



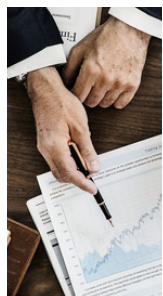
What an incredible time in Slow and Local tourism for Newfoundland and Labrador tourism industry!

Hardwork, partnerships and quality experiences helped us reach a level never achieved before.

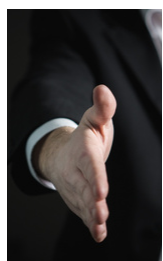
Slow and local tourism!
EXPLORETNL REPRESENTS THE
FRANCOPHONE COMMUNITY
OF NL IN TOURISM.



As we are convinced of the opportunity to seize the Francophone markets, we are now happy to offer new services for those of you who are ready to tackle this promising challenge:



Diagnostic of your services/business: how well is your business prepared to welcome French-speaking guests? We can tell you where you stand and help you reach the next level. Bonus: you could also join the Francophone Heritage, cultural and tourism Corridor, a nation-wide project.



Employment: being able to offer bilingual services at all time is a great advantage in our industry. You think you are ready to get there? Work with our team to find the perfect match before the peak season so you can offer your visitors the possibility to be served in French!



Support to get the proper tools to welcome more visitors: getting documents & promotional material translated can be difficult and time consuming. Let us cover that for you! Want to explore your digital presence instead? Not a problem, we offer great solutions at low cost to display on our website, designed especially for Francophones clientele.

i Who we are

HorizonTNL is an economic development Non Profit Organisation that contributes to the prosperity of the province's francophone communities.

One of HorizonTNL's business line is ExploreTNL, which promotes the francophone community talent, heritage, language and culture in Newfoundland & Labrador as a tourism destination and helps equip provincial operators to welcome them in French.



40,000 copies
available at each VIC in NL and
some in Qc
+ Can be downloaded
+ Can be ordered online

Don't miss this opportunity! For more information and for details, please contact Valérie Saltel, Tourism Development Officer at promotion@exploretnl.ca