

An aerial photograph of a city at sunset. The sun is low on the horizon, casting a warm, golden glow over the city. The city skyline is visible in the distance, with several tall buildings. The foreground shows a dense residential area with many houses and trees.

Capability Statement

Passionate and Professional
Innovative and Agile

MasterPlan has been advising private and government sector clients across Australia since 1977.

We find solutions to urban and regional planning challenges and empower our clients to realise their vision.



MASTERPLAN

Established in 1977

25 Employees

4 Directors

ABN 30 007 755 277

Company Overview

MasterPlan is a specialised professional services firm that provides independent urban and regional planning advice to private and public sector clients throughout Australia.

We have offices in Adelaide, Darwin and Sunshine Coast. Adelaide functions as our head office and provides the primary corporate and administrative activities.

We are driven by our passion for partnering with our clients, our professionalism in the service we provide, and the relationships we build. This approach has resulted in an enduring, adaptable and resilient business model that has provided over 40 years of continuous success in meeting client expectations and developing long term relationships.

Since its inception, MasterPlan has demonstrated an excellent track record of professionalism through the consistent delivery of quality outputs in a timely and efficient manner. The company's successful performance is evidenced through the significant and ongoing return business from an established and growing base of highly satisfied clients.

We understand that problem-solving in the planning environment requires a coordinated and integrated response. Our team of planners are highly experienced in the coordination of a range of multi-disciplinary professionals enabling MasterPlan to identify and create solutions to complex challenges.

We adopt a commercial mindset and collaborative approach across our service teams with a mindset to deliver results that exceed client expectations and outcomes which maximise project success.

Our approach to our work is to be meticulous, thorough and considered. We are communicative, time conscious and offer fresh and innovative thinking. As a successful business we ensure that we support the community that supports us. Through sponsorships, donations and participation in fundraising events, we actively support organisations' and causes that are consistent with our values.

Our People



Greg Vincent



Michael Richardson



Stewart Hocking



Nick Wilson



Julie Jansen



Peter Stanley



Nick Kearns



Daniel McKenna



Charlie Dubois



David Lake



Milka Wisniewska



Kirsten Falt



Adam Williams



Bradman Turner



George Dakis



Sabella Fuss



Valeria Forbes



Anita Mandia



Jasmine Walters



Harry Maxted



Daniel Zaknic



Claire Flynn



Vanda Trocio



Aspirations

OUR PURPOSE

To advise, create and deliver great planning outcomes.

OUR VISION

To be an innovative and agile town and country planning consultancy that works collaboratively across the diverse landscapes of Australia applying our demonstrated expertise, enabling our clients to realise their visions.

OUR VALUES

MasterPlan's values provide transparency for clients about what we stand for and what they can expect as a customer.

Authentic

We mean what we say. We offer independent, reliable, impartial advice, and communicate clearly, honestly and respectfully.

Collaborative

We collaborate to integrate shared knowledge, perspectives, talents, and experiences and to build and sustain relationships based on trust and mutual respect to deliver outcomes which add real value to our clients' projects.

Customer Service

Our dedication to customer service is what sets us apart from our competitors. We care about the interests of our clients. We strive for excellence in all we do. We aim to exceed our clients' expectations.

Diverse

We are committed to creating a balanced, inclusive, and respectful workplace, where differences are valued and supported, and people are encouraged to use their skills, abilities and knowledge to create the best results for our equally diverse clients.

Ethical

We are committed to operating to the highest ethical standards. We aim to act honestly, fairly, transparently, and with integrity.

Social Responsibility

We give back to the community; working with charities to create partnerships in tune with our business values.

Solutions Focused

We develop a deep understanding of our clients' aspirations, needs, pain points and challenges. We focus on what our clients want achieved and apply our collective expertise and problem-solving acumen to provide them with the quality solutions and value they seek.



Our Services

STATUTORY & LAND USE PLANNING

Community Infrastructure
Crown Development
Development Application Assessment
Development Application Management & Facilitation
Development Application Preparation
Integrated Approvals
Major Development
Stakeholder Management

SOCIAL & COMMUNITY PLANNING

Community Consultation & Engagement
CPTED Assessments
Social Needs & Impact Assessments

DEVELOPMENT ADVISORY & FEASIBILITY

Planning Due Diligence
Planning Feasibility Studies
Site Analysis & Concept Designs
Site Selection & Relocation Studies
Development Approval Strategies & Project De-Risking
Development Yield Optimisation Strategies

LICENSING & PERMITS

Environmental Authorisations, Licences & Permits
Infrastructure Contributions Negotiations
Liquor Licensing
Management Plans
Encumbrance Preparation & Management

MASTER PLANNING

Neighbourhood Planning & Urban Renewal
Structure Planning
Urban Design & Place Making
Town Centres Planning
Activity Centre Planning
Growth Areas Planning (Greenfield/Brownfield)
Residential Concept Planning

STRATEGIC / POLICY PLANNING

Planning Policy
Planning Scheme / Design Code / Local Area Plan (Scheme) Amendments
Zoning
Urban Design Guidelines

SPECIALISED EXPERTISE

Environmental Impact Assessment
Grant Funding Applications
Graphic Design & Production
Heritage - Cultural & European
Landscape Design
Local Government Support
Project Management & Facilitation
Waste, Recycling & Circular Economy

www.masterplan.com.au



Market Sectors

AGRICULTURE, FOOD & BEVERAGE

Agricultural Value Adding
Animal Keeping
Aquaculture (land/marine)
Bulk Handling Facilities
Forestry & Timber

General Farming
Horticulture & Viticulture
Wineries, Breweries, Distilleries &
Cellar Doors

INFRASTRUCTURE, ENERGY & WASTE

Energy (Generation (Renewable & Other),
Storage, Transmission & Distribution)
Telecommunications
Transport (Road, Rail, Airport, Ports,
Intermodal & Marinas)

Waste, Recycling & Circular Economy
Water Management (NRM, Potable Water,
Wastewater & Stormwater)

COMMUNITY, EDUCATION & HEALTHCARE

Aged Care
Childcare
Community Facilities
Consulting Rooms

Hospital & Medical Centres,
Places of Worship
Schools & Universities

RETAIL

Shopping Centres
Large Format Retail / Bulky Goods
Mixed Use

Restaurants & Cafes
Retail / Shop
Personal Services

RESIDENTIAL

Heritage / Character
High Density
Low, Medium, & High Rise
Inner Metro / Transport Corridor
Land Division (Master Planned, Greenfield,
Brownfield)
Minor Residential & Ancillary Structures
Mixed Use

Residential Infill
Public, Community & Affordable Housing
Retirement Living
Rural Residential & Country Living
Student Accommodation
Workforce Accommodation

COMMERCIAL & INDUSTRIAL

Advertising & Signs
Distribution / Logistics / Warehousing
Fuel Distribution & Retail
Industry
Land Division

Mixed Use
Offices
Service Trade Premises
Automotive

TOURISM, HOSPITALITY & RECREATION

Entertainment & Leisure
Hotels & Bars
Licensed Facilities

Sports & Recreation
Tourism Facilities
Tourist Accommodation

REMOTE AREAS & RURAL COMMUNITIES

Remote Area / Rural Communities
Remote Housing



Company Details

COMPANY NAME

MasterPlan SA Pty Ltd

ABN

30 007 755 277

OFFICES

MasterPlan SA
33 Carrington Street, Adelaide SA 5000
08 8193 5600

MasterPlan NT
1/3 Vickers Street, Parap NT 0820
08 8942 2600

MasterPlan QLD
14 Sunshine Cove Way, Maroochydore QLD 4558
07 5443 8546

EMAIL

plan@masterplan.com.au

DIRECTORS

Greg Vincent
Michael Richardson
Stewart Hocking
Nick Wilson

PROFESSIONAL AFFILIATIONS

Planning Institute of Australia
Property Council of South Australia
Urban Development Institute of Australia (National)
Environmental Law Association

**PROFESSIONAL INDEMNITY
POLICY NUMBER**

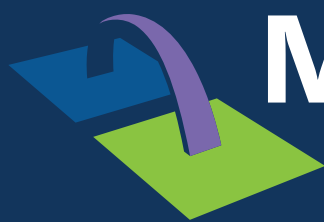
\$10 Million
Berkley Insurance Australia

**PUBLIC & PRODUCTS LIABILITY
POLICY NUMBER**

\$20 Million
CGU Insurance Limited

WORKERS COMPENSATION

WorkCover in each State and Territory of Australia



MASTERPLAN

TOWN + COUNTRY PLANNERS SINCE 1977