**Motormouth Social Media Posts**

Below are a variety of social media posts for you to utilize on your own personal and/or business channels to encourage others to consider education programs and careers in the automotive service and collision repair industry. Feel free to adapt them as needed to fit your channel and voice.

* Interested in doing what we do at [insert business name]? Great! Qualified auto service and collision repair technicians are in high demand in the industry. Find out more about automotive careers and education programs in Minnesota at [www.carcareers.org](http://www.carcareers.org).
* Are you as passionate about cars as we are? Then join us and consider turning that passion into a career. There is a huge shortage of qualified auto service and collision repair technicians and that number is going to continue to rise over the next 10 years. Check out <http://carcareers.org/get-started/> for more information about the education programs available across Minnesota.
* Hey high schoolers – are you considering your post-high school plans? How about a career in the automotive industry? It offers a variety of career options, competitive salaries and long-term stability. Let us know if you have any questions and visit [www.carcareers.org](http://www.carcareers.org) for more information.
* Are you looking for an automotive industry expert to speak or participate in your next event? Look no further! MNCARS and [insert business name] would love to join you for your next career fair, in-class presentation or industry events. For more information and to contact MNCARS, visit [www.carcareers.org](http://www.carcareers.org).
* Who prefers hands-on learning? We do! The automotive service and collision repair programs are just that – hands-on programs. To learn more about the automotive industry and two-year education programs around Minnesota, visit [www.carcareers.org](http://www.carcareers.org).
* Are you interested in all of the new, innovative technology? Have you learned about the technological advances in the automotive industry? We are constantly learning about the newest improvements and what we need to master them. Learn more and check out the two-year automotive programs in Minnesota at <http://carcareers.org/get-started/>.