

# COMMERCIAL INSURANCE MARKETING SPECIALIST



BIS is an independently owned benefit and commercial insurance broker located in Roswell, GA. Our mission is to serve others through responsive insurance advising. We aim to excel in our industry while maintaining our commitment to service, integrity, faith, and excellence. We have an unwavering commitment to both our employees and our clients. This has earned us the prestigious recognition of being named one of the Best Places to Work by the Atlanta Business Chronicle for multiple years, as well as one of the Best Places to Work in Insurance.

We are seeking an experienced and motivated insurance professional to join our team as a Commercial Insurance Marketing Specialist. This role involves quoting middle-market commercial insurance policies, assessing risk, and working closely with producers and agency leadership to grow our Commercial Insurance Division.

## KEY RESPONSIBILITIES

- Quote commercial policies, ensuring accuracy and adherence to guidelines.
- Analyze client data (financials, loss history, industry trends) to assess risk and pricing.
- Stay updated on industry trends and regulations to enhance quoting accuracy.
- Collaborate with underwriters and internal teams to address client needs.
- Communicate coverage options clearly to clients.
- Maintain detailed records of quoting activities and ensure compliance with industry standards.
- Continuously improve quoting processes for efficiency and client satisfaction.

## QUALIFICATIONS

- Must meet our value system.
- 3-5 years of commercial insurance experience (middle market focus).
- Proficiency with Applied Systems or similar agency management tools.
- Experience with ACORD applications.
- Strong analytical skills and attention to detail.
- Knowledge of industry regulations and market trends.
- Ability to thrive in a fast-paced, collaborative environment.

TO BE A TEAM MEMBER AT BIS, WE REQUIRE THESE VALUE SYSTEMS :

### Follow Through

Solve all items and provide updates

### Humble

Not arrogant

### Heart to Serve

Genuinely care about others

### Integrity

Do the right thing

### Heart to Learn

Care about your craft and want to improve in life

### Perspective

Don't take yourself too seriously, and family is priority

