









### **Customer Service**

# **Accessibility Policy**

### **Purpose**

To ensure that all customers, regardless of ability or circumstance, can access and use the services and information provided by Goodies TV & Communications.

#### Scope

Applies to all customer service interactions, appointments, communications, and information shared online or in-person.

#### **Policy Statement**

Goodies TV & Communications is committed to providing inclusive, respectful, and accessible services for all individuals. We strive to remove barriers that may prevent people from accessing our products, support, or facilities.

## **Key Components**

#### 1. Communication Accessibility

- a. We offer multiple ways to contact us, including phone, SMS, email, and website contact
- b. We aim to communicate clearly, avoiding jargon, and can provide written summaries of verbal information upon request.
- c. Where possible, alternative formats (e.g., large text, simplified instructions) can be provided.

#### 2. Physical Accessibility

- a. Our field staff will make reasonable efforts to accommodate customers with mobility needs during on-site appointments.
- b. If additional access requirements exist (e.g., wheelchair access, communication support), customers are encouraged to notify us when booking.

#### 3. Online Accessibility

- a. Our website is being developed and updated with accessibility in mind to improve compatibility with screen readers and mobile devices.
- b. We aim to follow best practices for online accessibility (WCAG guidelines) where possible.

#### 4. Inclusive Customer Service

- a. Staff are trained to treat all individuals with respect, patience, and understanding.
- b. We aim to accommodate different needs without discrimination and to listen openly to customer requests.

#### 5. Feedback and Adjustments

- a. Customers are encouraged to provide feedback if they experience barriers when accessing our services.
- b. We will take all accessibility-related concerns seriously and respond with appropriate adjustments where reasonable.

#### **Review and Enforcement**

This policy is reviewed annually to ensure relevance and alignment with accessibility standards. Staff are expected to understand and uphold accessibility commitments. Non-compliance may result in corrective action or retraining.

**Goodies TV & Communications** 

Version Number: 1.0