

# EXHIBITOR RECEPTION



**THURSDAY, OCTOBER 8**

**5:00-6:30 PM | EXHIBITOR HALL**

We're turning up the neon and throwing it back with an 80s-themed Exhibitor Reception!

Expect great music, high energy, and a fun opportunity to connect with attendees in a relaxed, engaging environment.



## COWABUNGA!

Drive traffic to your booth with an interactive game or activity. The more fun and engaging, the better!

### IDEAS:

#### GUESS THE GADGET

Display retro items like cassette tapes, floppy disks, or Walkmans.

Have attendees guess what they are (or how they were used) for a free prize.

#### NAME THAT 80S TUNE

Play 5–10 second clips of popular 80s songs.

If attendees guess correctly, they win a prize!

#### SPIN TO WIN: 80S EDITION

Attendees **spin** a prize wheel, **guess** a hidden phrase (Wheel-of-Fortune style) and **win** prizes based on their spin and correct guesses.

## TIPS FOR SUCCESS

- Keep games **fast** and easy to understand
- Use **bright colors** and 80s décor to stand out
- Play into the **theme**—think neon, retro, and fun!

## KEEP IT RADICAL



We'll have 80s music playing, so bring the **energy, creativity,** and **throwback vibes** to your booth!

## DRESS THE PART

Neon, leg warmers, denim, leather, big hair—anything 80s goes!