



CALGARY SURGE 2027 INTERNSHIP PROGRAM

Positions: Internship opportunities in Business Operations, Marketing & Partnerships, and Digital Design; availability varies by semester

Status: Full-time, seasonal

Location: In-person in Calgary, Alberta

Winter Semester: January–April 2027

Summer Semester: May–August 2027

Hours: 40 hours per week, including occasional evening and weekend work as scheduled

Reports to: A designated supervisor within the intern's assigned area

Exact start and end dates and reporting arrangements will be confirmed before each placement begins.

Placement & Compensation: Arrangements depend on the role and any applicable post-secondary placement requirements. Eligibility for academic credit and any compensation will be discussed during the interview process, with all terms confirmed in writing before the placement begins.

About the Calgary Surge

At the Calgary Surge (REAL Entertainment & Culture Inc.), our mission is to reflect, entertain, and unite the city through the power of basketball and the arts. We create authentic and engaging entertainment experiences that evoke pride in all who call Calgary home.

The Surge began play in May 2023 and represent Calgary in the Canadian Elite Basketball League. We are committed to growing the game across all four corners of the city and connecting diverse communities through sport, entertainment, arts, and culture.

As Calgary's Home Team, we work with fans, community organizations, artists, and corporate partners to create meaningful experiences on and off the court. Learn more at calgarysurge.ca.

About the Canadian Elite Basketball League (CEBL)

Created by Canadians for Canadians, the Canadian Elite Basketball League is dedicated to developing Canadian players, coaches, referees, and sports executives. The league brings professional basketball to communities across Canada, connecting fans through sport and entertainment. Learn more at [CEBL.ca](https://cebl.ca).

Job Summary

The Calgary Surge 2027 Internship Program offers students and recent graduates hands-on experience in professional basketball through winter and summer placements, with opportunities in Business Operations, Marketing & Partnerships, and Digital Design.

Interns will work closely with team staff in their assigned area, with opportunities to collaborate across departments. Responsibilities will reflect each role, team priorities, the selected semester, and the intern's skills and learning objectives.

Winter placements focus on off-season projects, community events, partner initiatives, and preparations for the upcoming season. Summer placements support in-season activities, including home-game responsibilities where relevant to the role. Community events and partnership activities take place during both semesters.

Each intern will have a designated supervisor within their area of focus who will provide guidance, regular check-ins, and support in prioritizing assignments. Reporting arrangements will be confirmed before the placement begins.

The program is suited to students and recent graduates interested in careers in sports business, marketing, partnerships, event management, communications, or creative production.

Key Responsibilities

Responsibilities will reflect the intern's assigned role and semester. Interns are not expected to perform every responsibility across all three areas. Unless marked **Summer Semester Only**, the activities below may apply during either semester.

Business Operations & Administration

- Use task management and business tools, such as Monday, Microsoft Office, Mailchimp, Google Workspace, Square, and Meta Business Suite, to maintain records, update inventories and sales figures, and track customer feedback.
- Prepare event briefs and assist with external communications, including newsletters and registration forms.
- Support the planning and delivery of offsite events and activations under the direction of team staff, including event setup, participant support, and on-site coordination.
- Provide updates to the Leadership Team on key performance indicators, including merchandise and apparel sales, event activity, customer satisfaction, and camp registrations.
- Assist with day-to-day administration and coordination across team functions.
- Collaborate with staff on content and initiatives that strengthen fan relationships and reflect the Surge's identity as the Home Team.

- **Summer Semester Only:** Assist with assigned home-game operations, merchandise activities, event setup, fan support, and post-event wrap-up under staff supervision.

Marketing & Partnerships

- Contribute to community engagement initiatives that build brand awareness and strengthen relationships with fans and local organizations.
- Support the development of customer-facing materials, including emails, registration forms, flyers, and promotional content.
- Assist with researching prospective partners and community collaborators whose activities align with the Surge's mission.
- Support staff in preparing outreach materials, coordinating meetings, and tracking relationship follow-up.
- Participate in sports, arts and culture, business, and non-profit events to help connect the organization with potential customers, partners, and collaborators.
- Assist with partner initiatives and community activations, including preparing materials, coordinating logistics, and documenting results.
- **Summer Semester Only:** Support home-game partner activations, promotional activities, and fan engagement initiatives.

Digital Design / Creative

- Assist with the development of creative assets for social media, digital advertising, email campaigns, and other marketing initiatives.
- Create and adapt templates to maintain consistent branding across platforms and materials.
- Contribute visual materials for upcoming games, community events, and organizational initiatives.
- Assist with website updates and digital assets that support marketing and communications.
- Collaborate with the creative and marketing teams to develop ideas and ensure materials align with the Surge's brand identity.
- Organize creative files and incorporate feedback to prepare assets for review and use.
- **Summer Semester Only:** Assist with game-day creative delivery and timely content updates, as assigned.

Unique Working Conditions

Community events, partner activities, camps, and other initiatives may take place during either semester and can require evening or weekend work. Summer roles may also require attendance at home games. These activities will be scheduled within the stated working arrangements.

Interns should be comfortable collaborating with others, working independently with guidance, and adapting to changing priorities. Specific schedules and role-related attendance requirements will be discussed before the placement begins.

Maintaining confidentiality is essential when participating in operational discussions and handling organizational information.

Let's Talk About You

You bring curiosity, initiative, and a willingness to learn. You communicate clearly, stay organized, and work effectively both independently and with guidance from team staff.

You have a passion for connecting Calgarians through entertainment, sport, arts, and culture. You take ownership of assigned tasks, ask questions when needed, and follow through on commitments.

Whether your strengths are in organizing activities, building relationships, or creating visual content, you are interested in applying them within a collaborative professional sports environment.

Relevant experience may come from employment, coursework, student organizations, volunteering, or personal projects.

Education

- Currently enrolled in or recently graduated from a post-secondary program in business, sports management, marketing, communications, graphic design, visual communication, advertising, or a related field.
- Students seeking a placement for academic credit are welcome to apply. Placement requirements will be reviewed with the student and their institution before the internship begins.
- Relevant self-directed learning or certifications are considered an asset.

Qualifications

- Strong written and verbal communication skills.
- Strong organization and time-management skills.
- A flexible, reliable, and collaborative approach to work.
- Ability to work independently with guidance and meet agreed deadlines.
- An interest in supporting fans, customers, partners, and diverse communities.
- Relevant experience or transferable skills connected to the preferred role.
- A valid driver's licence where driving is required for the assigned role.

Specific Qualifications — Digital Design / Creative

The following qualifications apply specifically to applicants interested in Digital Design:

- Proficiency with Adobe Creative Suite, particularly Photoshop, Illustrator, and InDesign.
- Strong creative and conceptual thinking.
- Attention to detail and an ability to incorporate feedback.
- A portfolio demonstrating a range of design work. Coursework, personal projects, and professional work are welcome.
- Familiarity with AI tools and contemporary digital design workflows.

Preferred / Bonus Skills:

- Digital photography.
- Video editing and motion graphics.
- Web design and UX/UI principles.
- Social media trends and platform best practices.

How to Apply

Complete the application form at calgarysurge.ca/surge-internships, upload your resume, and select your preferred semester or semesters and area of interest.

Tell us what interests you about the Surge, what you would bring to the team, and what you hope to learn. Applicants selecting Digital Design should also include a portfolio link.

Winter application deadline: November 15, 2026

Summer application deadline: February 15, 2027

Calgary Surge is an equal-opportunity employer and welcomes applications from all qualified candidates. Only candidates selected for an interview will be contacted.