



Sienna Plantation Animal Hospital

Dr. Brian Smith has been the owner of **Sienna Plantation Animal Hospital** in Missouri City, Texas, since 2008.

Today, his veterinary practice consists of himself, three full-time veterinarians and two associate veterinarians who all practice small animal, companion medicine. Open six days a week and offering a wide array of services from emergency visits to routine wellness care, there was rarely

any downtime to consider implementing cost-saving measures. Like the owner of any small, independently owned business, Dr. Smith was interested in cost-effective solutions to help expand his practice without sacrificing the well-being of his exceptional team and clientele.

When he heard about Exectras Membership from CEO Joe Cherry himself, Dr. Smith was excited about the possibility of saving on merchant services with the inclusion of a robust employee perks package.



Adding Value with Exectras

For the past several years, Sienna Plantation Animal Hospital has partnered with Exectras to save on credit card processing, provide employee benefits, and offer clients an efficient, easy payment experience.

“With the help of Exectras, we have installed terminals in each of our exam rooms,” Dr. Smith said. “This has increased the efficiency of hospital flow and made it easier for our pet owners to take care of payment without struggling with their pet in the reception area.”

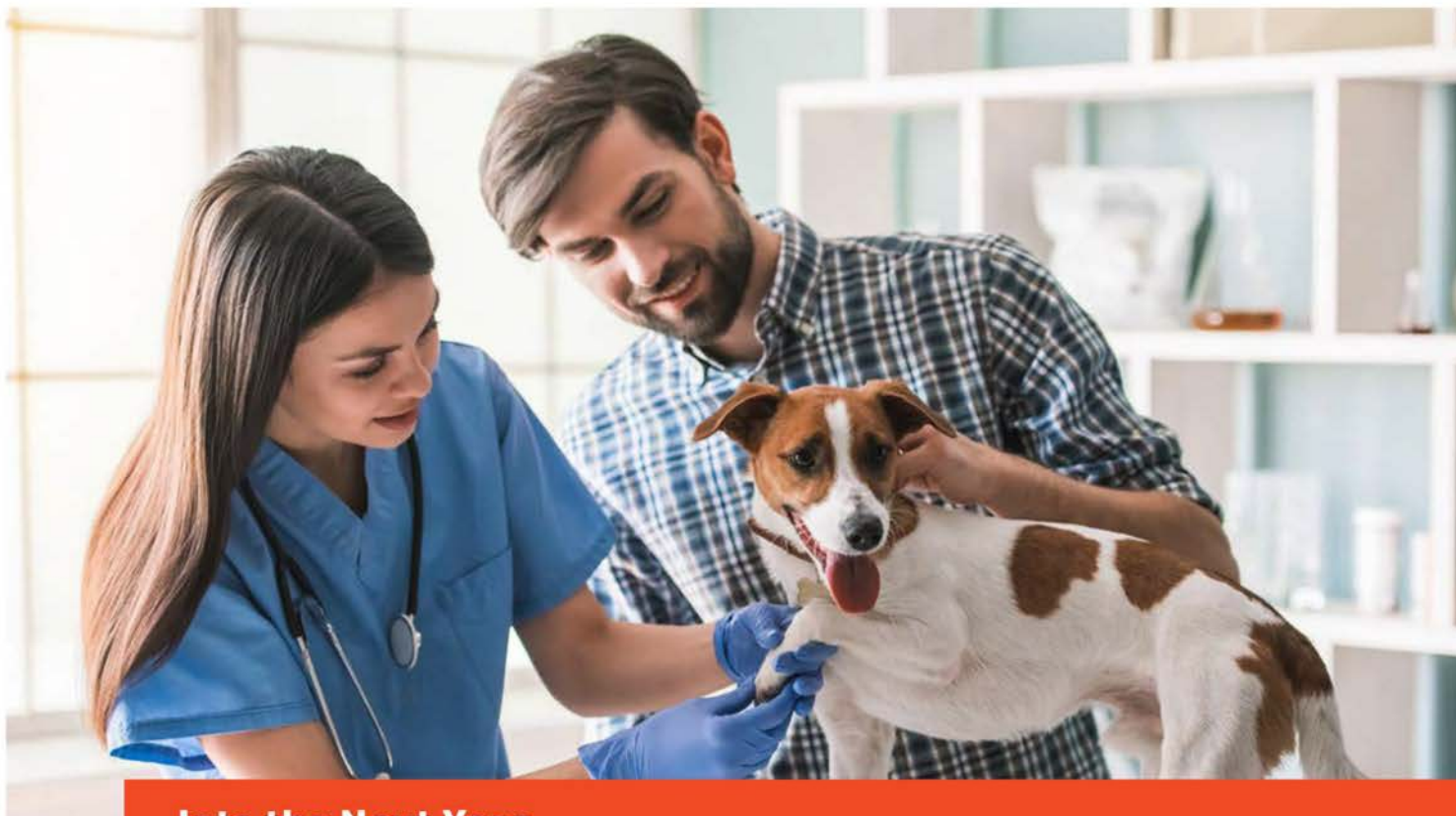
By utilizing Exectras Payments, the team at Sienna Plantation Animal Hospital received immediate access to a unique package of benefits at no additional cost. From his experience, Dr. Smith explained, “The Employee Benefits are also really great. They provide a convenient way for small business employers to offer perks that Fortune 500 Companies offer their clients.”

Throughout the entire process, Exectras IT was available to efficiently remedy any issue no matter how large or small. Dr. Smith found that he would receive a direct

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response to any problem within a few hours and systems were always kept up to date and in compliance with merchant services laws. Without having to worry about technical issues or manual updates, Dr. Smith and his team could plug their terminals in and get straight to work.

With support from real people, his practice was kept aware of payroll laws and compensation changes to remain in accordance and avoid costly conflicts. By being an Exectras member, Dr. Smith saved over \$500 a month on merchant services, and by utilizing Exectras' PEO solution, he reported annual savings of over \$13,000.



Into the Next Year

In the future, Dr. Smith has big plans to expand the veterinary facility by adding three more exam rooms and a feline-only entrance. They also expect to expand their offerings with the opening of the Sienna Plantation Pet Resort, a 100-kennel boarding, grooming and daycare facility conveniently located next to the practice.

By using Exectras Payments, members can save an average of over \$570 a month from the merchant services program alone

to expand their business and improve other core processes. With superior customer service and cost savings, any business wanting to add value to their operations would benefit from an Exectras membership.

“I have never had better merchant service support,” said Dr. Smith. Sienna Plantation Animal Hospital will continue to be an Exectras member and reap the benefits of its business services and employee benefits as they expand.

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