

THE FUTURE STARTS TODAY



Inspiration to **enhance** your shopping experience

Brought to you by **wanzl**

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A close-up, high-angle shot of a variety of fresh vegetables. In the upper left, there are yellow squash and green zucchini. To their right are several carrots and a bunch of fresh dill. Below the dill, there are more green zucchini and a large head of green cabbage. In the lower left, there are several white onions. On the right side, there are two cardboard boxes filled with ripe, red tomatoes. The word "Produce" is overlaid in white text in the center of the image.

Produce



Biocoop – Anglet, France

If you take a stroll through the 450 m² organic market in the southwest French coastal town of Anglet, you will immediately feel its philosophy: being at one with nature. This is reflected both in the product range and in the store design.

Fruit and vegetables are presented unpacked in original wooden crates on YourTable systems. Display boards illustrate the seasonal nature of the products and raffia baskets complement the presentation of the goods. A metal structure decorated with various green plants hangs above it.



Each section is its own product universe. High-quality oils can be dispensed from metal canisters on a self-service basis and fruit is available in ceramic tubs. The wine section has a rustic feel. A massive wooden table serves as a presentation area with bottles presented in large ice tubs on the benches. In addition to light-coloured wood, dark metal defines the look. It is the same in the bread and baked goods section.

PRODUCE



Enhancing **Your** Shopping Experience



Mark & Spencer – Clapham, London

Whether golden-yellow baked goods, coffee in elegant packaging or fine wines in dark glass bottles – the simple but high-quality wood of the shelving systems consistently provides a stage on which the product can star.

For example, a lovingly designed coffee bar with the "take a sip" invitation tempts you to take a taste. The "FROZEN" lettering showcases the frozen food department in a cool light, while the delicatessen counter with cheese and matching wines placed on crates is reminiscent of an open treasure chest.



The fruit and vegetable department fascinates the store visitor as a total work of art using the bright colours of the food for itself. Apples, peppers and berries appear in all their colourful splendour under the banner "eat in colour" against a backdrop of boxes in light or olive-green wood and baskets. Like a crown, the illuminated lettering "Fruit & Veg" is emblazoned above the department on a green background, while the initials of the store on the boxes and baskets create an identity – an illustrative shopping experience for all the senses.

PRODUCE





LULU – United Arab Emirates

Curves, bends and sweeping lines run through the store design and create a dynamic flow. Inside the store, large, rounded flat roofs span individual product ranges. Illuminated by blue, curved LED strips on the underside of these structures, the products are presented on EuroShelf shelving systems.

In turn, these are slightly offset, creating the illusion of a curve. An interesting alternative to linear shopfitting solutions.

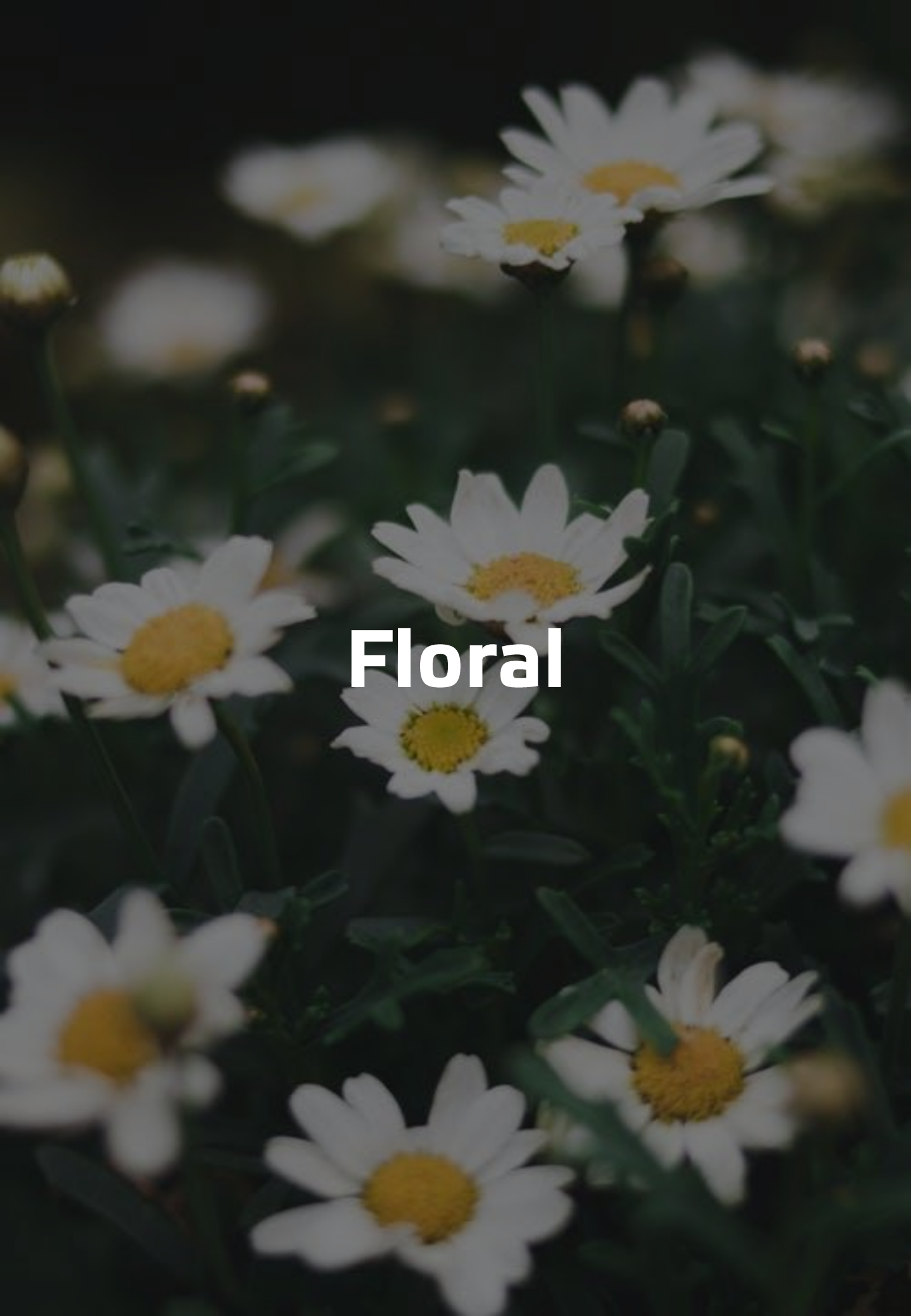


Striking black and white typographic signs identify the store areas in English and Arabic making it easy for locals, expats and tourists to navigate through the store. The multinational clientèle is also accommodated with the international, wide product range. Defined contrasts on the floor enhance the clear structure of the sales area. Bright but understated in colour, tiles, walls and ceilings allow the products to take centre stage.

PRODUCE



Enhancing **Your** Shopping Experience

A close-up photograph of a field of white daisies with bright yellow centers. The flowers are scattered across the frame, with some in sharp focus and others blurred in the background. The background is a dark, muted green, creating a high-contrast, moody atmosphere. The word "Floral" is centered in the middle of the image in a white, bold, sans-serif font.

Floral



Haskins

Haskins appointed Wanzl to develop a step change shopping experience within their new flag ship garden centre at snow hill.

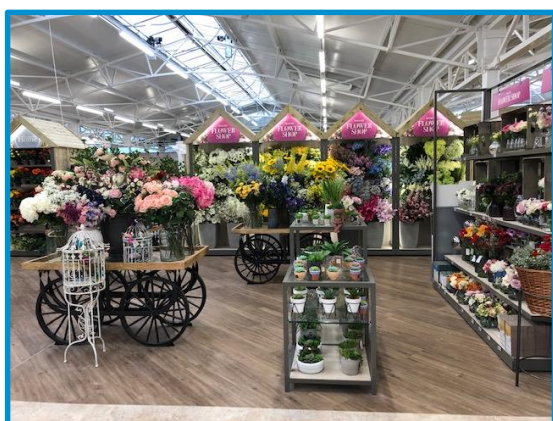
Using our creative and development experience from projects around the world, we provided a unique, bespoke specification to an exacting budget with fixture flexibility and value being the driver throughout the process.

The scope included all areas internal external and restaurant fixtures and furniture, resulting in a welcoming environment which allows Haskins to maximise their trading potential



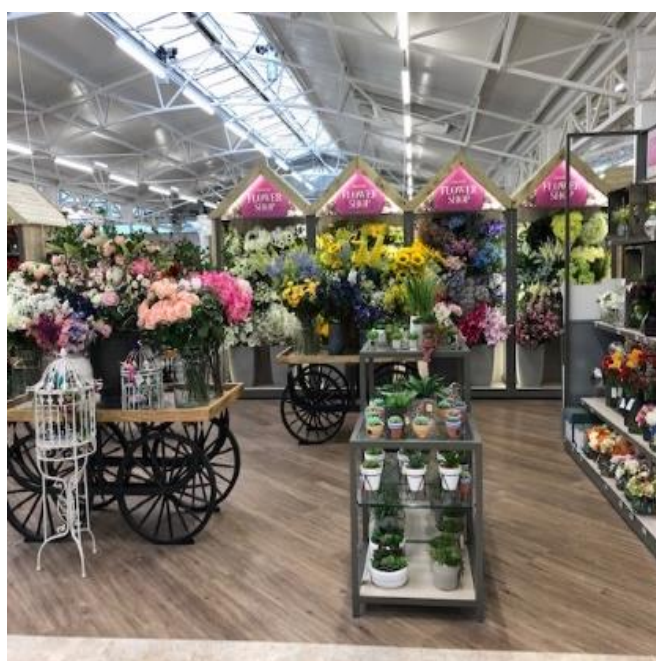
" We worked with Wanzl to develop our new retail store format and fixtures.

Wanzl provided a complete one-stop-shop for design, manufacture and installation - we are delighted with the quality of the shopfitting and the end result. "



Lisa Looker, Brand Director
– Haskins Garden Centre

FLORAL



Enhancing **Your** Shopping Experience



Marks & Spencer

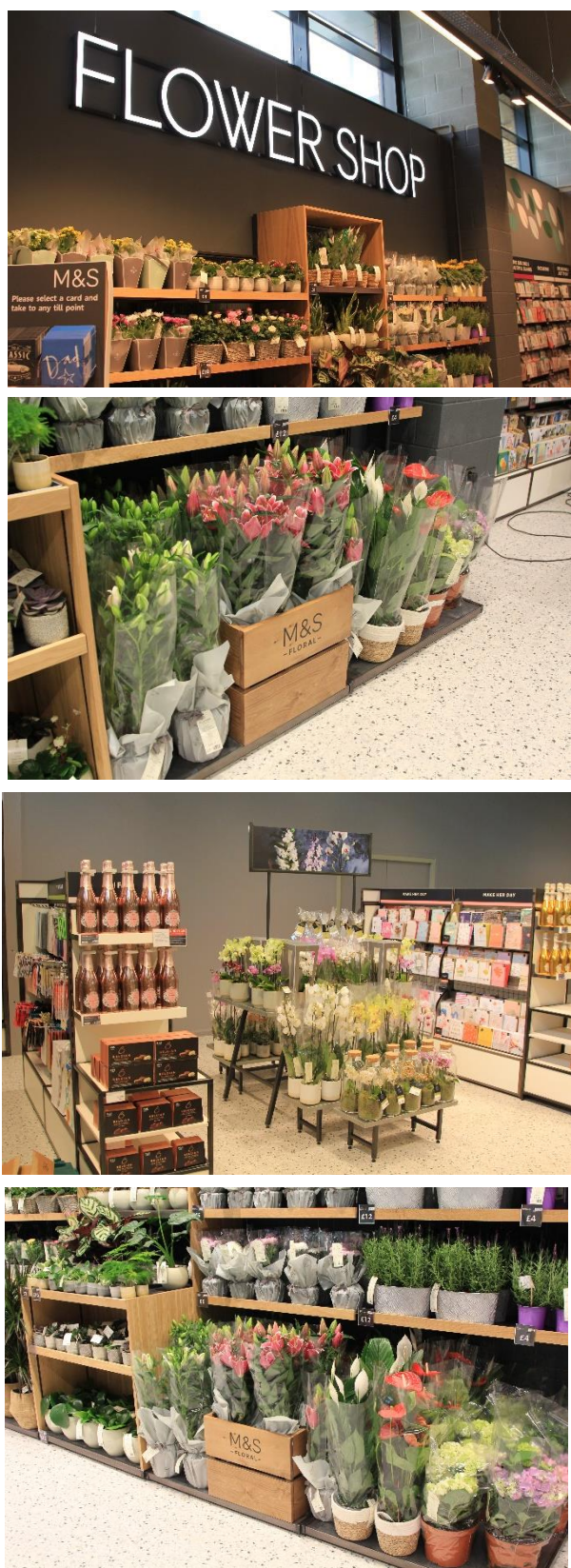
For over 20 years, Wanzl have been M&S' supply partner for multiple different equipment types, all aimed at enhancing their customers' shopping experience.

This ranges from shelving systems and wheeled equipment, to bespoke in-store displays across multiple areas of both M&S' Food Hall and General Merchandise store formats.

M&S' floral formats feature both standard Wanzl display products and bespoke fixtures.



FLORAL



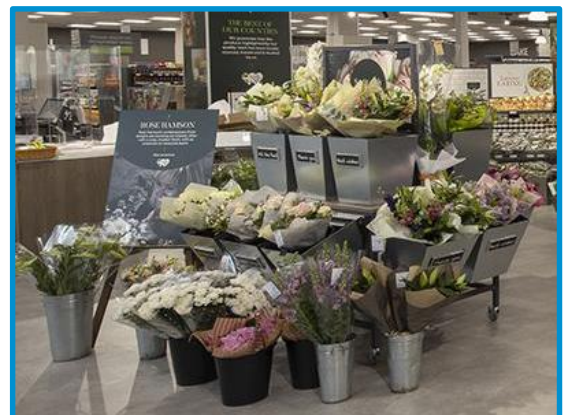
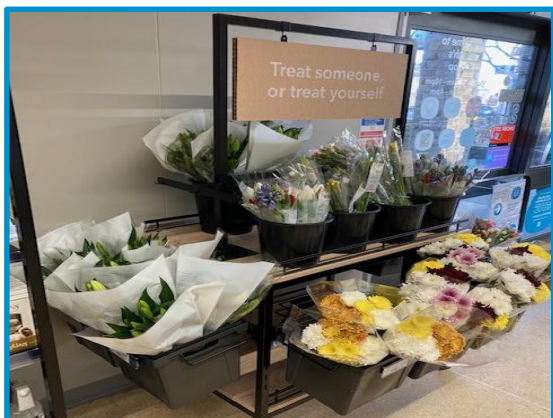
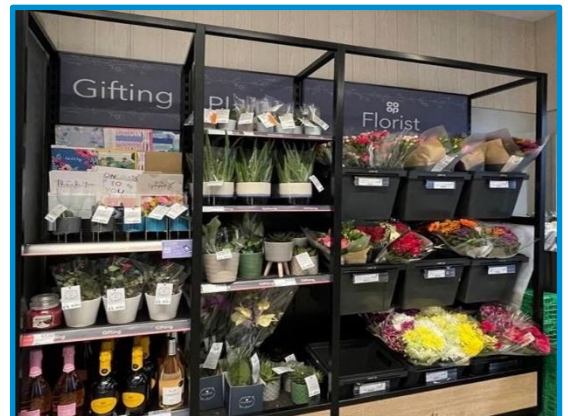


Co-op

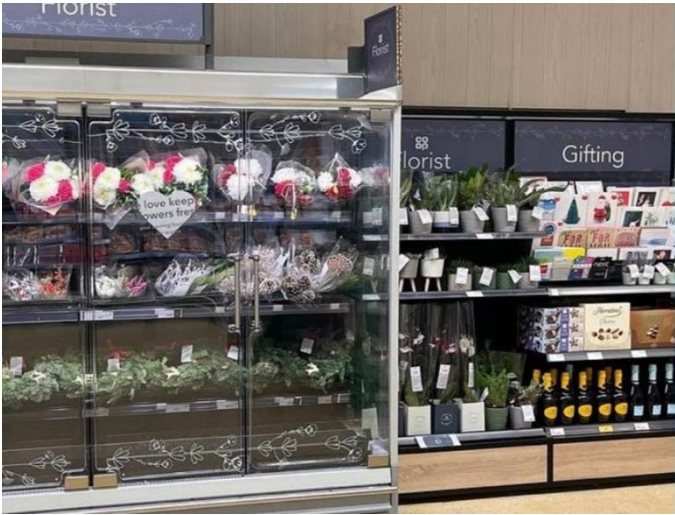
We worked with Co-op on developing a new bespoke floral solution that would present bucketed fresh flowers along side plants & wider gifting products.

Our solution sees a modular kit of parts to allow for any combination of the above in a variety of sizes.

The permitted system was further supported with merchandising tables which can be shopped from 360°



FLORAL





RHS Garden Centre

With garden centres experiencing experiential growth we are proud of the high profile projects we have delivered.

Having previously delivered RHS Rosemore you may have seen our latest RHS Bridgewater on your screen recently (The Great Northern Garden Build), For which Wanzl were responsible for the development and supply of all internal and external bespoke fixtures.



Working to the high specification associated with this prestige's project the scheme utilises high quality material and equipment detailing

Floral



Enhancing **Your** Shopping Experience

A high-speed photograph of two makeup brushes, likely for powder, with their bristles coated in a reddish-pink pigment. The brushes are positioned diagonally, one on the left and one on the right. A large, dense cloud of fine powder is captured mid-air, appearing to be tossed from the brushes, creating a dynamic and artistic effect against the solid black background. The lighting highlights the texture of the powder and the bristles of the brushes.

Beauty



John Lewis

The overall Beauty department concept at Cheltenham which was rolled out into 20 stores under the banner of “fast forward” fragrance.

New personal styling lounges were initially implemented at Westfield and White City which were subsequently followed by a 28 store rollout.



Wanzl also delivered Beauty Society salons within various John Lewis stores including Cheltenham, Westfield, White City and Oxford for nails, hair and beauty treatments.

BEAUTY





Centro Amman, Jordan

Centro Amman in Jordan is the nation's most prestigious high-end department store.

Spanning across four floors, exclusive shopping experiences are highlighted by clearly defined departments.

Wel manufactured, supplied and installed the bakery, homeware and health & beauty sections with large signage, distinctive display units and premium shelving systems.



BEAUTY



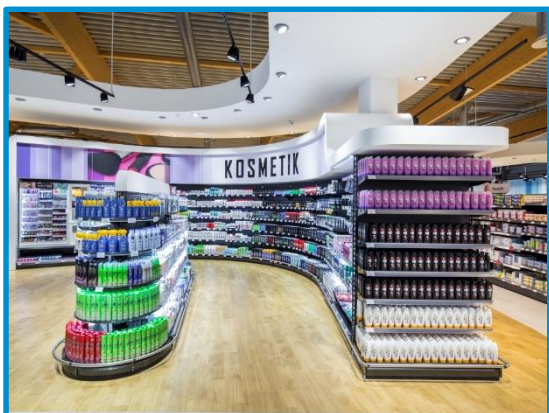


Klaas & Kock, Germany

Klaas & Kock is predominantly a consumer food market which has a range of other departments contained within the store.

Wanzl manufactured, supplied and installed the Health & Beauty section.

It featured a large centrepiece to make this department a focal point instore surrounded by a range of pure white shelving systems to highlight the products.



BEAUTY

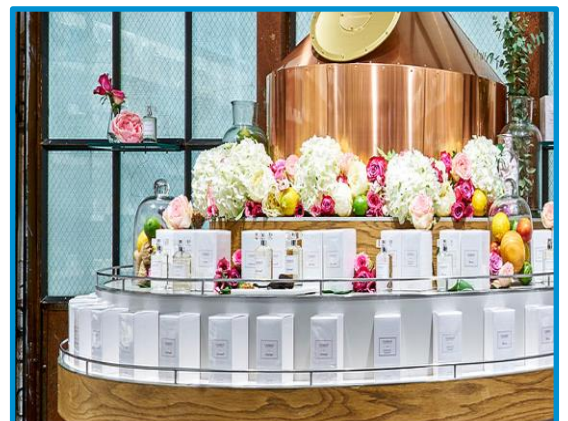




Fredrik & Louisa, Norway

Wanzl delivered a new, complete, high-end store concept for Fredrik & Louisa, whose specialist staff offer the top brands in cosmetics, skin care and perfume.

The store design ties in with their Luxury & Premium strategy in a beauty market with a wide range of players - online and physical stores, enabling Fredrik & Louisa's 37 stores to offer a unique shopping experience and point of differentiation.



BEAUTY



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Durance, Paris

Durance is a luxury home fragrance and perfume store with an elegant yet modern store interior.

Wanzl manufactured, supplied and installed a range of bespoke beauty display tables and wall cabinets, whilst in keeping with the store design



BEAUTY



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Matas

Wanzl engaged with Matas to develop their latest “Life” concept. Our role began at the point of conceptual design and progressed to prototyping, equipment manufacture and rollout across their Scandinavian store network.



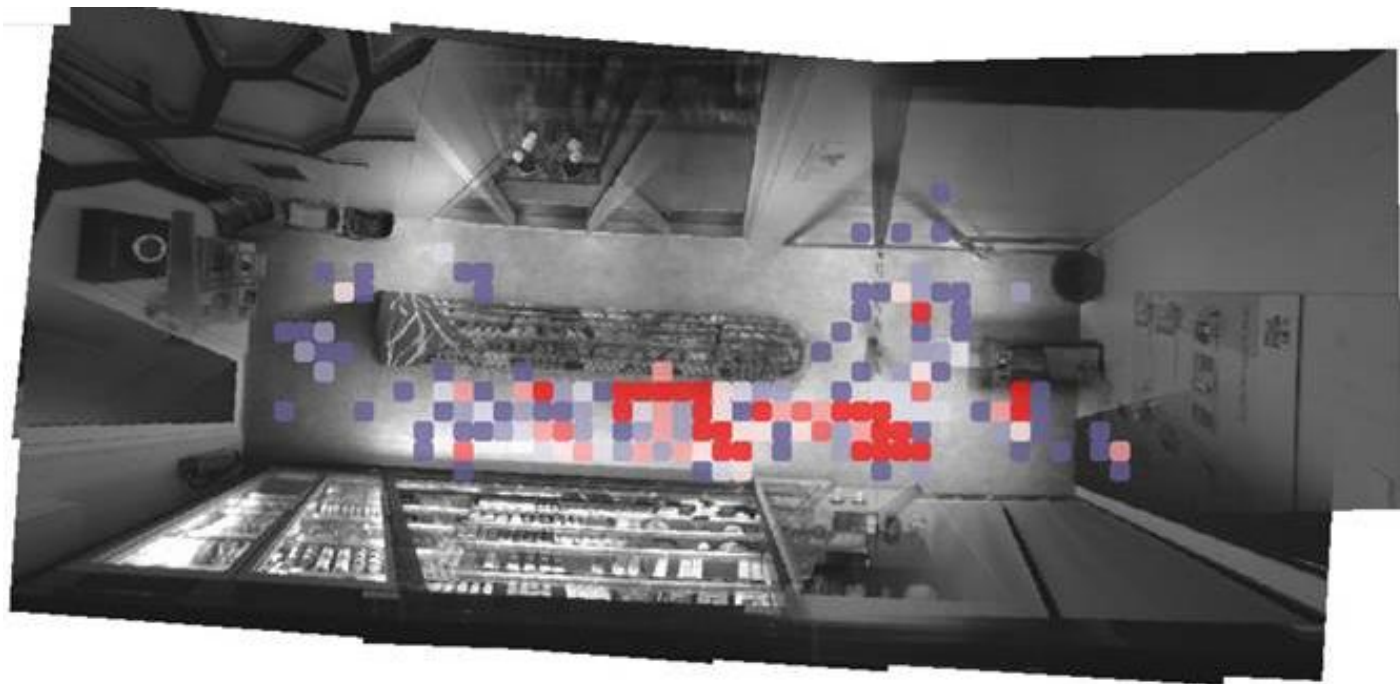
BEAUTY



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A photograph of a smiling couple at a grocery store checkout counter. The woman, wearing a grey hijab and a denim jacket, is holding a smartphone. The man, wearing a blue beanie and a denim jacket, is smiling. A hand is visible in the foreground, handing a pink package to the woman. The background shows shelves stocked with various goods, including a pineapple and a bottle of olive oil. The text "CUSTOMER JOURNEY" is overlaid in the center in a bold, white, sans-serif font.

CUSTOMER JOURNEY



Heat Map Technology

Wanzl have developed a number of solutions which track customers anonymously in-store for various different applications. These include Self-Checkout loss prevention, entry / exit control protocols and customer counting for store occupancy management.

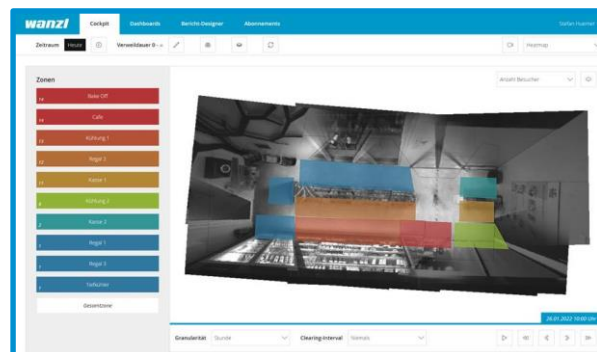
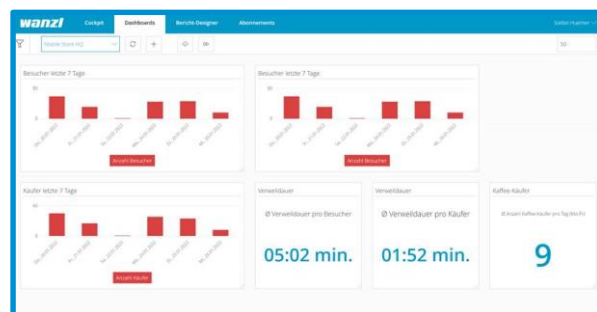
We are currently undertaking initial internal tests of a "heat mapping" solution, providing insight to the customers' journey through stores, dwell data and in-store customer traffic analysis.

For this solution to be further developed, Wanzl would require an active collaboration with you to define the required outputs.

Whilst multiple data outputs are possible, basic functionality includes:

- Footfall statistics
- Dwell time by configurable floor area
- Number of entries and stops by each area

When combined with other data gathered within your store environments, this can provide a powerful insight to your customers' shopping experience.



Keeping your **products** in the spotlight

For our help in enhancing your customers
experience.....Please get in touch



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