CASE STUDY E*ectras



Dr. Claudio Lagunas has been the owner and Doctor of Optometry alongside his wife, Dr. Grisel Lagunas, at Lifetime Eyecare Associates in the Woodlands, Texas area since 2005.

Today, their practice consists of four additional associates and an exceptional team committed to getting the best results for their patients.

Dr. Lagunas built the business from the ground up, and it's now a successful optometry practice that provides primary eye care services to the community. The practice is known for being a dry eye center of excellence and has expanded into the medical management of conditions like glaucoma, cataracts and macular degeneration.

With the growth of their practice, Dr. Lagunas became interested in ways he could save money without sacrificing the quality of his services and the wellbeing of his team.



Claudio Lagunas, O.D.

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Savings with Exectras

Dr. Lagunas already knew from his experience that Exectras had the ability to save his practice money on daily operations.

"The primary reason we joined was for the credit card processing," he reflected on his decision to become an Exectras Member. "We save almost \$40,000 a year on credit card processing." These significant savings have been instrumental in the growth of the practice.

Since experiencing this cost reduction, Dr. Lagunas was eager to see what other savings would be possible through Exectras Membership in the realm of business services and employee benefits.



We are part of a newer program and save almost \$40,000 a year on credit card processing

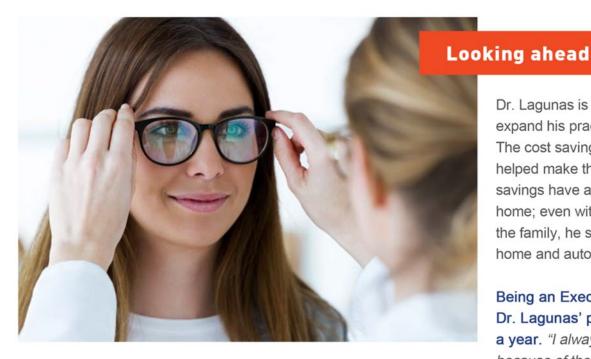


Dr. Lagunas decided to take advantage of the professional employer organization solution (PEO). "Joining the PEO helps us save on health care costs for staff and doctors," he said about the service. This resulted in "close to \$48,000 in health care savings." Dr. Lagunas could continue to offer his team an exceptional health care plan at an affordable price. He also saw how by offering better benefits, he could retain and attract top talent.

While these benefits have resulted in the most substantial savings, Dr. Lagunas also utilized the business owners policy and professional liability that provided an additional \$1,700 in savings over the previous provider.

"Overall, we have had little to no issues with any of the products or services that we implemented in our practice," he says of his experience with Exectras' superior customer service. "The few times we've had questions, they are very receptive."

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"I always recommend Exectras because of the cost savings and we have never had any issues when it comes to service."



Dr. Lagunas is currently hoping to expand his practice into a larger facility. The cost savings from Exectras have helped make this possible. These savings have also been beneficial at home; even with a new teen driver in the family, he saves \$2,500 on personal home and auto insurance.

Being an Exectras Member has saved Dr. Lagunas' practice nearly \$90,000 a year. "I always recommend Exectras because of the cost savings, and we have never had any issues when it comes to service," said Dr. Lagunas.

He acknowledges that to many practices, these savings sound too good to be true, but he recommends, "A smart businessperson will take a look and at least make sure it's right for their business."

Dr. Lagunas and Lifetime Eyecare Associates will continue to be an Exectras member and reap the benefits of both its business services and employee perks as they expand.