



Alamosa Senior
Citizens, Inc.

2024 Annual Report



Prepared by
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Presented by
Stephanie Sales



Table Of Contents

Vision And Mission

Meet Our Team

About Company

Annual Profit and Loss & Members

Financial Statements

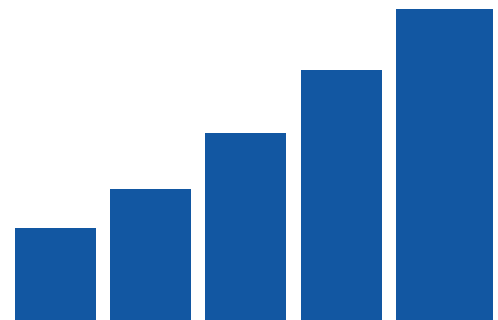
Annual Expenses

One Year Review

Looking Forward

Strategic Partnerships

Contact Us





Vision And Mission

Vision

- The Alamosa Senior Citizens Center's Vision is to be a vibrant and inclusive community where older adults in the San Luis Valley are empowered to lead active, purposeful, and connected lives—fostering dignity, independence, and lifelong engagement through compassionate service and enriching opportunities.

Mission

- Our mission is to create a warm, welcoming space where seniors feel at home, build friendships, and find purpose. Through social, educational, and volunteer opportunities, we foster dignity, independence and a true sense of belonging.
- We offer a wide range of services, including:
 - Social and recreational activities
 - Health and wellness initiatives
 - Nutritional services
 - In-town transportation, Day trips out of the valley, and annual vacation trips
 - Partnerships for educational workshops and lectures
 - Volunteer Opportunities

Meet Our Team



LYNETTE COTTON

DIRECTOR THROUGH 8/2024

Lynette Cotton served the Alamosa Senior Center from 2016 to August of 2024 when she retired. She guided the center through the shutdown during and subsequent changes after COVID-19. She built up the membership from 190 members to over 250 during her tenure along with other vital contributions to the center.



STEPHANIE SALES

DIRECTOR 9/2024 TO PRESENT

Stephanie Sales began her tenure in September of 2024 upon Lynette's retirement. A Colorado Native, she grew up with almost daily visits with her great-grandfather and both sets of grandparents. Because of this, she is very invested in the interests and needs of the older population. Professionally, she has 25+ years of business experience across various industries.



JOSEPH RUYBAL

MAINTENANCE & DRIVER

Joseph Ruybal is our maintenance professional and our transportation driver. He has been with the Senior Citizens Center since 2021 and is an integral part of our day-to-day operation.

JUDY WIESCAMP

OFFICE ASSISTANT

Judy Wiescamp is our Board Secretary and since 2022, also our office assistant. She is in charge of our membership records and is part of what keeps the senior citizens center running smoothly.

About Company

According to records on file in the office of the Senior Center, and recorded by Bessie R Jones, the Center opened October 6, 1970 in the old Depot building. The Alamosa Senior Citizens moved to the historic Hunt House in 1971 and remained there until the present facility was built in 2003. The Senior Center has served older adults, aged 50 and older since the beginning.

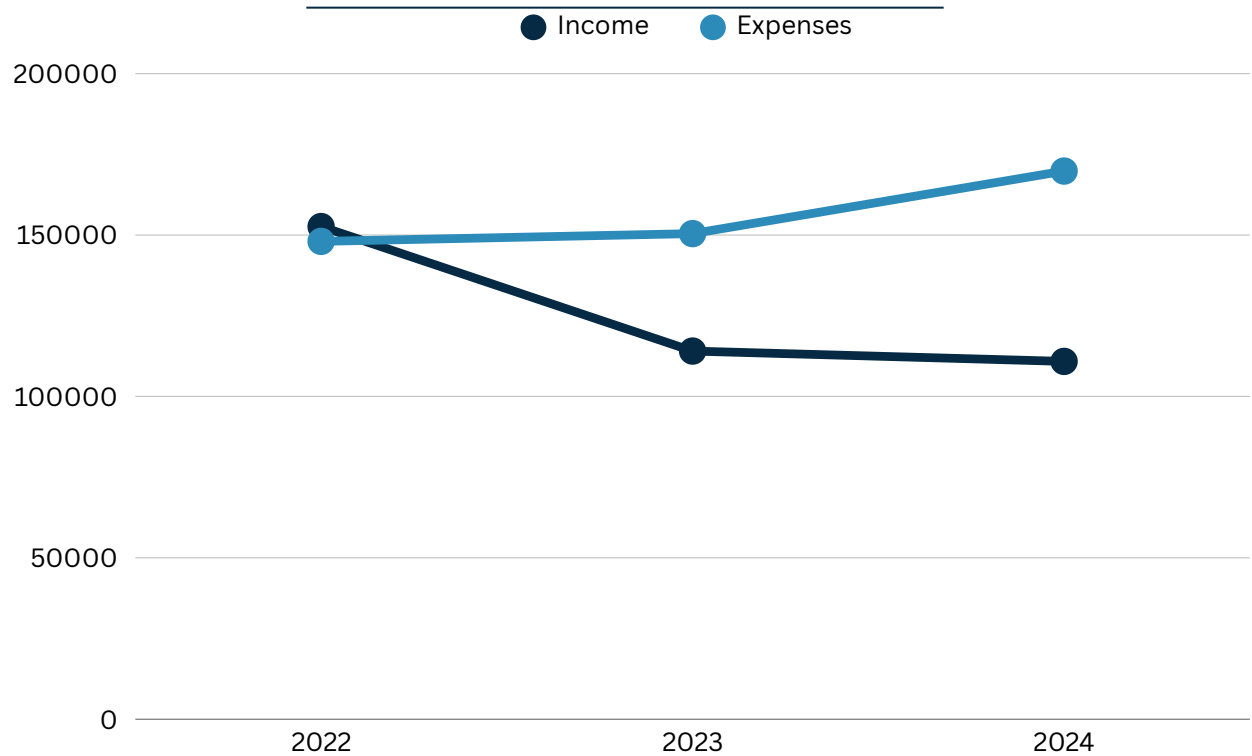
In 2024, we served **over 300** older adults in our community. We have members from all over the San Luis Valley that attend programs at our center.

Some key statistics from the past year include:

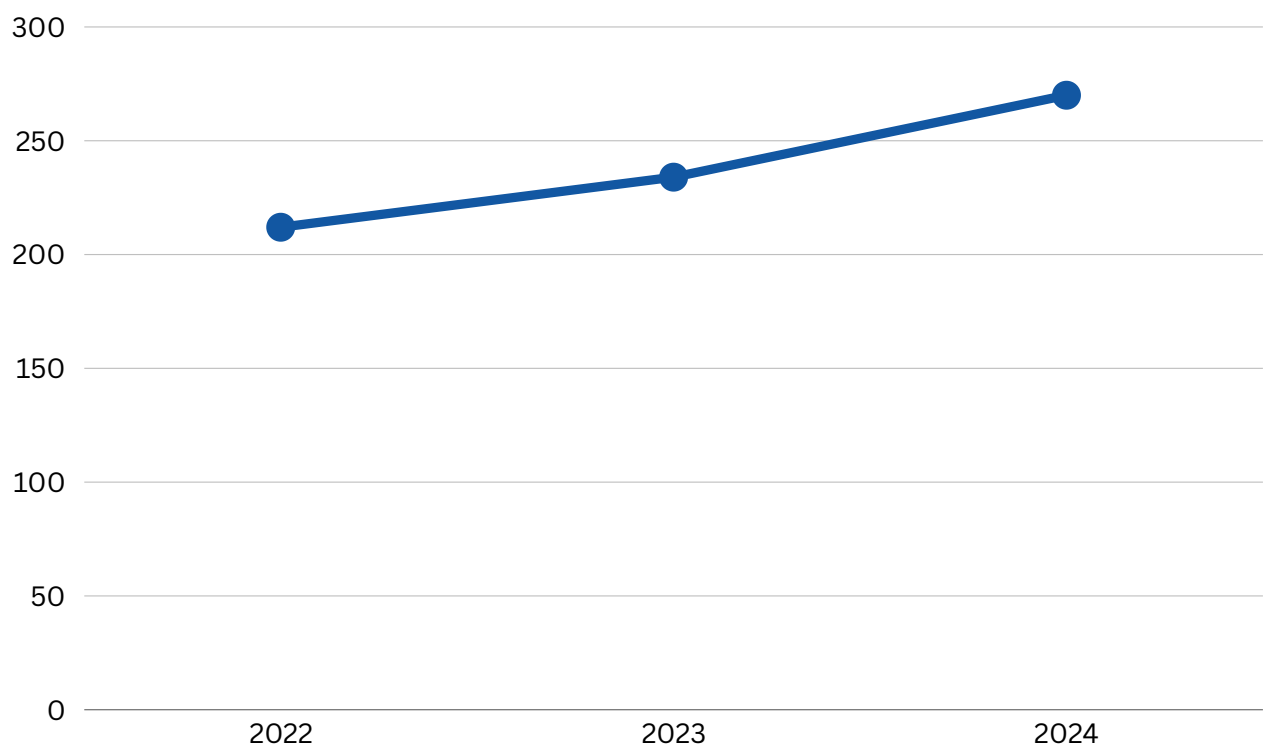
- **270** fitness and wellness classes held with an average of **10-15 participants per session**.
- **34,638** meals served to congregate and home-delivered participants.
 - Alamosa Senior Citizens **cooked and served 229 meals in December** when South-Central Colorado Seniors decreased to a 4-day-a-week lunch service.
- **25** transportation rides provided for medical appointments and essential errands.
- **700+** volunteer hours contributed by our dedicated community members.



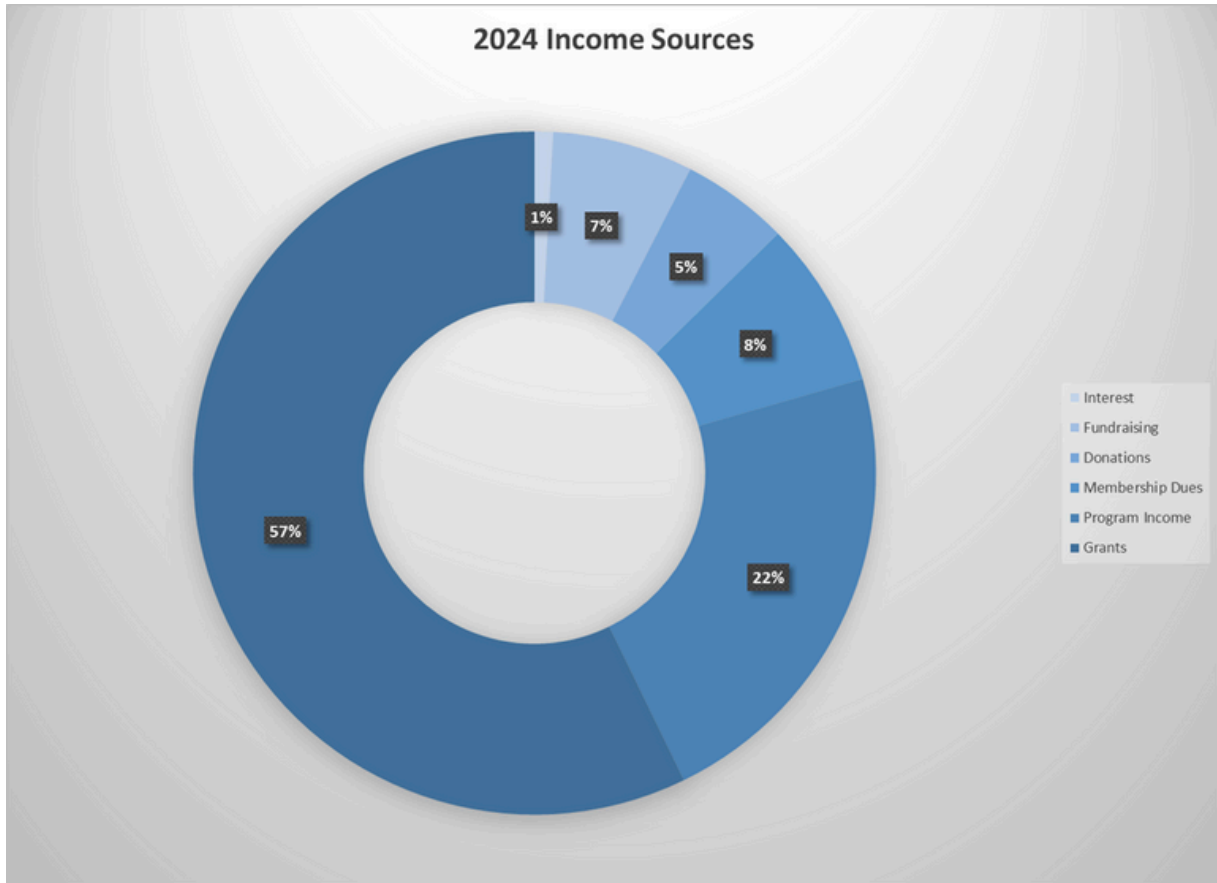
Annual Profit/Loss



Annual Members



Financial Statements



Our funding comes from a mix of membership dues, community donations, private foundation grants, city and county support, and fundraising efforts.

Interest - 1%

Fundraising - 8%

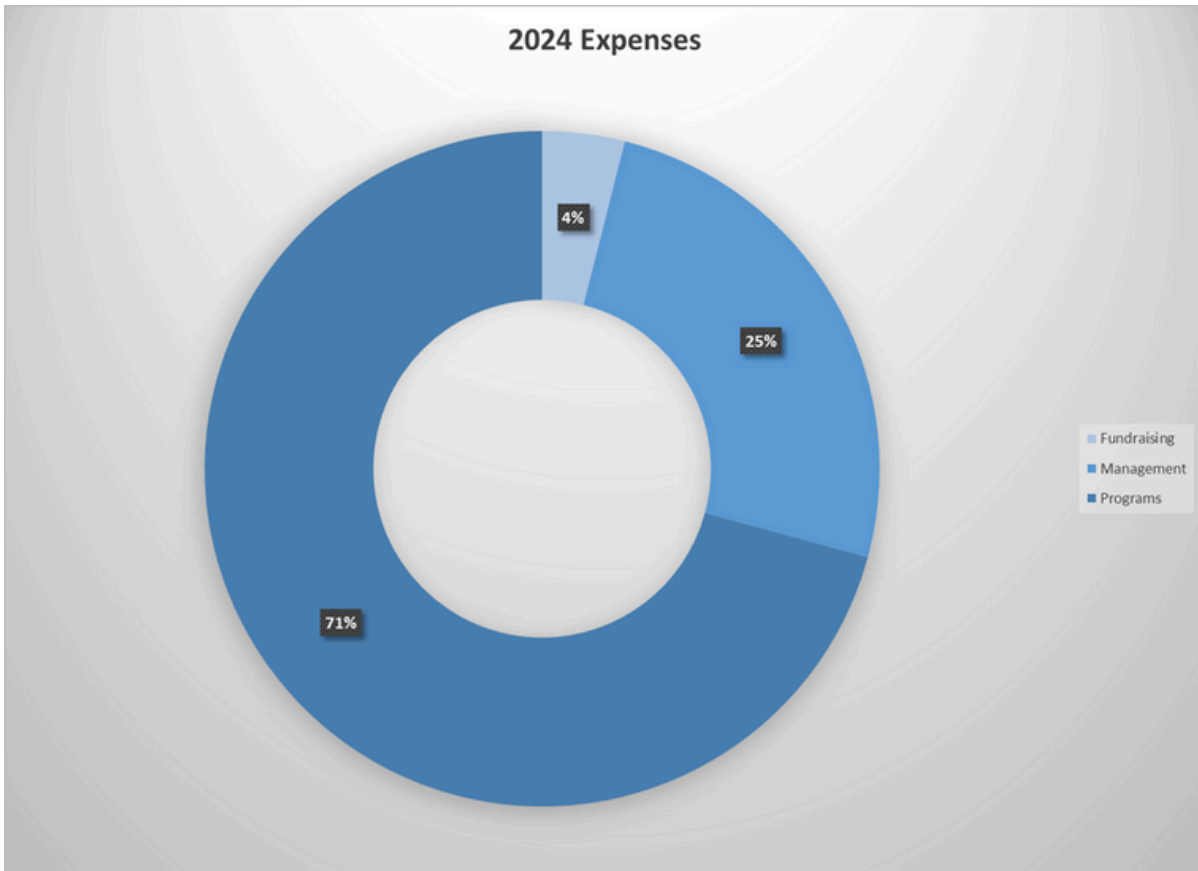
Donations - 6%

Membership Dues - 10%

Program Income - 28%

Grants - 57%

Annual Expenses



While we've been able to stretch our resources efficiently, we are beginning to see demand for our services growing. We are currently asking for donations and looking for grants to meet the demand. In 2024, the cost of our Programs outweighed our Program Income by almost 70,000. This was supplemented by donations, fundraising, grants and membership dues.

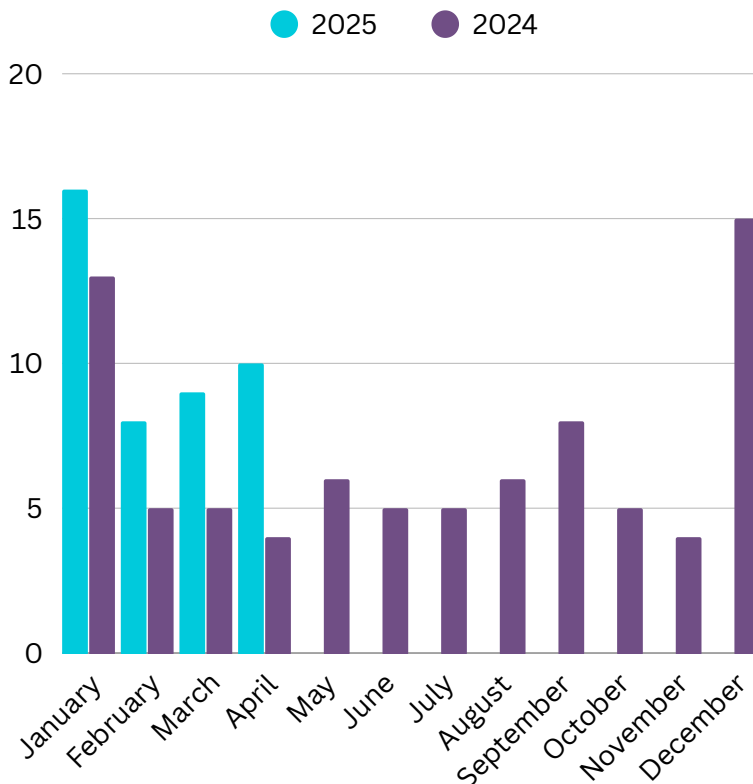
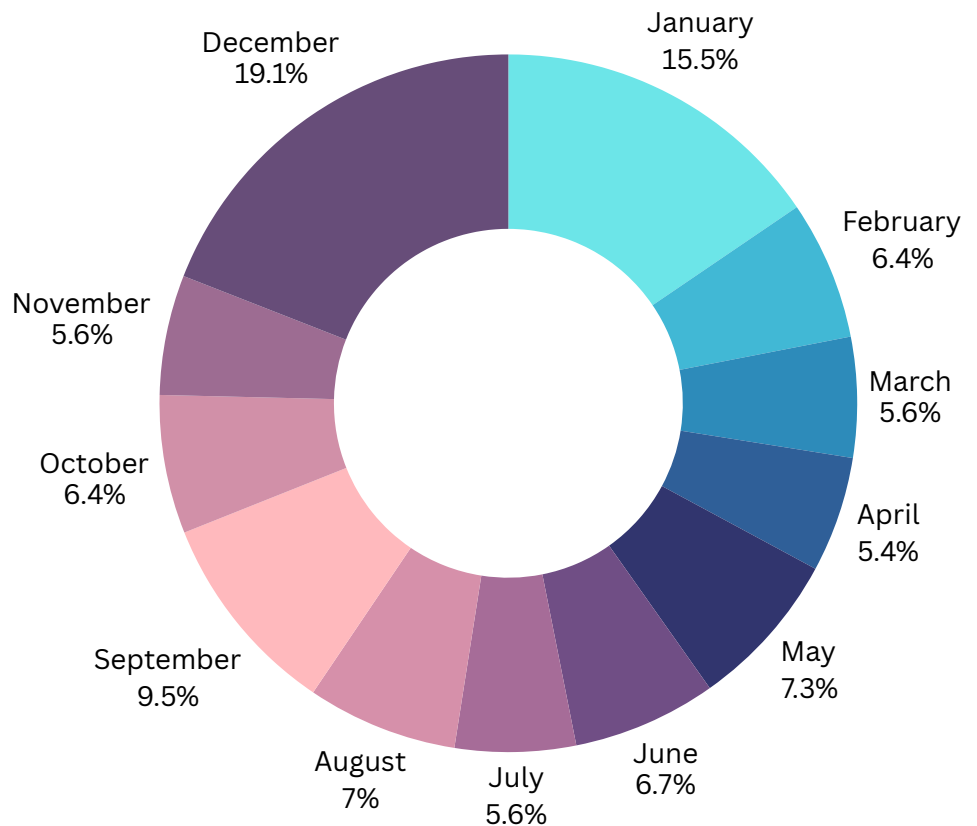
Program cost: 100,362.00

Management cost: 35,848

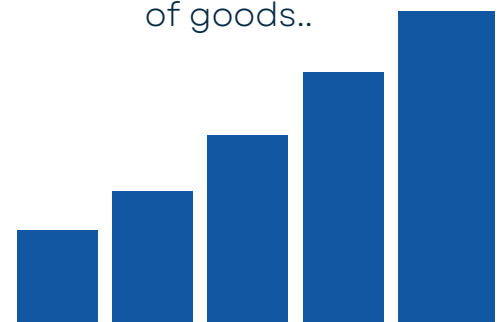
Fundraising expenses: 5,597

One Year Review

In 2024, our biggest expense months were January, when most of our annual bills are due, and December, when the Thursday Food Program started. Other than those two months, expenses were all under 10% of the annual budgeted expenses.



So far, 2025 expenses are showing an increase from 2024. This is mainly due to the Thursday Food Program and the overall increase in cost of goods..



Looking Forward

Over the next five years, the Alamosa County is expecting to see a growth of nearly 20% of adults aged 65 and older per the Colorado State Demography Office. This trend brings both opportunities and challenges.

More seniors mean more people to serve and a greater need for services like:

- Activities
- Transportation
- Meal Programs
- Home Care
- Respite Care
- Socialization
- Advocacy
- Health Care



Strategic Partnerships

To position the center to meet these upcoming needs, the Alamosa Senior Citizens has already begun searching for additional community partners to expand services, researching grant foundations, and advocating for more opportunities; all while trying to address the current situation valley-wide. Here are some of our current partnerships.





Thank You!

Contact Us



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