

Ole South Roofing & Construction

Privacy Policy

Effective Date: July 28, 2026

Ole South Roofing & Construction values your trust and is committed to protecting your personal information. This Privacy Policy explains the information we may collect, how we use it, when it may be shared, and the choices available to you.

Information We Collect

When you request an estimate, contact us through our website, submit a Facebook or Instagram lead form, call us, email us, or otherwise communicate with us, we may collect information such as:

- Your name
- Phone number
- Email address
- Property or project address
- Information about your project or service request
- Photos, documents, or other information you choose to provide
- Any additional information you voluntarily submit

Our website and advertising platforms may also collect technical information such as your IP address, browser type, device information, referring pages, and pages visited through cookies, pixels, analytics tools, or similar technologies.

How We Use Your Information

We may use the information we collect to:

- Respond to inquiries and estimate requests
- Contact you about your project
- Schedule inspections, appointments, and estimates
- Prepare proposals, agreements, and project documentation
- Provide roofing, handyman, remodeling, repair, and construction services
- Communicate about appointments, proposals, or ongoing work
- Improve our website, advertising, services, and customer experience
- Maintain business records and comply with legal obligations

Information Sharing

Ole South Roofing & Construction does not sell, rent, or trade your personal information.

We may share information with trusted service providers that help us operate our business, such as website providers, advertising platforms, customer relationship management systems, scheduling services, payment processors, communications providers, and professional advisers. These parties may use the information only as necessary to provide services to us or as otherwise permitted by law.

We may also disclose information when required by law, in response to a lawful request, or when reasonably necessary to protect our rights, property, customers, employees, or the public.

Advertising, Cookies, and Analytics

We may use services such as Meta, including Facebook and Instagram, Google, and other advertising or analytics providers to understand website activity, measure advertising performance, and improve our marketing. These services may use cookies, pixels, or similar technologies to collect information about visits and interactions.

Your use of those services may also be governed by the privacy policies and settings of the applicable platform.

Text Messages and Telephone Calls

If you provide a phone number, we may use it to contact you about your inquiry, estimate request, appointment, proposal, or project. Message and data rates may apply to text messages. Consent to receive communications is not a condition of purchasing services. You may ask us to stop text messages at any time by replying STOP or contacting us directly.

Data Security and Retention

We use reasonable administrative, technical, and physical safeguards designed to protect the information we maintain. However, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

We retain information for as long as reasonably necessary to respond to inquiries, provide services, maintain business records, resolve disputes, enforce agreements, and satisfy legal or regulatory obligations.

Your Choices

You may contact us to request access to, correction of, or deletion of personal information we maintain about you, subject to applicable law and legitimate business-record requirements. You may also ask questions about how your information is used or request that we stop certain communications.

Third-Party Links

Our website or communications may contain links to third-party websites or services. We are not responsible for the privacy practices, security, or content of those third parties.

Children's Privacy

Our services are intended for property owners, residents, and other adults seeking construction or home-improvement services. We do not knowingly collect personal information from children under 13.

Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, services, technology, or legal obligations. The updated version will be posted with a revised effective date.

Contact Us

Questions or requests regarding this Privacy Policy may be directed to:

Business	Ole South Roofing & Construction
Website	https://www.olesouthrc.com
Phone	803-265-5645
Email	wbrianjolly@olesouthrc.com