIART INITIATIVE

This event was not a great success, though we had high hopes. The idea was to bring in groups that might spark collaborations/cross-pollination but we ultimately found it hard to advertise to them. In other words, very low turnout from the SciArt Initiative and virtually no turnout from the National Association of Science Writers. We still see value in these types of cross-over events but would need to experiment more before calling it a success.

ONLINE PORTFOLIO SHARING

FACEBOOK: MEMBERS' ONLY EVENT
COORDINATED BY JENN DEUTSCHER



ALLISON MOSLEY, Member since 2021

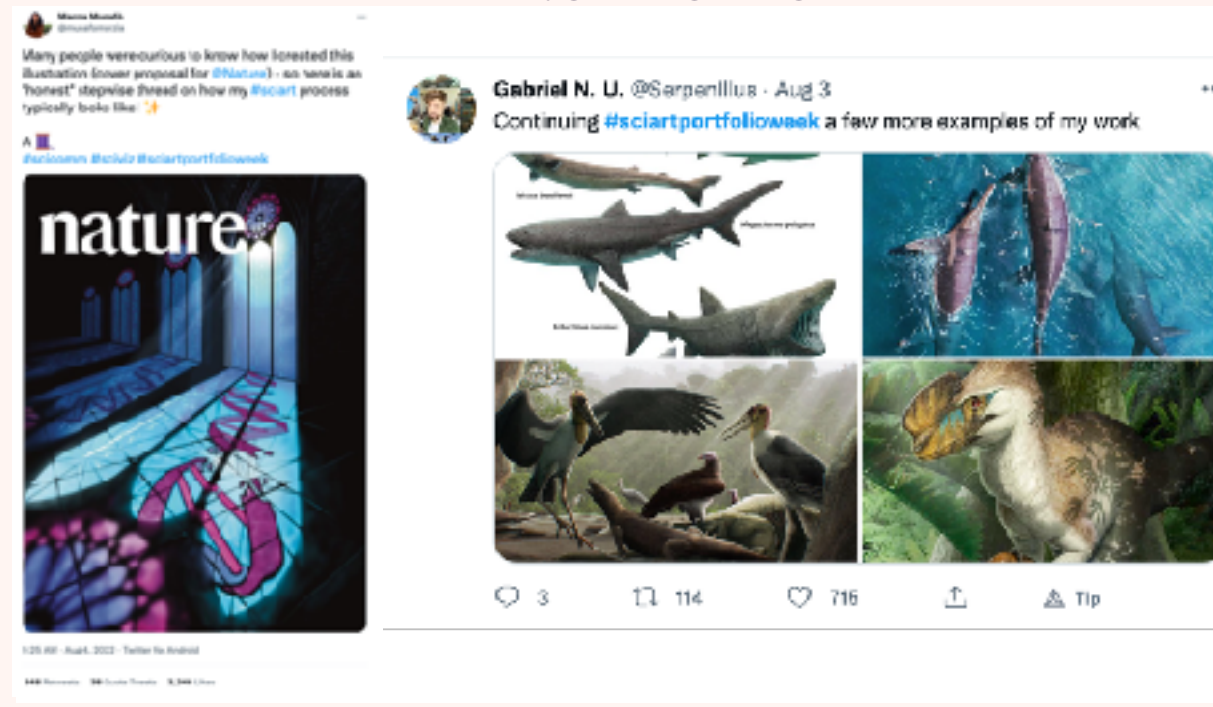


ELIZABETH MORALES, Member since 1983

- Really successful reimaging of what portfolio sharing night can be online
- coordinated by Jenn Deutscher
- As always, this event continues to carry the spirit of inclusivity and openness that characterizes our organization with long-time members like Elizabeth Morales (right) showing work right alongside brand new members like Allison Mosley (left). This is in keeping with the spirit of the original iteration of the event which happens the Sunday night before the in-person conferences.

#SCIARTPORTFOLIOWEEK

TWITTER: OPEN TO ANYONE



—Jenn also hosted a Public portfolio sharing event on Twitter

—particularly key b/c we identified this platform as one where there was a healthy active scientist community, so we thought it was a good time investment to get on Twitter and as you'll see later, we're enjoying a growing audience on the platform, the majority of whom are scientists/researchers

ANNUAL JURIED EXHIBIT

gnsi.org/2022conf_exhibition



**COORDINATED BY
GRACE HSU
BRICELYN STRAUCH**

**207 ENTRIES
146 ACCEPTED**

IMAGE FROM 2022 JURIED EXHIBIT BY MIEKE ROTH, MEMBER SINCE 2005

NEW PLATFORM

The collage displays a variety of digital artworks from the Artwork Archive platform. The top row includes a detailed anatomical diagram of a dragonfly labeled 'FLYING-SQUID', a poster for 'Artwork Archive' featuring a penguin and a QR code, and a diagram of 'The Rock Cycle'. The middle row features a 'Thermokarst landscape' diagram, a vibrant prehistoric scene with dinosaurs and a volcano, a dark, textured abstract image, and a diagram of a whale's internal anatomy. The bottom row shows four detailed illustrations of snails, a botanical sketch of a plant, a colorful underwater scene with fish and sea anemones, and a detailed illustration of 'Turkey Tail Fungus' growing on a log.

bit display platform, Artwork Archive. AA makes a beautiful, searchable, image-forward gallery that is a great improvement from the previous system. The greatest advantage is that acceptees have to upload their own artwork into the system, so our Web Editor no longer has to do the exhibit. By and large, the process works well, particularly if you get a script to send out the emails with the personalized upload instructions. Expensive considering we also use it to showcase our Portfolio+ members' work.

ANNUAL JURIED EXHIBIT

+ NEW BROADER SCICOMM CATEGORY

35 ENTRIES

8 ACCEPTED



IMAGE FROM 2022 BROADER SCICOMM CATEGORY BY ROBERT LONG, MEMBER SINCE 2018

GOAL:

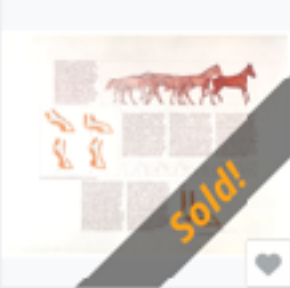



To create a new category for entries in our Annual Juried Members' Exhibit to reflect broader visual scicomm efforts beyond traditional science illustration techniques. If we can develop a set of criteria upon which to judge these efforts, we can begin to formally recognize and encourage these important efforts in educating the public in informal (non-classroom) settings.

WHAT COUNTS AS BROADER VISUAL SCICOMM?

Broader visual scicomm efforts still utilize many of the same tools that traditional science illustration employ: a deep understanding of the science at hand, a keen awareness of how people process visual information, highly refined visual arts skills, and a desire to educate and inform on a particular topic. But broader visual scicomm can do some things that would not fit (or be taught) in traditional science illustration paradigms. Most traditional illustration is rooted in realism – tightly rendered images leave no room for ambiguity in what's being conveyed. Precision in our drawings translates to precision in communication. But broader visual scicomm allows for more concept-driven work that attempts to evoke reactions in viewers using tricks more often employed in fine art: surprise, disgust, awe, fear, humor. Rather than being purely descriptive or educational, it is often wrapped up with a call to action or designed to elicit an emotion. It may or may not include purely descriptive elements, and importantly, it rarely includes technical elements like graphs or diagrams that are not universally understood without prior training/knowledge.

ANNUAL AUCTION

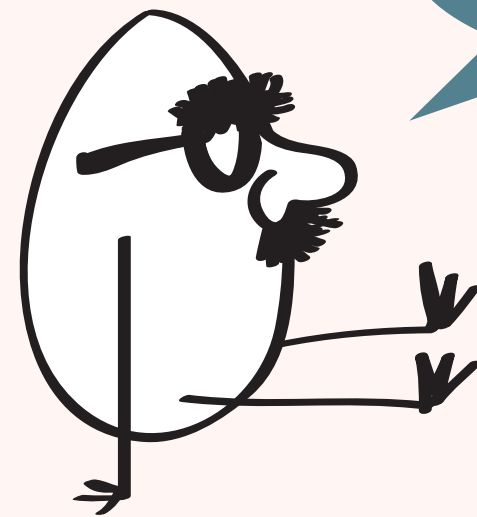
COORDINATED BY NORA SHERWOOD

 Sold!	 Sold!	 Sold!	 Sold!
From the Traveling Exhibit Aspects of Equine Motion and Sequ... \$17.00 value: \$15.00 bids: 2	**From the Traveling Exhibit** Columbine by Virge Kask \$20.00 value: \$15.00 bids: 3	**From the Traveling Exhibit** European Seabass (Diontranchus la... \$32.00 value: \$15.00 bids: 9	**From the Traveling Exhibit** Magnolia grandiflora by Lynette Cook \$24.00 value: \$25.00 bids: 3

RAISED \$3000

SPLIT 50/50 BETWEEN ED FUND & OPERATING BUDGET

Physical donations were down this year slightly, but I am tempted to ascribe this to the fact that online auctioning is not as successful as in-person auctioning. For one, we don't have the hilarity of Sara Taliaferro, John Norton, and others clowning around and getting us in the mood to bid. For another, the process is still a little awkward with shipping having to be arranged between buyer and seller independently. So far, it's worked out well, but I wish there were a more elegant solution. Anyway, online auctioneering has served us well enough these past three years, and GNSI would like to offer a special thanks to Nora Sherwood for her excellent efforts to make yet another successful auction year. We raised \$3000 that will be split, as you know, between the operating budget and the Education Fund.



KM 2010

2022 EDUCATION FUND COMMITTEE

CHAIR

Tierney Brosius, Education Director

MEMBERS

Amanda Almon
Lucy Gagliardo
Nancy Hart
MaryBeth Hinrichs
Frank Ippolito
Christina Spence Morgan
Kimberley Moss
Christie Newman

MORE INFO

gnsi.org/member-grants-and-awards

APPLICATION DEADLINES

APRIL 1

OCTOBER 1

**FUNDING
SOURCE:**

**1/2 AUCTION
PROCEEDS**

as you may know, Ed Funds are available to members in good standing to fund projects that would not otherwise come into being. Grants are typically \$200-1500. Application deadlines are April 1 and October 1.

2021/22 EDUCATION FUND COMMITTEE



FINGER LAKES CHAPTER EXHIBIT: CAPTIVATED BY NATURE CUMMING NATURE CENTER

APPLICANT: LUCY GAGLIARDO
FOR THE GNSI FINGER LAKES CHAPTER

LOCATION: NAPLES, NY
\$300 GRANTED

IMAGE REUSE RIGHTS FOR CONTRIBUTIONS TO A CHAPTER IN "STORYTELLING TO ACCELERATE CLIMATE SOLUTIONS"

APPLICANT: KALLIOPI MONOYIOS

LOCATION: THE INTERNET
\$1050 GRANTED

WEBSITE WITH INSTRUCTIONAL NATURE DRAWING

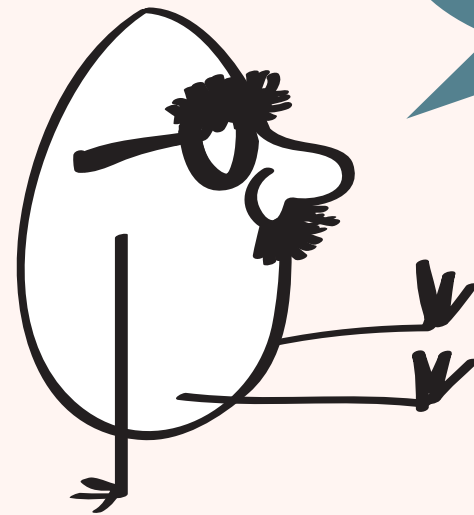
APPLICANT: BEA MARTIN

LOCATION: ONLINE
\$180 GRANTED

Application available here: gnsi.org/grants-scholarships

Three projects were funded this year, two online for the entire visual scicomm community, and one in NY State where the GNSI Finger Lakes Chapter applied for funding to assist in an exhibit.

-If you're interested in applying for the Ed fund to support a project you're involved in, email us at info@gnsi.org and Mark will put you in touch with the new Education Director. Information on how to apply is also on our website



ED SERIES

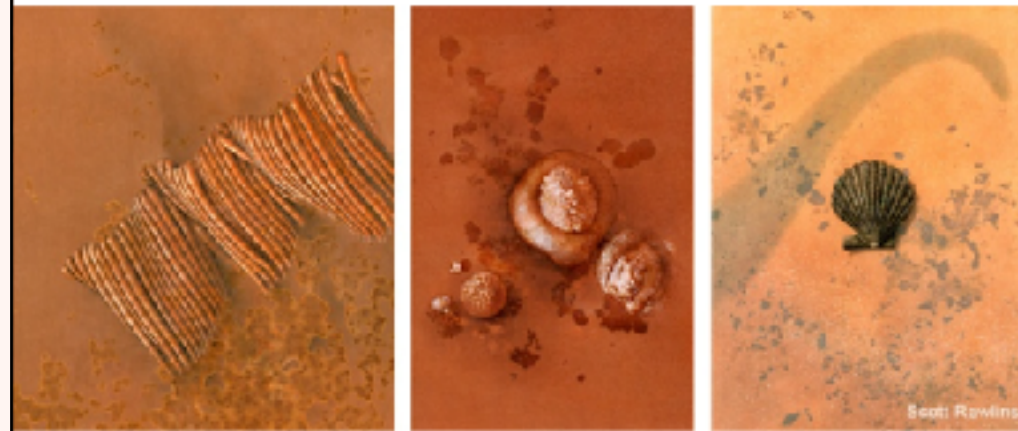
KM 2010

2022 EDUCATION SERIES WORKSHOP REVAMP

GNSI Ed Series Presents "A Seasoned Surface: Mimicking the look of antiquity" with Scott Rawlins

Sat, Nov 13, 2021 9:00 AM

<https://www.crowdcast.io/e/gnsi-ed-series-rawlins>

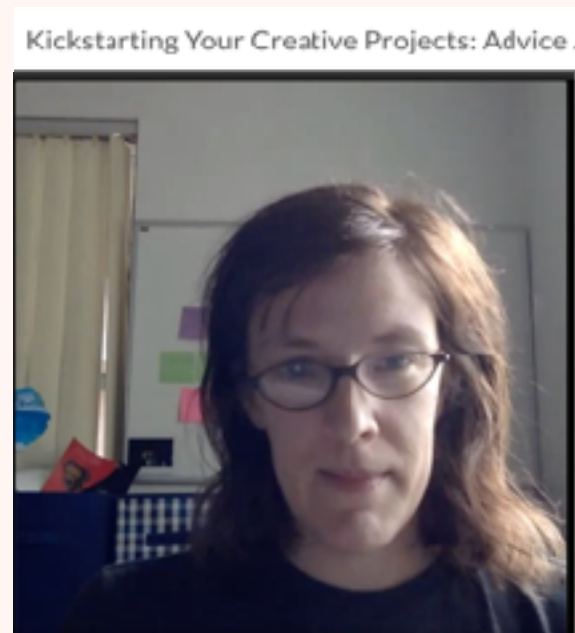


6 PARTICIPANTS; 2 days

We were only able to put one Ed Series Workshop on this year, which is an area of improvement we can work on for future years - our goal was at least 2. The good news is that online workshops have proven to be a viable model for us - they have the ability to reach many people across time zones which means each workshop has a much larger potential audience than the old model of Ed Workshops where there had to be enough regional interest to justify an in-person event. For comparison, conference workshops had between 13 and 37 people registered for each. But our Ed Director found that the burden of scheduling the workshops and hosting/moderating them was too much for one person, so if you value this type of offering and you are interested in attending one of these workshops at a discounted rate in exchange for help moderating it, please pipe up by emailing us at info@gnsi.org with your interest and availability and Mark will put you in touch with our next Ed Director.

2021/22 SYMPOSIA SERIES

SEPTEMBER 2021



APRIL 2022



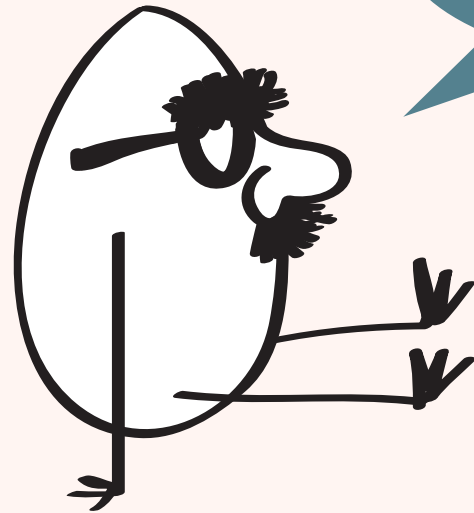
Interested in helping? Email info@gnsi.org

Estrella Vega: Crowd-funding with Kickstarter, 49 registered

Glendon Mellow: Social Media for Artists, 66 registered

I'd like to establish this as a permanent fixture of our GNSI offerings, but right now it's only me. The commitment is scheduling three speakers for 1 hour each per GNSI year and then hosting the event. If you'd be interested in helping me continue this series, please reach out at info@gnsi.org

CHAPTERS



KM 2010

GNSI CHAPTERS & GROUPS

Tricia Cassady, Membership Director



<https://www.gnsi.org/local-chapters>

Chapters and Groups are a way for regional groups to get together in person. This is particularly important in years when our conference is online. We often get questions about the difference btw chapters and groups.

Chapters vs. Groups:

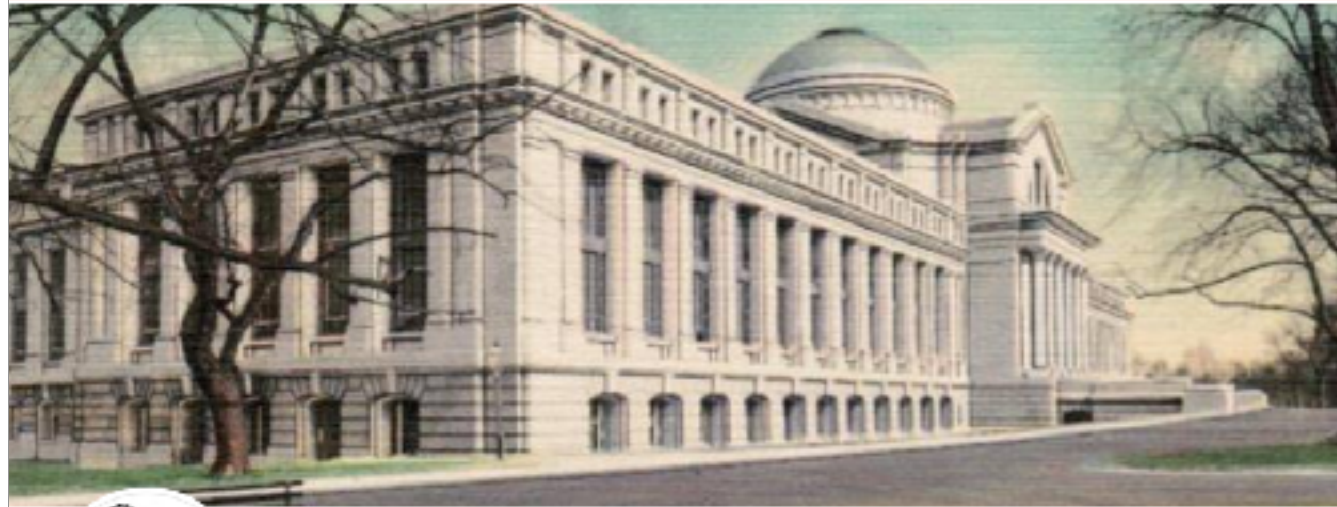
- Chapters require officers and need to check in with the Membership Director annually with a Chapter report.
- Groups are less formal and are designed to see if there is sustained interest that would justify a Chapter.
- no connection between the National GNSI, Inc. and the Chapters/Groups in terms of finances and taxes;
- National nonprofit status does not apply to Chapters or Groups
- Liability insurance IS available for GNSI Chapters via our insurance

Contact Tricia or visit website for how to form a Group or Chap

Let us know what you're up to!

GNSI CHAPTERS & GROUPS

WASHINGTON DC



GNSI: DC

@gnsidc • Education

 Send Message

facebook.com/gnsidc

— GNSI-DC reports that they have been dormant for the last year. If you are energized and want to spearhead events in the DC area, please pipe up! Email us at info@gnsi.org to

GNSI CHAPTERS & GROUPS

CAROLINAS



www.gnsi-carolinas.com

—Carolinas: another busy year w/4 meetings, two via Zoom that were purely social “Chat and Show” and ”Virtual Potluck” hosted by Marie Rossettie via Zoom, two that featured presentations: “Enhancing your Art with Backgrounds” with Kate Lagaly via Zoom and an interactive critique they called “Listening to your Artwork” with Emma Skurnick via Zoom.

—Exhibit: they didn’t host any exhibits this year because their exhibits chair moved this year, but they did attend art events that various members were participating in to support each other

—2 virtual Art Retreats:

1. Fall retreat 2021 – Virtual (Zoom) Retreat with Dick Rauh on the subject of conifers attended by 14-17 ppl

2. Spring retreat 2022 – Hybrid in-person and Zoom Retreat with Jennifer Landin called "CREATING AN ILLUSTRATION IN LESS THAN A DAY" (a.k.a. "TIME-CRUNCH PAINTING") attended by 11 people

—Published 5 newsletters

—Held 6 Sketch-Outings with 2-6 participants and themes like “Let's get (un)comfortable” (using unfamiliar tools)” and “Find the bits between the bounty of summer and the scarcity of winter”

GNSI CHAPTERS & GROUPS

FINGER LAKES



gnsi-fingerlakes.com

facebook.com/GNSIFingerLakes

—Finger Lakes: 33 paid members

—3 group meetings

—field trip to the Lab of Ornithology, Cornell University, Ithaca NY;

—Four members were guests on a live NPR radio show out of Minneapolis called "The Da Vinci Pursuit" hosted by Mark Kesling (GNSI member). The show was specifically to discuss our recent show "Our Capacity to Wonder". The one-hour show aired in July.

—photos from our "Sketch with the Artists" event at the Cumming Nature Center in conjunction with our exhibit there. Elizabeth Andrews (Finger Lakes Chapter member - adult in left photo) was quite instrumental in guiding these young artists to create the work they did!

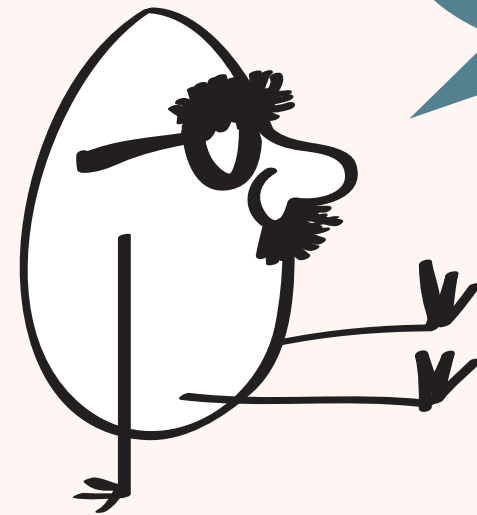
GNSI CHAPTERS & GROUPS

GREAT PLAINS



facebook.com/GNSIGreatPlains

- GNSI-Great Plains - this chapter lists 8 members officially, but they are truly inspiring in the number of events they put on this year!
- 2 lectures: one with Becky Young, a soil scientist at University of Nebraska–Lincoln Department of Agronomy and Horticulture. She gave a seminar on soil structure, makeup and colors and after participants painted with watercolors made from soil by Art of Soil; and a second on the biology behind plant colors and how to ID plants in all seasons by Chery Dunn, University of Nebraska–Lincoln Department of Agronomy and Horticulture Herbarium Curator and instructor of Native Plant ID class.
- also hosted 2 workshops, one in person on relief printing by Sherry Cox and one online on colored pencil technique by Scott Rawlins.
- This chapter also donated \$100 to sponsor a student at the Visual SciComm Conference - very inspiring!
- So I hope this inspires you all to become active locally! It only takes a handful of motivated, energetic people to make these great opportunities happen.



FINANCES

KM 2010

FINANCIAL SUMMARY

Bank Balances, 7/15/2021	7/2021	8/2022
General Operating Account (2710)	\$66,411.69	\$117,560.46
Conference Operating Account (3297)	\$28,369.01	\$19,050.40
Online Transactions Account (2723)	\$32,493.61	\$25,512.09
Education Series Workshops (2159)	\$5,464.60	\$4,632.60
Education Fund Projects (5274)	\$23,950.81	\$23,433.36
Frank Scholarship Fund (5261)	\$5,321.46	\$7,523.53
TOTAL	\$162,011.18	

Investments: Portfolio Value	6/2021	8/2022
Starting Account Value	\$300,743.70	\$275,121.92
Transactions & Income	\$949.78	\$(385.12)
Income Reinvested	\$(333.82)	\$(221.16)
Change in Value of Investments	\$2,148.32	\$11,022.33
Ending Account Value	\$303,507.98	\$285,537.97

GNSI Annual Treasurer's Report

Our financials are in good shape, thanks to the solid management provided by Robin Carlson, our Treasurer of the Board. These numbers are for comparison from last year, 2021, and this year 2022. You can see how we structure the GNSI's finances - we have several bank accounts that serve different functions. Importantly, you can see our operating account is flush.

-Our Ed Series Workshops fund is an area of growth we can focus on.

-The Education Fund is healthy

-and the Frank Scholarship Fund is actually a fund containing all our scholarship money which we track by keeping line items of how much is in each grant/scholarship pool.

-Our investments are down a bit from this time last year but that's in keeping with market trends. We are long-term investors, so we shouldn't be overly concerned with shorter-term market trends. This fund exists to provide stability if there's, say, a global pandemic... wait... we already weathered that! Fingers crossed we don't need to rely on it, but anyway, you get the point - it's there just in case.

FINANCIAL SUMMARY

Budget Summary, 7/31/2022

REVENUE

Donations	\$4,714	+
Membership	\$42,415	+
Auction	\$0	
Conference	\$16,663	+
Publications	\$1,310	
Ed Series	\$800	
TOTAL	\$65,902	



EXPENSES

Administration	\$19,925	-
Conference	\$2,344	-
Auction	\$0	
Publications	\$10,416	-
Website/Social	\$4,000	-
Ed Series	\$800	-
TOTAL	\$37,485	

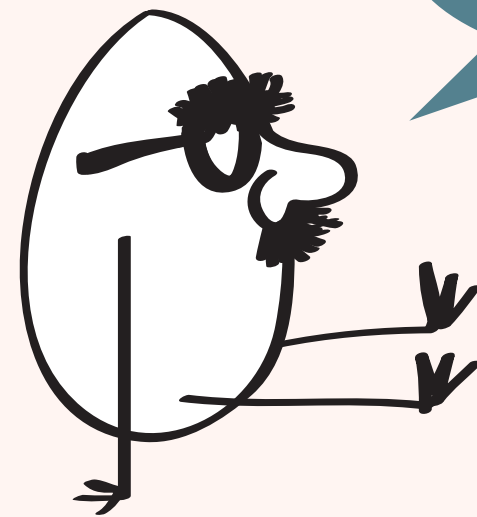


BALANCE **\$23,417**

-Majority of our income comes from Membership Dues and we were able to expand that income

-Ideally, the pie slices in the top pie chart will always be bigger than their corresponding expenses in the bottom pie chart and for the most part, this is true with the one exception of the JNSI, but you can see that we were able to reduce JNSI's expenses from last year. We should continue to be aware, however, that the JNSI is one of our more expensive endeavors

-One great success: we tripled our donations from last year thanks in large part to the generosity and leadership of Britt Griswold!



DONATIONS

KM 2010

Our first Matching Campaign was a *HUGE SUCCESS!*



Established the Accessibility Grant Fund

gnsi.org/donate

At the end of 2021, Distinguished Service Member Britt Griswold stepped up with a \$5k matching challenge & boy, did you respond! 44 donors raised more than \$5k to establish the Accessibility Grant Fund. With over \$10k in that fund, we were able to secure the future of the granting program we started in 2020 to assist people in attending our conferences.

NEW!

DONALD B. SAYNER SCHOLARSHIP



Drawing for Scientific Illustrations: Technique and Rendering

Or How to Keep Illustrating When the WIFI Goes Out

By Donald B. Sayner Lana Koeske Johnson

Hardcover
USD 45.00

Add to Cart

Share   

 Usually printed in 3 - 5 business days

bit.ly/DBSbook4GNSI

gnsi.org/donate (email info@gnsi.org to earmark)**

GNSI Members Lana Johnson and Jeanette O'Hare approached us with a desire to create a new scholarship for students studying science and art with an intention to honor Donald B. Sayner's legacy.

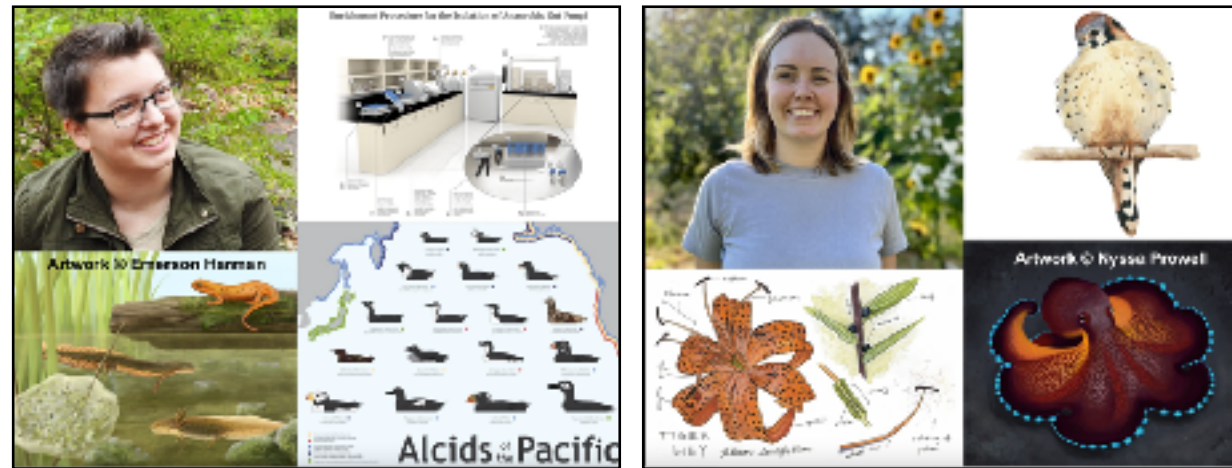
Sayner taught scientific illustration at the University of Arizona Biological Sciences Department for over 35 years. Thousands of students who loved science and art took his classes, including many current GNSI members, and he is remembered fondly as a passionate and competent teacher.

The scholarship is funded by the sale of this book, which Lana and Jeanette compiled and edited after Sayner's passing. The book can be purchased at the bitly link DBSbook4GNSI and the proceeds will go directly to the Scholarship Fund. You can also make a donation through the regular GNSI donation portal gnsi.org/donate. Just remember to send an email to info@gnsi.org to let us know you want it earmarked for The Donald B. Sayner Scholarship Fund.

NEW!

DONALD B. SAYNER SCHOLARSHIP

2022 SCHOLARSHIP RECIPIENTS



EMERSON HARMON
Rowan University

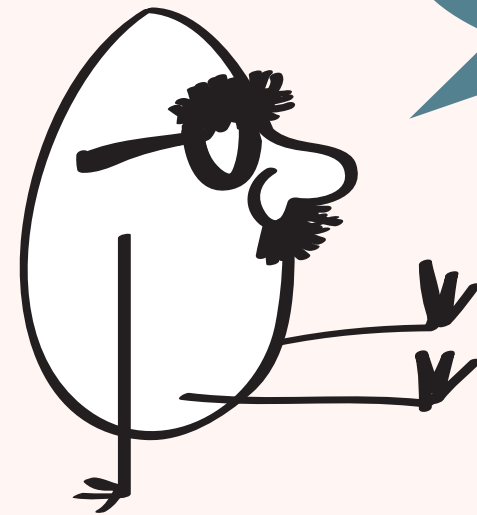
NYSSA PROWELL
Oregon State University

gnsi.org/donate

We are pleased to announce this year, there were two recipients of our Donald B. Sayner student scholarship: Emerson Harman of Rowan University, and Nyssa Prowell of Oregon State University. Congratulations! Each had a choice between being sponsored at the Visual SciComm Conference or getting a year-long membership and both chose to be members. So please join me in welcoming Emerson and Nyssa to our community!

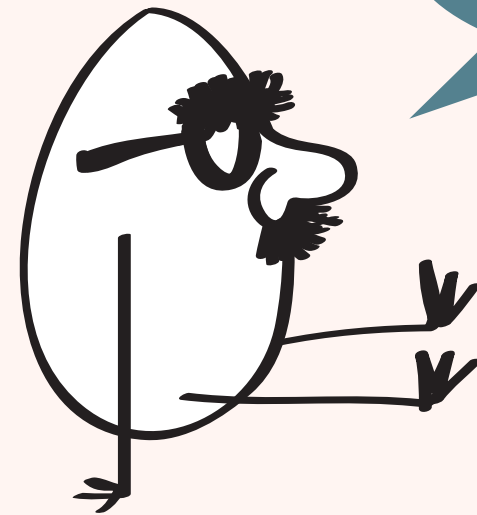
OFFERINGS	2020	2021	2022	Community	Networking	Pro. Dev.
Annual Conference	(150)	n/a	n/a	✓	✓	✓
Online Conference	262	279	312	✓		✓
Journal of Nat. Sci.	675	820	803	✓		✓
Annual Juried Exhibit					✓	✓
Ed Fund Series Workshops	(15)	24	6	✓	✓	✓
GNSI Symposia Series	—	133	115	✓		✓
Newsletter	~3000	3134	3270	✓		✓
Handbook of Scilllustration						✓
Job Postings	—	~100			✓	✓
Website				✓		
List-SERV	~500	563		✓	✓	✓
Facebook	5543	6185	6656	✓	✓	
Twitter	3248	4507	5438	✓	✓	
NEW: Discord	n/a	n/a	~144	✓	✓	
Grants	11	13	12	✓	✓	✓

To ensure we are staying on track with our mission, I created this chart of our offerings and what part of our mission they fulfill. You can see our progress over three years here. A main goal has been to increase networking opportunities, as we have largely been focussed internally for many years, but networking with potential clients is consistently mentioned as an area for improvement.



QUESTIONS?

KM 2010

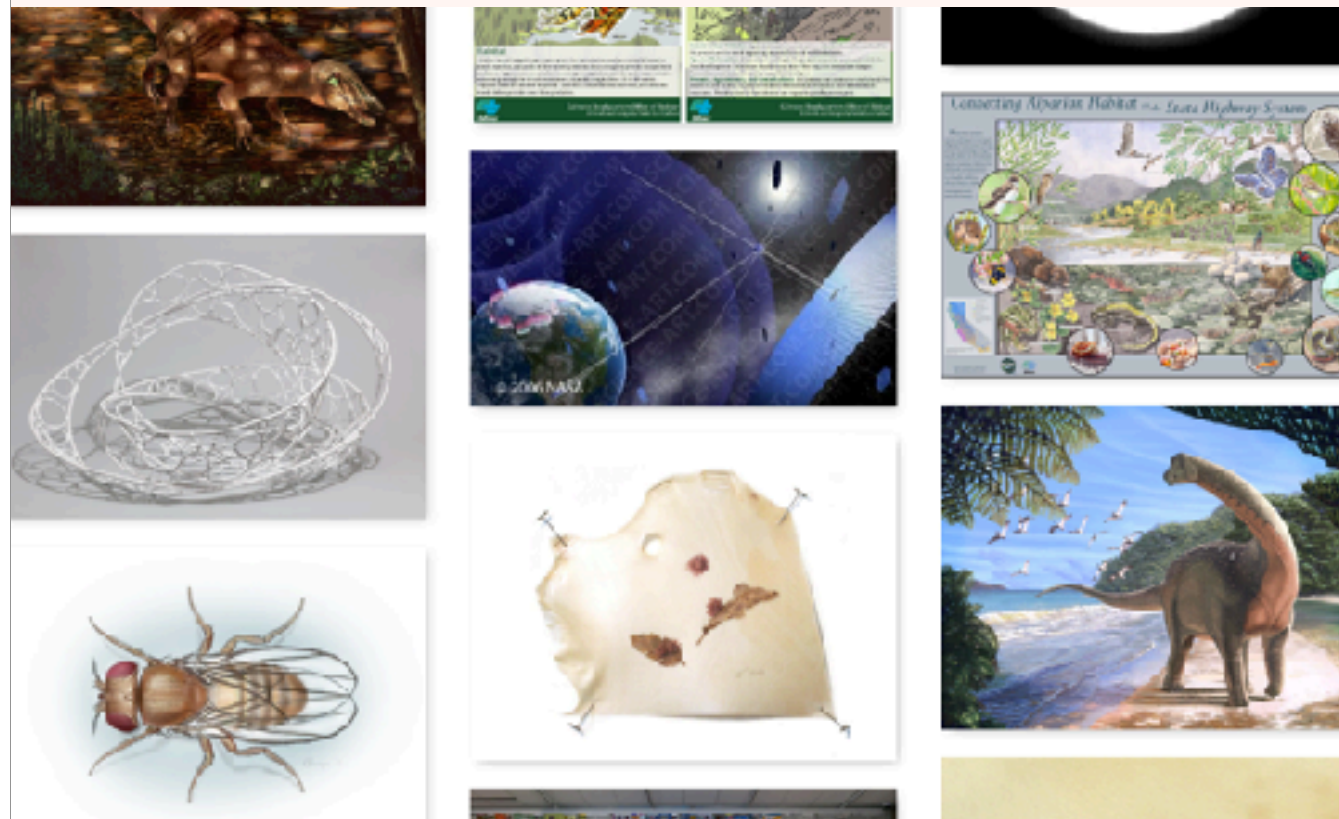


**LOOKING
AHEAD**

KM 2010

NEW!

PORTFOLIO + MEMBERSHIP



LOOKING AHEAD:

We're very excited to announce a new membership perk that we'll be adding - an opportunity to upload a small portfolio of work onto our site. As a 501c3 non-profit, a primary function we serve is education. And what has become apparent is that people don't intuitively understand the breadth and range of what visual science communicators are doing today. Currently on our website, we do a lot of good explaining verbally about what we do but we'd like to bring a visual illustration (pun intended) to our site.

Because of the additional management it will entail, we are adding this service as a new tier of membership we are calling Portfolio +. It'll be essentially an add-on to our existing membership tiers. For example, if you want Portfolio + Digital Membership, there will be a new membership level you can join to reflect that. We are in the process of ironing out all the details and should be fully active later this Fall. We will of course keep you updated via the newsletter and our social media channels.

VOLUNTEER AREAS OF NEED

2023 CONFERENCE CHAIR (NEW ENGLAND)

2023 CONFERENCE VOLUNTEERS (NEW ENGLAND)

SYMPOSIA SERIES TEAM

ED FUND WORKSHOP TEAM

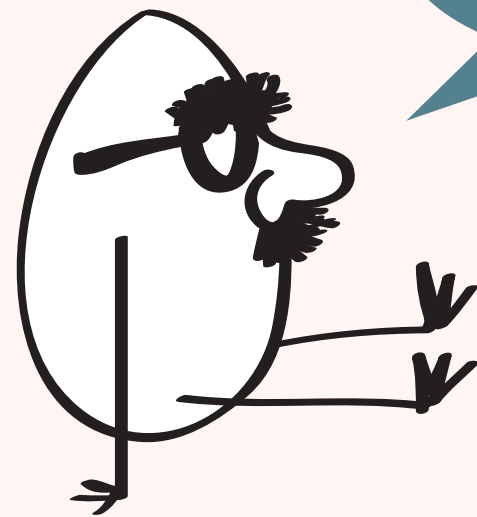
CONNECTIONS TO RESEARCH/SCIENCE WORLD

CONTACT:

membership@gnsi.org or info@gnsi.org

IMAGE: UTAKO KITKUTANI
MEMBER SINCE 2007

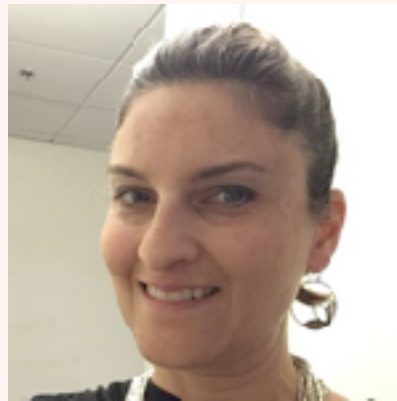




NEW BOARD

KM 2010

THANK YOU, TRICIA, PATTY & TIERNEY



Tricia Cassady
MEMBERSHIP
DIRECTOR



Patty McGrane Harms
RECORDING
SECRETARY



Tierney Brosius
EDUCATION
DIRECTOR

Thank you to the three Board members stepping down - one of the pleasures of volunteering for GNSI is that you get to know people in the organization better! All three of these women work demanding day jobs and set aside valuable time for us over the course of 2-4 years, so we are very grateful. Specifically,

- Patty served two years as Recording Secretary and
- Tierney served four years on the Board - two as Outreach Director and two as Education Director.
- Tricia also served 4 years on the Board as Membership Director as well as holding multiple other positions on the COC and as Auction Coordinator for two conferences. She also took on an extra load as we absorbed Leslie's tasks after her retirement, and we couldn't have navigated that without her.

WELCOME, NEW BOARD MEMBERS!!



Gloria Fuentes

**EDUCATION
DIRECTOR**



Stephen DiCerbo

**RECORDING
SECRETARY**



Wendy Beth Jackelow

**MEMBERSHIP
DIRECTOR**

Board Election Results are in!! So meet your new Board

- addition of Gloria Fuentes as Education Director, Stephen DiCerbo as Recording Secretary, and Wendy Beth Jackelow as Membership Director
- Gloria is a relatively new member but has volunteered with the last couple of conferences and brings a fresh outlook and a lot of enthusiasm to the position
- Stephen is a longtime member of the GNSI and you'll recognize him from the many workshops he's given on the Japanese art of Gyotaku, or fish printing!
- Wendy is also a longtime member of the GNSI as well as a Fellow of the AML. She's excited to get more involved with the leadership of the GNSI.
- Board service is a 2-year commitment

2022/24 BOARD OF DIRECTORS



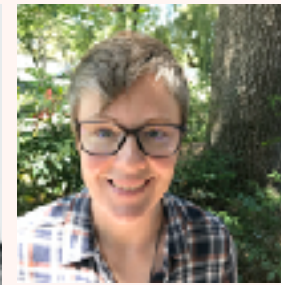
Sara Taliaferro
PRESIDENT



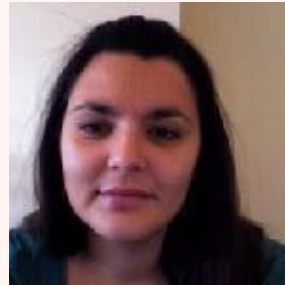
Deborah Shaw
VICE PRESIDENT



Kalliopi (Kapi) Monoyios
PAST PRESIDENT



Robin Carlson
TREASURER



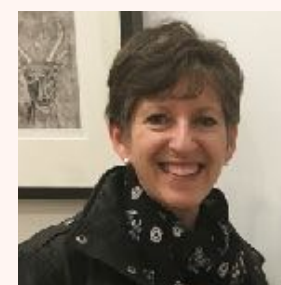
Gloria Fuentes
EDUCATION DIRECTOR



Madison Mayfield
OUTREACH DIRECTOR



Stephen DiCerbo
RECORDING SECRETARY



Wendy Beth Jackelow
MEMBERSHIP DIRECTOR

So your new Board for 2022-2024 will look like this! Sara Taliaferro will be taking over as President for the next term and I will be sitting on the board for one more year as Past-President.

I'd like to take this moment to thank you all for the opportunity to lead the GNSI and all of you whose creative work I believe in so deeply. It's been an incredible challenge - I've never done anything like this before - but I've learned an immense amount and am grateful for that.

And with that, I'll pull Sara up so she can say a few words about the next two years with her at the helm.



**AND NOW,
SARA!**