

ASC-PGA Tipping Point Roadmap

Purpose: Define the adoption thresholds required for ASC-PGA (Portland Glenelg Anchor) to force recognition — first symbolic, then quiet fiat exchange, then open acknowledgment by authorities and financial institutions.

1. Guiding Framework

- **Households** = legitimacy in community.
 - **Merchants** = spend pathways.
 - **Transaction Volume** = undeniable economic activity.
 - **Anchor Institutions** = tipping points (council, utilities, fuel, supermarkets).
 - **Transparency** = WitnessChain ensures incorruptible trust.
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2. Adoption Thresholds

Symbolic Recognition (Lower Bound)

- **Households:** 400 (~5% of 8,000)
- **Merchants:** 50
- **Volume:** \$1–2M AUD equivalent annually
- **Impact:** Authorities begin monitoring. Local press notices.

Quiet Exchange (Critical Mass)

- **Households:** 800–1,000 (~10–12%)
- **Merchants:** 100+ (incl. at least 2 anchors: supermarket/fuel)
- **Volume:** \$5–10M AUD annually
- **Impact:** Banks quietly enable fiat ↔ ASC swaps to retain clients. Accountants and councils begin off-record recognition.

Open Acknowledgment (Dominance Threshold)

- **Households:** 1,600+ (~20%)
 - **Merchants:** 200+ (incl. council contracts or major employer)
 - **Volume:** \$20M+ annually
 - **Impact:** ASC-PGA is recognised as a parallel lawful economy. Authorities publicly engage, possibly with regulatory overlays.
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3. Roadmap Timeline

Phase 1 — Foundation (0–6 months)

- Recruit **100 pioneer households**.
- Secure **10–20 merchants** (café, grocer, tradie).

- Launch **Jubilee Calculator App** + wallet pilot.
- Circulation goal: \$250k–500k ASC.

Phase 2 — Scaling (6–12 months)

- Expand to **400 households** (~5%).
- Reach **50 merchants**, including 1 anchor (e.g. fuel station or IGA).
- Volunteer hours: 1,000+/month.
- Circulation goal: \$1–2M ASC.

Phase 3 — Critical Mass (12–24 months)

- Grow to **1,000 households** (~12%).
- Onboard **100+ merchants**; include 2–3 anchor merchants.
- Circulation goal: \$5–10M ASC.
- Authorities begin *quiet exchange* practices.

Phase 4 — Dominance (24–36 months)

- Reach **1,600+ households** (~20%).
- **200+ merchants**, incl. council payroll/contracts.
- Circulation goal: \$20M+ ASC.
- Public acknowledgment, media coverage, possible policy adoption.

4. Strategic Levers

1. **Merchant Anchors:** Prioritise supermarkets, fuel, utilities, pharmacies.
2. **Council Engagement:** Secure partial payment of services or grants in ASC.
3. **Volunteer Networks:** Scale hours logged → visible \$ restoration.
4. **Public Ledger:** Use WitnessChain Explorer to prove transparency.
5. **Narrative:** Position ASC as restoring dignity, not competing with fiat.

5. Success Markers

- **6 months:** Households feel the Jubilee top-up. Local shops accepting ASC are visible.
- **12 months:** ASC-PGA appears in local media as a credible alternative.
- **18 months:** Banks begin discreet client accommodations.
- **24 months:** Authorities cannot ignore; ASC volume rivals council budget line items.
- **36 months:** ASC-PGA stands as a recognised parallel lawful economy.

6. Call to Action

The path to recognition is not millions of people — it is *the right 1,000 households + 100 merchants* anchored in transparency, dignity, and daily usage. Scale deliberately, record transparently, and the tipping point will come naturally.